

# THE WORLD GAMES 2022



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THE  
WORLD  
GAMES

Event organised  
with the support of the



International  
Olympic  
Committee





# TABLE OF CONTENTS

<b>1. BOC UPDATE</b>	<b>2</b>
1.1 Welcome from Birmingham Mayor Woodfin	3
1.2 CEO Introduction	4
1.3 Birmingham Airport Letter	5
<b>2. GAMES SERVICES</b>	<b>6</b>
2.1 COVID-19 Policy	6-8
2.2 Accreditation	9-16
2.3 Travel	17-18
2.4 Accommodations	19-20
2.5 Transportation	21-24
2.6 Anti-doping & Medical Update	25
2.7 Expression Guidelines Form	26-27
2.8 Athlete Services	28
2.9 Ticketing Information	29
<b>3. SPORTS</b>	<b>30</b>
3.1 Sports & Venues	30
3.2 Venue Map	31
3.3 Sports Venue Inclement Weather Policy	32
3.4 Clear Bag & Prohibited Items Policy	33-34
<b>4. TWG 2022 PROGRAMS</b>	<b>35</b>
4.1 Merchandise	35
4.2 Volunteer Program	36
4.3 Opening and Closing Ceremonies	37
4.4 Sports Garden	38
<b>5. MEDIA &amp; MARKETING</b>	<b>39</b>
5.1 Local Marketing Initiatives	39
5.2 TWG App	40
5.3 Media Center and Accreditation Update	41
5.4 TV Production	41
5.5 Social Media Accounts and Hashtags	42
5.6 Sponsors and Partners	43
<b>6. BIRMINGHAM</b>	<b>44</b>
6.1 City of Birmingham Attractions Information	44-45
<b>7. CONTACT</b>	<b>46</b>
7.1 Contact Information	46



# BOC UPDATE

## 1.1 Welcome from Birmingham Mayor Woodfin

Dear Friends,

The big day is nearly upon us, and we couldn't be more excited.

The City of Birmingham is ready to open its doors to the world for The World Games 2022. Like every good host, we're eager to welcome scores of athletes and fans to our city, and we promise a world-class experience like none other.

Birmingham is a city rooted in competition, festivities and pride. Our Southern hospitality will be on full display as we join together in this celebration of athleticism and unity.

From the steady growth of the city's commercial and industrial sectors, to the ever-expanding range of recreational and cultural opportunities, you will find that there is no other city like Birmingham. Our city is where legends have been made and will continue to be made.

We can't wait to make history with you. See you soon.



Randall L. Woodfin,  
Mayor of the City of Birmingham



# BOC UPDATE

## 1.2 CEO Introduction

There were many times of despair over the past two years. Pandemic. War. Economic challenges. We didn't know if we'd ever get to this moment. But thankfully, the light has broken through the clouds. And, it will shine bright on Birmingham, USA and The World Games 2022 from 7 - 17 July.

The Birmingham Organising Committee and our many partners have been hard at work in preparation for this moment. And we are confident that when our athletes, officials, and fans from a record 110 countries arrive in Birmingham, you will experience a "once in a lifetime" moment.

From the time you arrive at the Birmingham Shuttlesworth International Airport to your arrival at the host hotels and Athletes Villages, you will enjoy a world class experience. And all of our competition venues will showcase the "new generation of global sports" in spectacular fashion.

As The World Games 2022 will be the first major international multi sport event in this quadrennial with full venues again, we expect great excitement for each sport competition. And after IOC President Thomas Bach confirmed his attendance and encouraged NOC presidents to join him in Birmingham, we have seen even more demand for tickets.

To date, we've sold over 360,000 tickets. Opening Ceremony on 7 July will be a major show with a "human drone" performance, a full orchestra, amazing light and pyrotechnics, and many, many global music artists. Closing Ceremony recently announced the additional of global music icon Lionel Richie who will headline an "all star" cast of performers as well. And \$1 for every ticket sold from 1 April to the Games will go toward the Ukrainian Athlete Fund in partnership with the International Olympic Committee's Olympic Solidarity Fund.

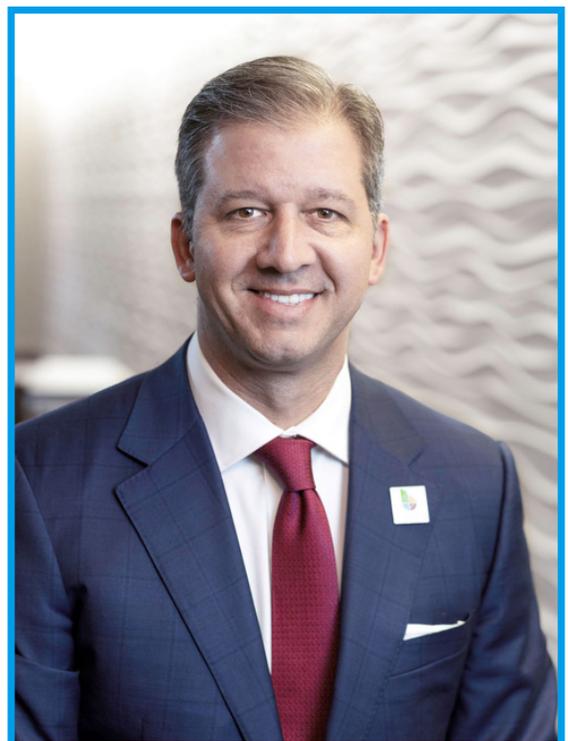
The storylines of The Games continue to build excitement. There is great interest from the fans about defending champions, potential rematches, rising stars, and "Cinderella" stories. And thanks to a historic partnership between The Olympic Channel and US domestic broadcast partner CBS, millions of fans from around the world will join us to "Witness History".

Please go to [www.twg2022.com](http://www.twg2022.com) and bookmark this page on your mobile device. It will serve as a web app, and we will continue to provide exciting updates as well as "things to do" while enjoying your special experience in Birmingham.

We are delighted to host you. And we look forward to showing you our world renowned "southern hospitality".

See you soon!

Nick Sellers, CEO Birmingham Organization Committee





# BOC UPDATE

## 1.3 Birmingham Airport Letter



Greetings!

The countdown is on and what a great time it is to be in Birmingham!

On behalf of the Birmingham Airport Authority, thank you for choosing the Birmingham Shuttlesworth International Airport. We're so excited to be positioned as the front door to our great city and all it has to offer. It is a distinct honor and privilege to welcome some of the world's most amazing athletes, their families, and fans.

We've been hard at work making significant improvements so you can be assured of a truly exemplary experience as you make your way through our terminal. Our goal has been to make sure you're well taken care of from arrival to departure.

We look forward to having you in the Magic City and exceeding your expectations.

We're glad you chose Birmingham!

Sincerely,  
  
Darlene Wilson  
Birmingham Airport Authority  
Board Chair





## 2.1 COVID-19 Policy

The purpose of this The World Games 2022 Protocol for Participant COVID-19 Safety (TWG Protocol) is to help prevent the spread of SARS-CoV-2 and COVID-19 (COVID-19) during The World Games 2022 and avoid serious disease for all participating athletes, officials, staff, and related personnel (Participants). Concurrent with the primary goal of safety, this TWG Protocol seeks to balance protection against COVID-19, while avoiding unnecessary operational disruptions, including to competition schedules and gameplay. This TWG Protocol is fundamentally informed by and derived from guidance issued by the U.S. Department of Health & Human Services' Centers for Disease Control and Prevention (CDC). Given the evolving nature of scientific consensus and understanding of COVID-19, and thereby the CDC's guidance, this TWG Protocol is subject to change and may be modified from time to time, including through the completion of The World Games 2022.

The guidance in this Protocol is intended to supplement, not replace, any applicable federal, state, or local health and safety laws or regulations, which are subject to change, outside to control of The World Games 2022 organisers, and will apply and be followed for the duration of The World Games 2022.

### 1. Vaccination

All Participants are required to be fully vaccinated with the primary series of an accepted COVID-19 vaccine, subject only to religious or medical exemptions. At this time, while this TWG Protocol permits religious or medical exemptions, the United States requires all non-US citizens or non-US immigrants, to be fully vaccinated with the primary series of an accepted COVID-19 vaccine prior to travel to the United States by plane. Below are links outlining what constitutes an acceptable vaccine and being fully vaccinated, as well as the forms for claiming either a religious or medical exemption to the vaccine requirement.

- [Acceptable Vaccines](#)
- [Fully Vaccinated Definition](#)
- [Religious Exemption Form](#)
- [Medical Exemption Form](#)

As noted in the preamble, state or local rules will apply, including for access to all facilities in which The World Games 2022 will take place. At present neither the City of Birmingham nor the State of Alabama has vaccination requirements with certain exceptions, such as for workers in healthcare facilities.



## 2.1 COVID-19 Update

### 2. Testing, Screening, and COVID-19 Surveillance

#### Onsite Testing Services

TWG2022 has contracted with a local, high-quality healthcare provider who will conduct laboratory COVID-19 testing for Participants. This testing will occur via stations located in each Athlete Village location (UAB and BSC), as well as at the Sheraton Hotel. The exact location of testing stations will be provided prior to Participant arrival. Testing will be available daily, and hours of operation will be adjusted and clearly communicated based on the demand and local community transmission at the time of the games. Individuals who test positive through the contractor's medical testing system will receive an email or text message, with important information about isolation protocols.

#### Asymptomatic Testing

There is no current requirement for asymptomatic testing, but all Participants are asked to promptly report symptoms and submit to testing, if they have symptoms of COVID 19, including but not limited to fever.

#### Symptomatic Testing

Participants with COVID-19 symptoms, regardless of vaccination status, will be immediately isolated and tested. The individual will not be allowed to return to work, training, or competition until a negative test result is returned. It is the stated goal of the organizers of The World Games 2022 to ensure that Participants will be offered an antigen test, which will provide the most rapid test results. There will be no charge for this testing.

#### Testing and Quarantine of Exposed Persons

Participants who are fully vaccinated who have experienced a close contact exposure will not be asked to self-quarantine and will be allowed to continue to work, train, or compete. Participants who are unvaccinated who have experienced a close contact exposure will not be allowed to work, train, or compete and will be asked to self-quarantine for 5 days from the date of the exposure. Regardless of their vaccination status, Participants who have had a close contact exposure with someone known or suspected of having COVID-19 will be tested upon request, at the expense of the individual.

#### Testing for Departure from Birmingham

For the Participants whose country of residence requires a negative test for re-entry, the organizers of The World Games 2022 will ensure access to testing prior to departure. It is incumbent upon each Participant requiring such testing to request it. The fee for testing will be \$100 per test. Testing turnaround times for PCR test are project to be 24 hours or less and turnaround times for antigen testing is approximately 20 minutes.



## 2.1 COVID-19 Update

### 3. Isolation, Quarantine, and Contact Tracing

Current CDC guidelines will be followed for Participants who test positive.

#### Positive test notification

Individuals who test positive through the testing system described herein will receive an email or text message with important information about isolation protocols. This notification will also be sent to the Local Organizing Committee's Chief Operating Officer and Medical Co-Chairs, as well as the IWGA Medical Chair. Individuals who test positive through external testing mechanisms are required to report positive test results to Local Organizing Committee Officials and will be expected to following local isolation protocols (see below).

#### Isolation Protocols

Based on current CDC guidelines, individuals who test positive will be asked to isolate for a minimum of 5 days from symptom onset and can return to routine activities on day 6, at the earliest, if all symptoms are resolved. However, asymptomatic individuals who return to routine activities prior to day 11 from symptom onset must continue to wear a well-fitting mask on days 6–10.

#### Contact Tracing

The Local Organizing Committee will provide a contact tracer who will attempt to identify any close contact exposures of Participants who are covid positive and notify such contacts, as soon as practicable in order to prevent further exposure.

#### Treatment of COVID positive athletes, officials, and staff

The testing contractor will screen Participants who test positive for their eligibility to receive antiviral medications (currently Paxlovid) prescribing this medication when appropriate, which medication can be obtained in local pharmacies at the individual's expense. There is no obligation on any Participant to accept such medication, and the medication would only be prescribed with the Participant's consent. Participants requiring further or different treatment will be evaluated by the contractor and recommendations for treatments will be made to Participants who will have the option to accept or reject such recommendations. Participants with more exigent needs will be referred to local Urgent Care Clinics or Emergency Departments at the individual's expense.

#### Housing of COVID positive

Participants who are housed in the Athlete Villages and test positive will be isolated in COVID-positive housing at the Athlete Villages.

### 4. Masking

As noted in the preamble, state or local rules will apply, including for access to indoor facilities. At present neither the City of Birmingham nor the State of Alabama has in place masking requirements with certain exceptions such as in healthcare facilities. Local public health recommendations (Jefferson County Department of Health) will be followed, if community transmission levels change. However, if local rules do not require indoor masking (as they do not currently) and COVID-19 conditions are favourable regarding local community transmission (as they are presently), TWG2022 will not require masking.

Masks will be offered at all housing entry ways for Participants staying within the Athlete Villages.

### Conclusion

This TWG Protocol offers up to date recommendations based on CDC and other scientific guidance. It seeks to balance COVID-19 safety with TWG2022 operational needs. It is likely that this guidance, or the implementation of the guidance, will change as COVID-19 conditions change and in accordance with ongoing scientific evidence, guidelines, and local restrictions. The TWG Protocol stresses keeping athletes and officials safe, avoiding serious disease and hospitalization, rather than focusing on preventing all instances of SARS-CoV-2 transmission.



# GAMES SERVICES

## 2.2 Accreditation

The participating federations received initial detailed information about the accreditation procedure and the associated timelines during the November Competition Managers Meeting. Accreditation centers can be found in the following locations:

ACCREDITATION CENTERS	
Birmingham Southern College Hanson Hall- Opens 2 July 8 A.M- 6 P.M*  *Open for last delegation arrival	IF Passport Holders Extra Officials
University of Alabama-Birmingham Blazer Hall- Opens 5 July 8 A.M- *6 P.M  *Open for last delegation arrival	IF Passport Holders Extra Officials
BJCC North Meeting Rooms Main Media Center	Media
Sheraton Headquarters Hotel-Opens 5 July 8 A.M- 6 P.M	This center services the following guests staying at the Sheraton and Westin Hotels: IWGA Guests NOCs NSOs Sponsor Guests Credentialed Guests Service Vendors (i.e. Swiss Timing)
Forum Building (Street-Level)- Opens 1-5 July 8 A.M- 6 P.M	Volunteers Sponsor Staff

The following documentation and/or information must be provided at the accreditation center prior to receiving Credentials:

UAB and BSC Accreditation Centers: IF Passport Attendees and Extra Officials

- Athlete Insurance
- Check Passport Copies
- [Athlete Consent Form](#)
- [Officials Consent Form](#)
- [Therapeutic Use Exemption \(TUE\) Application form](#)
- [General Consent form](#)
- Proof of Vaccination (Domestic athletes only)
- WADA Consent Form
- Any Funds Still Owed to BOC

Sheraton Atrium Tower Accreditation Center: IWGA and Guests, NOCS/NSOS Officials and Guests, NF Officials, IF Officials

- Check Passport
- Collect Any Funds Still Owed to BOC

Media Accreditation Center at Media Center in BJCC

- Check passport to ensure it is in conformity with the registration

For a lost credential or any other reason, a reprint will be issued for a fee of \$100.00 USD.



## 2.2 Accreditation

### Therapeutic Use Exemptions

International Federations are reminded that with regards to Therapeutic Use Exemptions (TUE) the IWGA procedures apply. Extensive information can be found under the IWGA official website, Athletes & Clean Sports section, [Therapeutic Use Exemption \(TUE\) Application form](#).

Athletes participating in The World Games are subject to the IWGA TUE Application Process. They need a TUE to take a prohibited substance or use a prohibited method. Athletes should verify with their International Federation to know to whom and how they need to apply.

If the athlete participating in The World Games already has a valid TUE granted by their National Anti-Doping Organization or International Federation, IWGA will recognize it.

If the athlete does not already have a TUE granted by their NADO or IF, the athlete must apply directly to IWGA for a TUE as soon as possible - but no later than 30 days before The World Games (deadline is 5 June 2022) using the IWGA [Therapeutic Use Exemption \(TUE\) Application form](#).

A TUE granted by IWGA for a specific event is effective for that event only. For example, a TUE granted to an athlete for The World Games is only valid from 5 to 18 July 2022 and is not valid for any other event, such as World Championships or future editions of The World Games.

For any further information or questions in relation to IWGA's personal information practices, please contact IWGA Executive Committee Member [Volker Bernardi](#).



# GAMES SERVICES

## 2.2 Accreditation Cost Information

The BOC has a no refund policy once a payment has been made. However, we encourage you to consider a travel insurance policy.

Extra Officials will have access to other sports/venues to spectate during The Games. Please note that Extra Officials will have access to walk with athletes at both Opening and Closing Ceremonies, but they must be present at one of the Athlete Villages by 5 PM on each ceremony day to be cleared by security and ride the designated transportation. Seating will be provided for anyone who walks with the Athletes. If you choose not to walk at either ceremony, the Extra Official will be responsible for purchasing a ticket.

Extra Team Officials are responsible for the costs of their accommodations, meals and transportation. AVAILABILITY IS LIMITED. The following options are available to extra team officials once they are approved by IWGA.

### OPTION 1 – Accreditation + Athletes' Village Accommodation - Single

\$180.00 per person/day based upon availability of beds in the Athlete Villages.

Includes the following:

- Accommodation in a single room (based upon availability) at the Athletes' Village.
- Accreditation ID card which allows access to venues, the athletes' village, opening and closing ceremonies, etc. according to the access levels which are established for the cardholder by IWGA and BOC. (Accreditation levels for Extra Team Officials are evaluated in the same manner as all other accredited persons.)
- 3 meals per day available at the designated catering center on the campus of the Athletes' Village
- Transportation within the Games transportation network (airport, venues, athlete villages) based on your transport privilege, T1 or T2

**AVAILABILITY IS LIMITED. ACCOMMODATIONS ALLOCATED ON A FIRST-COME FIRST-SERVED BASIS.**

### OPTION 2 / FIRST-SERVED BASIS

Accreditation + Athletes' Village Accommodation – Double \$120.00 per person/day based upon availability of beds in the Athlete Villages

Includes the following:

- Accommodation in a double (shared) room at the Athletes' Village.
- Accreditation ID card which allows access to venues, the athletes' village, opening and closing ceremonies, etc. according to the access levels which are established for the cardholder by IWGA and BOC. (Accreditation levels for Extra Team Officials are evaluated in the same manner as all other accredited persons.)
- 3 meals per day available at the designated catering center on the campus of the Athletes' Village
- Transportation within the Games transportation network (airport, venues, athlete villages) based on your transport privilege



# GAMES SERVICES

## 2.2 Accreditation Cost Information

### OPTION 3 – Accreditation Only

\$55.00 per person/day

Includes the following:

- Accreditation ID card which allows access to venues, the athletes' village, opening and closing ceremonies, etc. according to the access levels which are established for the cardholder by IWGA and BOC. (Accreditation levels for Extra Team Officials are evaluated in the same manner as all other accredited persons.)
- 3 meals per day available at the designated catering center on the campus of the Athletes' Village
- Transportation within the Games transportation network (venues, airport, athlete villages) based on your transport privilege T1 or T2. If you are in need of transportation from your accreditation point to your hotel, Uber and Lyft offer convenient scheduling through their apps.

Apple-add pics

- [Lyft](#)
- [Uber](#)

Android

- [Lyft](#)
- [Uber](#)

Depending on your accommodations, some local hotels also provide a shuttle service. Please check with your hotel.

For accommodations outside of the athletes' village, BOC's accommodation partner, J Team Management, will work with delegates to find solutions according to the delegate's budget. They can be reached at [travel@twg2022.com](mailto:travel@twg2022.com).

Delegates who are not accommodated within the Games transportation loop will be responsible for making their own way to the athletes' village for meal service, and/or to participate in the Games transportation system.

NOTE THAT BOC WILL BE UNABLE TO PROVIDE SUPPORT OR REMEDY ISSUES FOR ANY ACCOMMODATIONS SECURED THROUGH ANY NON-PARTNER PROVIDERS.



# GAMES SERVICES

## 2.2 Accreditation- Upcoming Deadlines

20 June 2022- Deadline Travel Information Entered into EMS System

20 June 2022- Deadline for Athlete's Additional Data and Sports Entries

2 July 2022- Birmingham- Southern College Accreditation Center Opens

5 July 2022- UAB Accreditation Center Opens

5 July 2022- Sheraton Atrium Tower Accreditation Center Opens

1-5 July 2022- Forum Building Accreditation Center Opens

5 July 2022- Media Center Accreditation Center Opens



# GAMES SERVICES

## 2.2 Accreditation- Privacy Policy Document

### Personal Medical Insurance

All delegates must have a valid medical insurance in order to receive accreditation, either personal or provided via your organization. Athletes should have valid coverage for training and competition. Temporary athlete competition (Chubb) and travel medical insurance (IMG) are available for purchase as of May 1st via our benefits portal <https://theworldgames.benefithub.com/>. Cost depends on age and term of coverage, however most policies should be in the \$60-\$100 range for a 30 day period. Proof of insurance must be provided at the accreditation center.

Chubb and IMG policies are brokered by LBA Consulting via Benefits for Everyone. A language bar is available at the bottom on their webpage.



# GAMES SERVICES

## 2.2 Accreditation-General Consent Form

This form is also available on the IWGA's website under documents. The below form must be signed by all participating individuals in order to receive their credentials. The link for the form online is available [here](#).

3 May 2022

### The World Games 2022 – General Consent Form

Full Name of Participant (Given Name, Surname): \_\_\_\_\_

Sport & Discipline: \_\_\_\_\_

Registration No (to be filled by BOC): \_\_\_\_\_

#### 1. General

1. The Accreditation Card is personal and non-transferable. This card may be used only by the owner. It permits the owner to enter certain defined zones. The owner of the card must comply with the established policies. This card is valid only between the stated validation dates. The owner must immediately notify Accreditation Centre if the card is lost, stolen or damaged.

2. I confirm that I understand that I am bound by the provisions contained in the IWGA Statutes, the IWGA and IOC Codes of Ethics, the IWGA Code of Conduct, the IWGA Participant Expression Guidelines and all IWGA Rules and Regulations and their amendments and I agree to comply with those provisions.

3. I therefore agree to be subject to the IWGA Rules and Regulations and to the jurisdiction of the bodies which are in charge of applying them, including, without limitation, the jurisdiction of the IWGA Executive Committee, the IWGA Ethics Committee and the Court of Arbitration for Sport in Lausanne ("CAS"), where provided for by the IWGA Rules and Regulations.

For greater clarity I acknowledge and agree that if I violate any part of the IWGA Rules and Regulations, I may be subject to the disciplinary penalties set out in such rules and regulations, including exclusion from The World Games.

4. I understand that the accreditation cards are the property of the IWGA. I further acknowledge that my accreditation can be withdrawn with immediate effect at the IWGA's discretion, in particular in case I refuse to agree with and/or do not respect the terms.

#### 2. Data Protection & Privacy

The data administrator and the party responsible for the processing of personal data, essential to carry out The World Games 2022 is the Birmingham Organizing Committee (BOC) – TWG 2021 Birmingham Foundation, with its registered office in 950 22<sup>nd</sup> Street North, Suite 600, Birmingham, Alabama 35203 USA.

Everyone whose data is processed by the BOC has the right to review and correct the information held. Personal data sent to the Birmingham Organizing Committee – TWG 2021 Birmingham Foundation will not be transferred or shared with third parties, except in the following, controlled circumstances:

- When data-sharing is needed for safety provision, medical care and anti-doping procedures or for accommodation and transport purposes
- When the individual concerned has given specific consent to the sharing of his/her personal data
- When national laws require data to be shared with authorised entities

In case of personal data not directly collected from the data subject, the individual will be able to enquire about the source of data in the Accreditation Centre.

1



## 2.2 Accreditation- General Consent Form

### 3. Imagery

I understand and accept that the Birmingham Organizing Committee (BOC) and the International World Games Association (IWGA) with its registered office in Avenue de la Gare 12, 1003 Lausanne, Switzerland, (or any third party acting on behalf or with the authorisation of such aforementioned parties) may (i) film, televise, photograph, identify or otherwise record and use my name, likeness, performance, voice, biographical information and actions during and in connection with the The World Games 2022 (such films, photographs or recordings being the "Materials") and that such recordings can be used in a commercial or non-commercial manner in any format/media for the promotion of The World Games, including by reproducing, distributing, communicating to the public and making it available (ii), without limitation to the foregoing, broadcast, transmit, publicise, disseminate or otherwise exploit the Materials in whole or in part, on a live or non-live basis in any and all media (whether existing at the present time or in future and including, for the avoidance of doubt, print media and fixed media) for the purpose of promoting The World Games, BOC and the IWGA.

Furthermore, I hereby understand and accept that the above-mentioned use of the Materials shall be without charge and without any requirement for further consent, approval or waiver.

### 4. Health, Repatriation Insurance and Liability

I hereby declare that I have a valid health and repatriation insurance for the duration of The World Games 2022, which covers the full extent of the consequences of accidents and reimbursement for the costs of treatment and rehabilitation following the accident that may occur during my stay in the United States of America during The World Games 2022.

I agree that I am attending the Games (including the travel to/from the Gams and the Games' preparations) at my own risk and under my own responsibility and that it is impossible to fully eliminate the relevant risks, the impact of such risks and/or the measures to address those risks on my participation and, where applicable, performance in the Games, despite all care taken by the BOC, the IWGA, US authorities and any other competent authority. To the full extent permissible under the applicable laws, I release the IWGA, The BOC and their respective members, directors, officers, volunteers, contractors and agents from any liability for loss, injury or damage suffered in relation to my participation in The World Games or related training.

I assume full responsibility for my participation and knowingly and freely assume all such risks, both known and unknown, even if arising from the negligence of the releasees or others, including the risk of contraction of communicable diseases, including but not limited to the novel coronavirus ("COVID-19"). I will comply with all required Centers for Disease Control and Prevention ("CDC") and IWGA guidelines relating to reduction of this risk.

\_\_\_\_\_  
Date

\_\_\_\_\_  
Signature Participant

If the participant is a minor (usually under 18 years old, but may differ by citizenship) at any time during the Event, this agreement must be signed by their legal guardian (usually, either parent).

\_\_\_\_\_  
SIGNATURE of Legal Guardian

\_\_\_\_\_  
FULL NAME of legal guardian (please print clearly)



# GAMES SERVICES

## 2.3 Travel-Travel Information Requirements

### Domestic:

There are no current vaccine or mask mandates to be able to fly domestically within the United States. However, please check with your airline prior to your flight to ensure that the rules have not changed.

### International:

If you are a non-U.S. citizen who is a nonimmigrant (not a U.S. citizen, U.S. national, lawful permanent resident, or traveling to the United States on an immigrant visa), you will need to show proof of being fully vaccinated against COVID-19 before you travel by air to the United States from a foreign country. You can refer to Requirement for Proof of COVID-19 Vaccination for Air Passengers | CDC for full details regarding the vaccination requirement as well as any changes that may occur. During your first port of entry into the United States, be prepared to show:

- Proof of vaccination
- [Acceptable Vaccines](#)
- [Fully Vaccinated Definition](#)
- Proof of negative COVID test ([Acceptable Tests](#))
- Valid passport (a good rule of thumb is for the passport to have at least 6 months of validity past your return date)
- Visa (if applicable) and any other documentation that you may have.

Many US Customs stations will be very busy during this period. Be sure and have sufficient time between your arrival flight into the United States and your follow on flight into Birmingham. If you do miss your flight or have travel problems along the way, please email [travel@twg2022.com](mailto:travel@twg2022.com) so we can monitor your progress and your arrival into Birmingham.

Any visa related questions, please reference our [international travel web page](#).



# GAMES SERVICES

## 2.3 Travel- Visa Update

Obtaining a visa will be pertinent for many of the attendees of The World Games 2022. The key is starting the process well in advance of the travel date. Below are some steps and information pertaining to a US Visa to attend The World Games 2022.

Register through the The World Games 2022 Registration Portal. Letters of Invitation will be available to those approved registrants. Each IF must download the Letters and send them to the respective attendees.

Determine if you need a Visa to enter the United States. There are currently 40 countries that participate in the Visa Waiver Program. These countries are listed in the State Department Website found in the following link: [Visa Waiver Program \(state.gov\)](#)

If your country is not part of the Visa Waiver Program, contact the nearest US Embassy and Consulate regarding obtaining visas. A listing of US Embassies and Consulates can be found at the following link: [Official list of Embassies from the U.S. Department of State \(us embassy. gov\)](#). In addition, there are companies and agencies that will assist with obtaining visas for a fee. The type of visa that will be obtained for the majority of the attendees will be type B1 per the following site [Directory of Visa Categories \(state.gov\)](#). Best practices are to start the process as much in advance of the travel date as possible. Some National Governing Bodies have been known to obtain visas for those with a chance of qualification to start the process well in advance.

If you are given an interview date of post World Games, submit an expedited interview request. Procedures for submitting an expedited interview request can be found at [how\\_to\\_request\\_expedited\\_interview.pdf \(usembassy.gov\)](#).

If you have any visa questions or problems, please feel free to contact [travel@twg2022.com](mailto:travel@twg2022.com)



# GAMES SERVICES

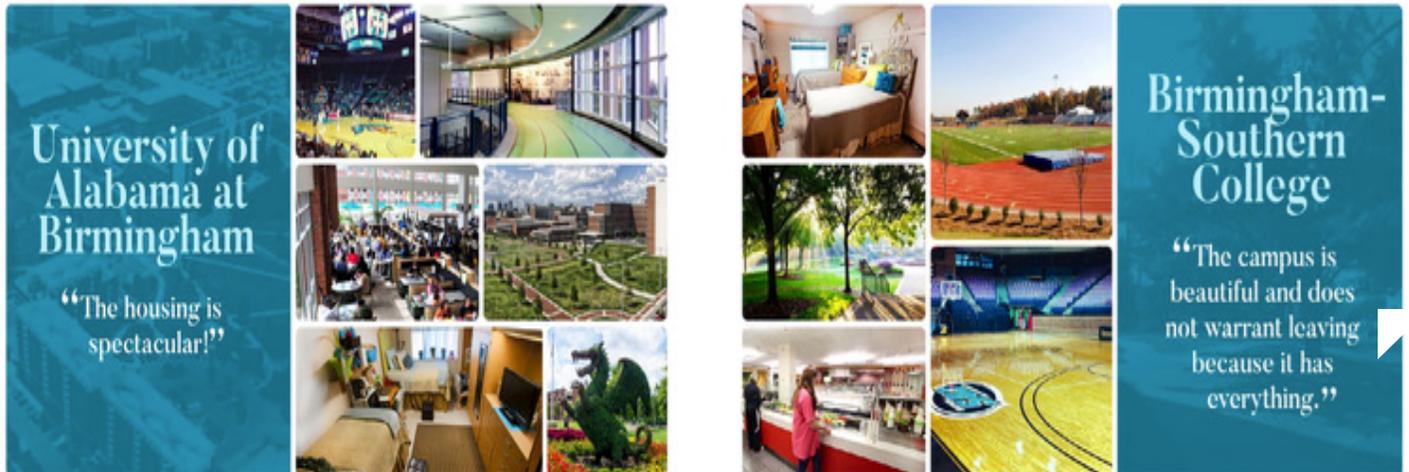
## 2.4 Accommodation-Dorming

University of Alabama at Birmingham (UAB) and Birmingham Southern College (BSC) will be the locations for the Athlete Villages. Athletes and officials will be assigned to the Athletes' Village in closest proximity to their respective competition venue.

Attendees staying at UAB will be dining at the Commons on the Green, a Dining Facility centralized to all Housing Halls.

Attendees staying at BSC will be dining at Hilltop Dining located on the first floor of the Norton Campus Center located in close proximity to all Housing Halls.

Based on location to the sport's competition venue, below outlines planned accommodations location for each sport discipline:





# GAMES SERVICES

## 2.4 Accommodation-Catering

Catering will be provided at the three dining facilities on-site at both Athlete Villages. Please note that officials and extra-delegates are projected to be treated like athletes. The catering centers are as follows:

1. Birmingham-Southern College Dining Facility at Birmingham Southern College (BSC)
2. The Commons on the Green at The University of Alabama at Birmingham (UAB)
3. The New Freshman Hall dining facility at UAB

### Projected Menu

The plan is to have a 4-day rotating menu. The proposed menu components will follow the guidelines of the USOPC, please see the images below as an example.



Please note that the BOC plans to offer a wide variety of food options to accommodate various, specific needs of accredited persons.

### MEAL HOURS

Longer service hours have been proposed for the above dining facilities to accommodate the training and competition schedule.

BREAKFAST: 6:30am-10:00am

LUNCH: 12:00pm-4:00pm

DINNER: 6:00pm-10:00pm

If meals will be missed due to competition, we will provide non-TCS food items available by request. Competition Managers should review competition schedules and notify Dining Services as soon as possible by emailing [dining@twg2022.com](mailto:dining@twg2022.com). Last minute requests must be made no later than 24 hours in advance. Please include in your request-the competition, the venue, the meal needed (breakfast, lunch and dinner the date needed, the time needed, and any food allergies.



# GAMES SERVICES

## 2.5 Transportation-Airport Logistics

### AIRPORT ARRIVAL INFORMATION

Upon landing at Birmingham Shuttlesworth Airport (BHM), those participants will already have cleared customs in their first port of entry airport. This will make their movements through BHM simple and seamless.

When debarking from the aircraft, those arriving on Southwest Airlines and United Airlines will follow the signs to baggage claims 1 and 2. Those arriving on American Airlines and Delta Airlines will follow the signs to baggage claims 3 and 4. There will be BOC representatives at the bottom of the escalators directing the participants to their respective baggage claims.

The World Games 2022 Welcome Desk will be set up for those who collect their baggage from baggage claims 3 and 4. Once these participants collect their baggage, they will proceed to the Welcome Desk where BOC Representatives will escort them to the Welcome Room which is on the other side of baggage claims 1 and 2. For those who collect their baggage from baggage claims 1 and 2, they will proceed directly to the Welcome Room.

The World Games 2022 Welcome Desk will close for the evening after the last flight arrival that day. If you are a late arrival, you may collect your accreditation the next day.

Representatives of the BOC Transportation Team will take teams and individuals through their arrival manifest to clarify who has proper transportation privileges to get escorted from the Welcome Room to their respective modes of transportation.

### RENTAL CAR INFORMATION

The BOC is partnering with Avis for The World Games, contact Shane Hughes at [Shane.Hughes@avisbudget.com](mailto:Shane.Hughes@avisbudget.com) to reserve your car. Please state that you are attending The World Games for the discounted rate.



# GAMES SERVICES

## 2.5 Transportation-Venue Transportation

Transportation will be provided for all properly accredited persons, via shuttle transportation or guest transportation services.

### ATHLETE SHUTTLE TRANSPORTATION

Callaway Transportation will manage the Athlete Shuttle Transportation services. Transportation shuttles will be the main transportation for proper Athletes, Coaches, Officials and their accredited participants. The complimentary shuttles will service Birmingham-Shuttlesworth International Airport to the housing at University of Alabama at Birmingham (UAB) and Birmingham Southern College (BSC). Service will be provided from UAB & BSC to the The World Games Plaza, Opening and Closing Ceremonies, Athlete's Night, and all of the competition venues. Your accreditation will indicate TV if you are approved for this transportation service. The following groups will receive shuttle transportation:

- IF Passport Holders
- Accredited Extra Officials

### TWG EXPRESS (MEDIA & EXTRA OFFICIALS)

Callaway Transportation will manage the TWG Guest Express Transportation services. Transportation shuttles will run a Central Connector (BJCC, UAB, Railroad Park/Powell Steam Plant) that stops in the proximity of the majority of the downtown Birmingham hotels and delivers patrons to the TWG Plaza and the Main Media Center. From this location, an Eastern Loop (BJCC, Sloss Furnaces, Avondale Park) and Western Loop (BJCC, Birmingham Southern College, Crossplex, Legion Field) will operate to accommodate transportation to other venues. Scheduled service will be provided to venues not located downtown (Barber Motorsports Park, Hoover Met, John Carroll HS and Oak Mountain). Transportation will only be provided to those whose accreditations designate accordingly, and this service does NOT include service to and from Birmingham-Shuttlesworth Airport. Your accreditation will indicate TE if you are approved for this transportation service. The following groups will receive shuttle transportation:

- Approved Media Members
- Accredited Extra Officials

### TOP/VALUED GUEST TRANSPORTATION SERVICES

Transportation will only be provided to those whose accreditations designate accordingly. Your accreditation will indicate T1 or T2 if you are approved for this transportation service. The following groups will receive shuttle transportation:

- Accredited IWGA/BOC Committee Members
- Accredited IWGA/BOC Guests



# GAMES SERVICES

## 2.5 Transportation-Public Transportation

### TWG 2022 Transit Line

From the Crossplex to Avondale Park and the BJCC to UAB, the Transit Line can deliver you to 17 of the 24 TWG 2022 venues

Many of the pick-up and drop locations conveniently located near many of Birmingham's best restaurants and attractions

Parking will be available near all stops, but the main parking hubs to get to TWG 2022 Plaza and the Uptown area are Legion Field (The Hub West) and the PNC Bank Parking (The Hub East)

### Ride Sharing

Popular ride sharing applications Lyft and Uber have a great presence through the greater Birmingham Jefferson County region. TWG 2022 will have designated pick up and drop off areas to conveniently help you get anywhere you want throughout the City on your schedule. Download the apps to utilize these services.

### Micro Mobility & Walkability

Downtown Birmingham is relatively flat and lays out into an easy to learn street grid. Sidewalks throughout make it easy to walk to many venues and sites throughout downtown Birmingham. There are micro mobility corrals with scooters and bikes available to rent. All you have to do is download Gotcha and/or VEO apps to get riding through the City.

[Gotcha-app](#)

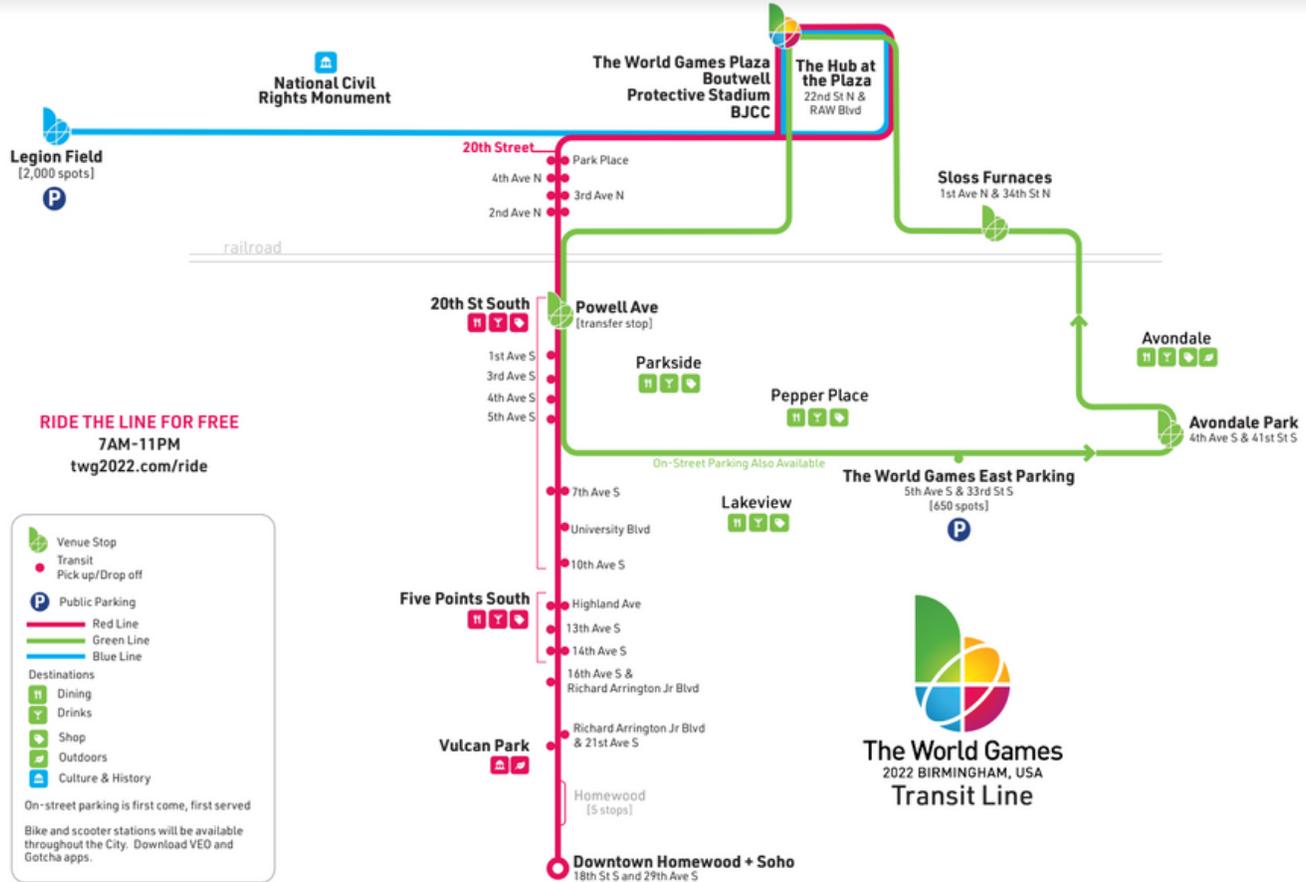
[VEO](#)

[Find a Trail](#)



# GAMES SERVICES

## 2.5 Transportation-Public Transportation





# GAMES SERVICES

## 2.6 Anti-Doping and Medical Update

The IWGA is committed to delivering a world-class anti-doping program during TWG 2022 and has the authority to test athletes anytime and anywhere within the context of the Event.

The IWGA has delegated the independent management of TWG 2022 anti-doping program to the International Testing Agency (ITA).

The United States Anti-Doping Agency (USADA) will be responsible for the sample collection. Both urine and/or blood samples will be collected.

All samples will be analyzed at the Sports Medicine Research & Testing WADA-accredited laboratory in Salt Lake City (USA).

Please visit <https://www.theworldgames.org/> (Athletes & Clean Sport section) for more detailed information regarding the anti-doping program (including but not limited to WADA Prohibited list 2022, testing procedures, anti-doping rule violations, Therapeutic Use Exemptions (TUE), REVEAL- whistleblowing platform).

All athletes are encouraged to participate in education activities delivered by the ITA and USADA during Games-time.





## 2.7 Participant Expression Guide

This form is also available on the IWGA's website under documents. The below form must be signed by all participating individuals in order to receive their credentials. The link for the form online is [available here](#).



### IWGA PARTICIPANT EXPRESSION GUIDELINES AT TWG 2022

#### Preamble

The International World Games Association, its Member Federations and the Host City of The World Games (TWG) wish that The World Games will contribute to a more peaceful and just world, with better understanding between people from different backgrounds and with different views.

Care must therefore be taken when participants make statements relating to politics, religion, gender, ethnicity, and sexual orientation.

The participants in The World Games come from different countries, have different views and cultural backgrounds. To preserve the spirit of sport and its unifying effect, mutual respect, and tolerance of the opinions of others must be practiced.

At the same time, the IWGA, its Member Associations and the Host City have no wish to curtail freedom of speech or expression unnecessarily or without cause.

To achieve a balance between these values, we have established a set of guidelines for individual expression. At its meeting on 10 May 2022, the IWGA Executive Board, 22, agreed on the following guidelines regarding personal statements by participants in The World Games.

#### Guidelines

The TWG oath, which will be spoken at the Opening Ceremony on behalf of all participants, will serve as a general guideline concerning expression at TWG.

It refers to "*the spirit of fair play, inclusion and equality. Together we stand in solidarity and commit ourselves to sport without doping, without cheating, without any form of discrimination. We do this for the honour of our country, in respect for the fundamental principles of sport*

#### The guidelines of TWG to be followed during TWG 2022 are listed below:

1. All participants of The World Games must abstain from making statements which – expressly or impliedly – contain hate, racism, and religious or political propaganda.
2. All participants of The World Games must abstain from making discriminatory or derogatory statements which – expressly or impliedly – relate to race, color, sex, sexual orientation, political opinions, social origin or status.

**Office**    Tel.: +41 21 601 03 21    office@iwga.sport    www.theworldgames.org  
CHE-100.602.518 VAT

IWGA Headquarters · Avenue de la Gare 12 · 1003 Lausanne, Switzerland



## 2.7 Participant Expression Guide



3. The following are considered as “statements” in the sense covered by these guidelines: utterances delivered orally; slogans or statements appearing on any clothing worn during the Games; obvious symbolic bodily gestures; and statements of a discriminatory or derogatory nature made on the social media channels used by the participants during the Games.
4. Postings on participants' social media accounts that contradict these guidelines of respect and tolerance and that were made before the Games but are still publicly visible during the Games must be rendered publicly invisible for the duration of TWG if the responsible committee so requests.
5. The obligation of neutrality must be adhered to particularly during the Opening and Closing Ceremonies, the World Games Athletes 'Night, the competitions (including Award Ceremonies), at The World Games Plaza /The World Games Sports Garden, catering centers and in the accommodation areas.
6. Each participant accepts the obligation to comply with these guidelines by signing the general consent form.
7. These guidelines apply from the time of signature of the document until the end of the participation in the World Games, as stipulated in the IF Passport.

### **Consequences in case of non-respect of the Guidelines**

The IWGA is the governing body regulating The World Games. The rules and guidelines issued by the IWGA take precedence over Member Federation's rules and guidelines at all official standardized occasions.

The IWGA Executive Committee monitors compliance with these rules. The participant has the right to be heard. The IWGA Executive Committee also pronounces the corresponding sanctions. One of these sanctions - in the case of particularly serious violations - can be exclusion from the World Games 2022, Birmingham, USA and future editions of TWG. Further sanctions by the respective Member Federations are not affected. The Committee decides by a majority vote.

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CHE-100.602.518 VAT

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## 2.8 Athlete Services

Athletes will be staying within one of our two Athlete's Villages on the beautiful campuses of The University of Alabama at Birmingham (UAB) and Birmingham-Southern College (BSC). Residence Halls will be in one central area on campus in close proximity to the Dining Halls.

Meals will be served in the Dining Halls and are available at the following times:

Breakfast: 6:30-10:00, Lunch 12:00-16:00 and Dinner 18:00-22:00

Accommodations and Accreditations as well as Concierge Services will be offered in Blazer Hall at UAB and Hanson Hall at BSC.

Laundry facilities (Self-Serve) will be available 24 hours a day on the bottom floor of each residence hall and are free to use. A limited number of irons and ironing boards will be available in the laundry rooms. A laundry service will be available should participants choose to have uniforms laundered. Each person will need a laundry bag and loop. Drop off, pick up and payment can be made at the Concierge Desk within the Athlete Village.

Several services will be available onsite such as manicures, pedicures, facials, haircuts & hairstyles and more. Athlete's may schedule services with the Concierge and payment via credit card can be made at time of service directly to the service provider.

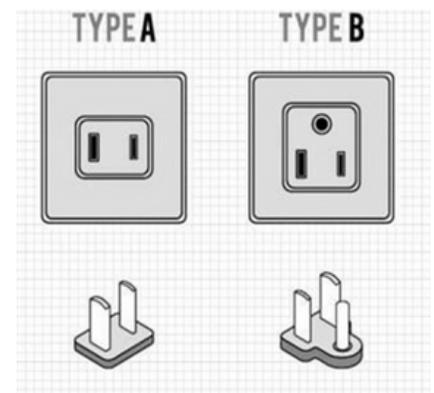
For USA, there are two associated plug types, types A and B. Plug type A is the plug which has two flat parallel pins and plug type B is the plug which has two flat parallel pins and a grounding pin. USA operates on a 120V supply voltage and 60Hz.

Smoking is prohibited within the Athlete Villages.

**SMOKING  
PROHIBITED**



**IN THIS  
AREA**





# GAMES SERVICES

## 2.9 General Ticketing Information

### PURCHASE

All tickets are available on [www.twg2022.com/tickets](http://www.twg2022.com/tickets), which offers direct links in a seamless purchasing process.

Tickets can be purchased by day, sport or venue and are offered in sessions. The World Games 2022 will be a Mobile Ticketed event, requiring electronic tickets through Ticketmaster.

We are using the Ticketmaster ticketing platform, one of the largest ticketing software providers in the world. Selling started on 7 July 2021. Tickets are valid for a specific sport, a specific date, and specific time. There are 223 ticketed events for 2022. All tickets will be digital and must be scanned off cell phones.

Tickets can be purchased online at [twg2022.com](http://twg2022.com) or by calling 833-tw-2022 or 205-846-2500.

If you are using a credential to gain entrance to an event as a spectator, those spots are on a first come, first serve basis. If the venue is at capacity, entrance will not be granted.

Ticketmaster is a reliable, international ticket distributor that is compatible with most countries and languages. While purchasing in advance is highly encouraged, options to buy tickets at venues will be available to make walk-up ticket purchases.

### PRICING

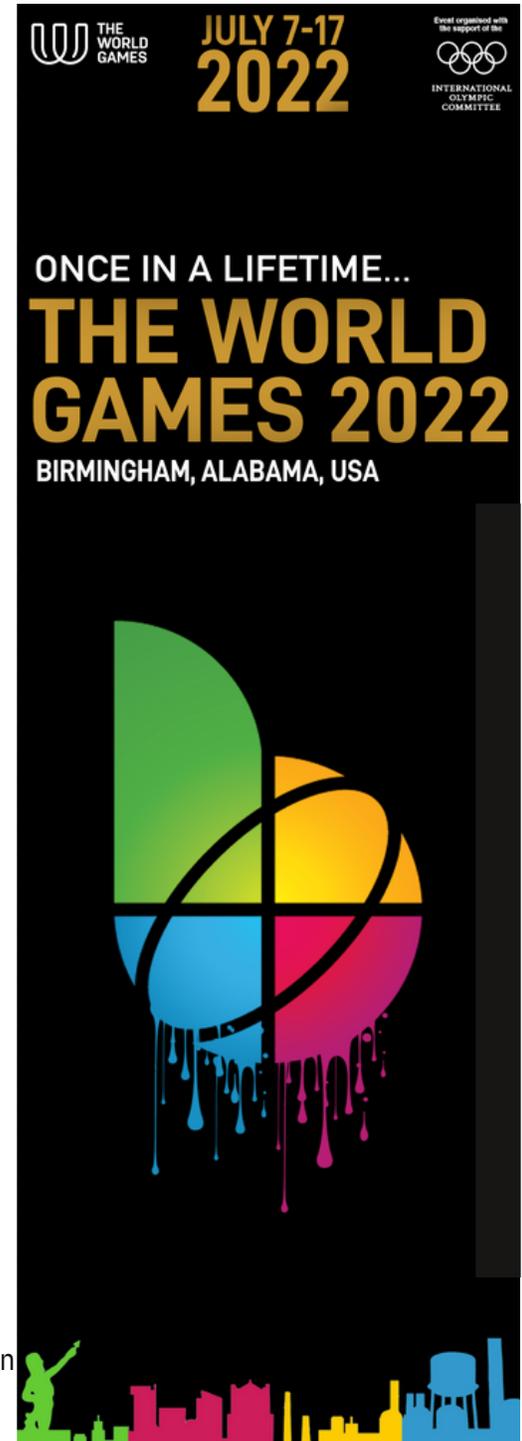
It is important to the Birmingham Organizing Committee to offer affordable pricing to their fans locally and internationally.

- The average price of a ticket is \$24 (Ceremonies not included) which ranges from \$12 to \$35 per event, not including fees.
- Tickets to the Opening & Closing Ceremonies range from \$39 - \$99 USD and \$29 - \$89 USD.
- Ticket prices are driven by sport popularity, number of sessions and fan capacity.
- In many cases, tickets are limited, so don't wait to purchase yours today!

### INTERNATIONAL FEDERATION RESERVATION

As an official Member Federation of the International World Games Association (IWGA), the BOC will reserve tickets for International Federations.

- To access reserved tickets for purchase, please use promotional code "IFFAMILY" at checkout.





## 3.1 Sports & Venues

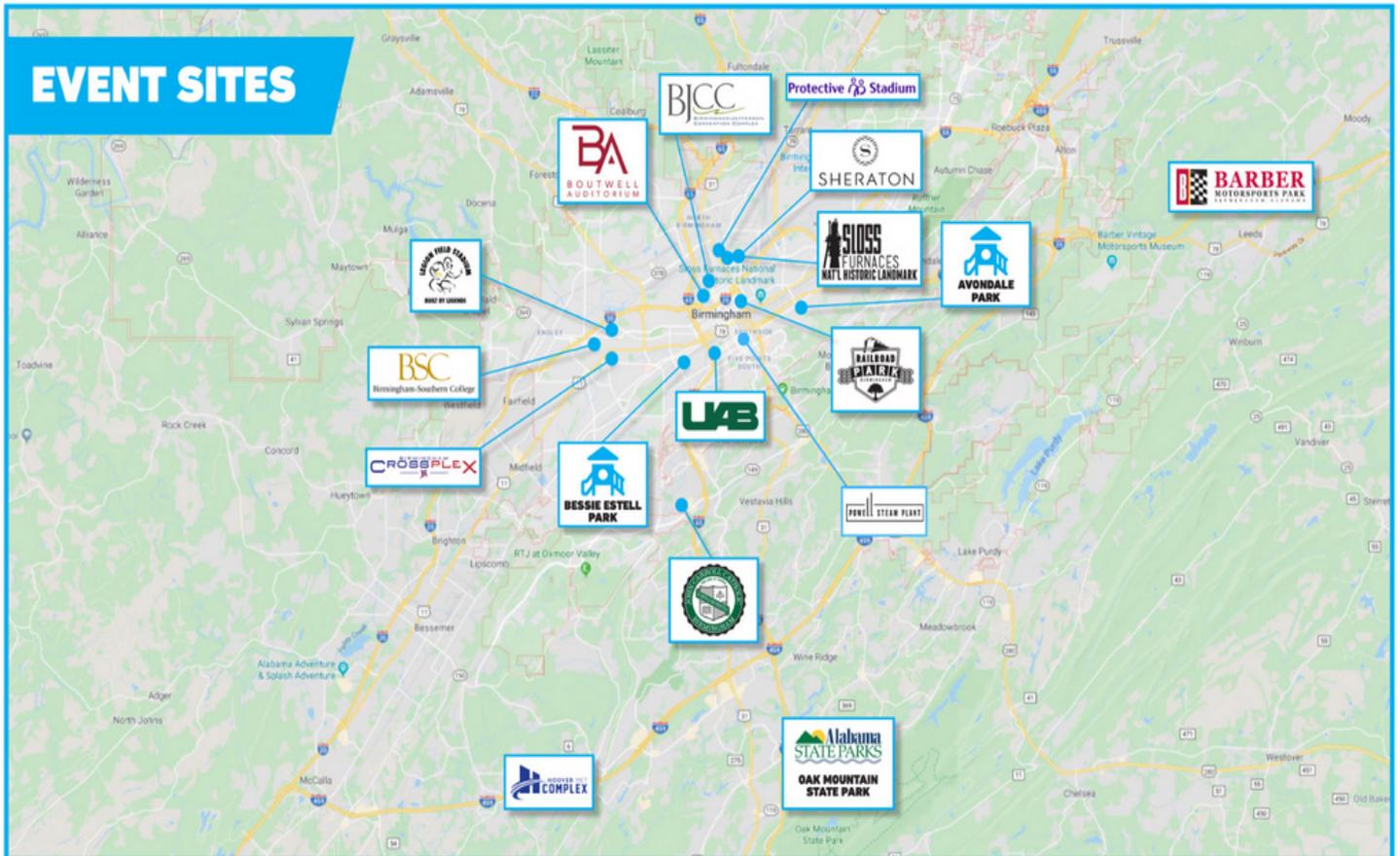
The BOC is pleased to announce the competition and venue list for The World Games 2022. Attendees will get to experience all that Birmingham has to offer as they travel across the unique venues around the greater metropolitan area. The list below showcases each venue and its corresponding sport that will be competing. There are no major changes to the competition schedule at this time.

VENUE	SPORTS
Avondale Park	Archery
Barber Motorsports Park	Air Sports-Canopy Piloting
Bessie Estelle	Boules
Birmingham Southern College	Karate Ju-Jitsu Orienteering- Sprint Wushu
Birmingham-Jefferson Convention Complex	Bowling Billiards DanceSport Gymnastics Korfball Floorball Powerlifting
Birmingham Crossplex	Finswimming Lifesaving Roller Sports- Inline Hockey and Artistic Skating Wheelchair Rugby
Boutwell Auditorium	Kickboxing Muaythai Sumo
Hoover Met Stadium	Softball
John Carroll Catholic High School	Flying Disc
Legion Field	Flag Football
Oak Mountain State Park	Canoe Marathon Orienteering - Middle Distance Waterski/Wakeboard
Powell Avenue Steam Plant Protective Stadium	Roller Sports-Speed Skating- Track and Road
Protective Stadium	Opening and Closing Ceremonies Air Sports- Drone Racing
Sloss Furnaces	Sport Climbing DanceSport- Breaking Gymnastics- Parkour Beach Handball
Railroad Park	Duathlon Orienteering- Sprint Relay
University of Alabama at Birmingham	Lacrosse Racquetball Squash Tug of War



# SPORTS

## 3.2 Venue Map





## 3.3 Sport Venue Inclement Weather Policy

Meteorologist Location: The National Weather Service (NWS) will have 2 forecasters onsite at the Jefferson County Emergency Operations Center while competition is occurring. Jefferson County EMA will support communications.

### Lightning Strike Policy

- 10 miles out – Warning of weather in the area
- 8 miles out – Play discontinued
- 30 minutes must pass after the last lightning strike within 8 miles before play can resume

### PHASE 1: Potential for Weather

The NWS will keep the Incident Commanders, Deputy Incident Commanders and Section Chiefs informed of potential weather

### PHASE 2: Weather Watch

NWS/Jeff Co EMA will monitor the weather and notify Unified Command and BOC Leadership (via text) if weather is approaching, and the Weather Decision Team (WDT) needs to gather. The WDT (listed below) will be asked to meet at the EOC as soon as possible. If unable to get to the EOC, those individuals will be expected to connect to a pre-established conference line.

### PHASE 3: Weather Warning

If a lightning strike occurs within 10 miles, a warning that weather is in the area will go out (Play does not stop).

### PHASE 4: Play Stopped/Weather Plan Implemented

If lightning strike occurs within 8 miles, the sports at venues affected will be stopped. It will not resume until 30 minutes after the last lightning strike within 8 miles is detected.



## 3.4 Clear Bags and Prohibited Item Policy



The World Games  
2022 BIRMINGHAM, USA

# PROHIBITED ITEMS

**TO ENSURE THAT ALL GUESTS HAVE A SAFE AND ENJOYABLE EXPERIENCE AT THE WORLD GAMES, GUESTS WILL NOT BE PERMITTED TO BRING THE FOLLOWING ITEMS INTO THE EVENT:**

WEAPONS OF ANY KIND  
UMBRELLAS  
WALLETS, BILLFOLDS, CLUTCHES  
LARGER THAN 1" X 4.5" X 6.5"  
DIAPER BAGS, BABY STROLLERS  
FANNY PACKS  
BACKPACKS  
BRIEFCASES  
COMPUTER BAGS  
LUGGAGE (ALL TYPES)  
SEAT CUSHIONS WITH COMPARTMENTS  
SELFIE STICKS  
TRIPODS  
VIDEO CAMERAS AND RECORDERS  
CAMERAS WITH 12" LENSES OR  
GREATER  
ALL CAMERA CASES  
LASER LIGHTS AND LASER POINTERS

REMOTE CONTROLLED DRONES OR  
DEVICES  
TOBACCO PRODUCTS OF ANY KIND  
CIGARETTES AND E-CIGARETTES  
ILLEGAL DRUGS  
ALCOHOLIC BEVERAGES  
OUTSIDE FOOD OR DRINKS  
FIREWORKS AND SMOKE PRODUCING  
DEVICES  
ALL TYPES OF RADIOS  
ARTIFICIAL NOISEMAKERS  
ALL ANIMALS (EXCEPT CERTIFIED,  
LEASHED SERVICE ANIMALS)  
HELIUM-FILLED BALLOONS  
INFLATED BALLS  
FRISBEES  
ROLLERBLADES, HEELIES, SKATEBOARDS  
AND SCOOTERS  
FLAGS AND BANNERS ON POLES OR  
STICKS  
ANY OTHER ITEM DEEMED DANGEROUS  
OR INAPPROPRIATE BY STAFF

### **VIOLATION OF THIS POLICY WILL BE SUBJECT TO EJECTION WITHOUT REFUND**

PROHIBITED ITEMS THAT ARE DISCOVERED DURING SECURITY INSPECTIONS MUST BE DISCARDED BEFORE ENTRY. NO ITEM IS TO BE LEFT AT THE GATE. ALL OTHER ITEMS THAT ENTER THE STADIUM ARE SUBJECT TO A VISUAL SEARCH. THANK YOU.



## 3.4 Clear Bags and Prohibited Item Policy

Accredited persons going through the athletes entrance are exempted from the Clear Bag policy.



# THE WORLD GAMES 2022 BAG POLICY

## APPROVED



12" X 6" X 12"  
CLEAR PLASTIC BAG  
(ALLOWABLE STORAGE  
AREA)



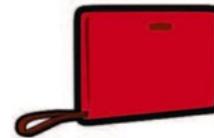
1-GALLON PASTIC  
FREEZER BAG



ONE CLEAR, NON-  
GLASS WATER  
BOTTLE



CLUTCH WITH  
SHOULDER STRAP



CLUTCH WITH  
WRIST STRAP

(NO LARGER THAN 4.5" X 6.5")

## NON-APPROVED



BACKPACK



BINOCULARS  
CASE



CAMERA  
CASE



CLEAR  
BACKPACK



TINTED  
PLASTIC BAG



PRINTED PATTERN  
PLASTIC BAG



FANNY PACK



SEAT CUSHION  
WITH POCKETS



OVERSIZED TOTE  
BAG



DIAPER BAG



MESH BAG



PURSE



# TWG 2022 PROGRAMS

## 4.1 Merchandise

In anticipation of this summer's celebration, The World Games 2022 offers a full line of apparel, gifts and accessories at <https://shop.twg2022.com>.

Keep an eye on [@twg2022](https://twitter.com/twg2022) for more information about product releases and availability.



**WITNESS HISTORY.**



# TWG 2022 PROGRAMS

## 4.2 Volunteer Program

### RECRUITMENT

Volunteer recruitment for TWG 2022 officially closed on March 31 for individual volunteers and April 31 for organizations. Over 4000 individuals submitted applications to serve as volunteers. In addition, over 160 corporations are eager to support The Games. One organization has over 200 volunteers signed up and in the process of completing training.

### SPORT VOLUNTEERS

Many of The World Games sports are new to the US community. Sport volunteers for each sport are being asked to attend 2-3 hour training sessions on the team’s training day. This will provide the volunteers an opportunity to observe the sport and understand what their roles will be. Organizations are being allowed to select a sport they would like to have their employees or members fully staff as volunteers across the competition.

### YOUTH VOLUNTEERS

The BOC launched the Youth Volunteer program in May. Youth ages 14-17 will participate in some pre-events such as preparing athlete welcome bags, preparing credentials, and participate in setting up the athlete villages for the Athletes. Youth will also get to participate in a youth leadership program call YES which stands for the Youth Encouragement and Entrepreneurial Strategy. This program will allow young people to sell items they make in the Plaza during The Games. Students will donate a portion of all proceeds to a local charity. Athletes can possibly find wonderful souvenirs to take home.

### VOLUNTEER LEADERSHIP

Each venue will have a great volunteer leadership team. The leadership team will be comprised of a Division Lead along with several team captains. The team captains will oversee multiple areas where the volunteers will serve. Over 120 individuals have been selected to serve as Team Captains and are currently undergoing training. A team captain will also be designated for each sport. The captain will oversee all field of play sports volunteers. During the training days, athletes will have a chance to meet the captain and volunteers. If the IF has any questions please send questions to [volunteers@twg2022.com](mailto:volunteers@twg2022.com)





# TWG 2022 PROGRAMS

## 4.3 Opening and Closing Ceremonies

Birmingham-based LRY Media Group, a minority women-owned business located in Birmingham, Alabama, will produce and manage The Opening Ceremony on 7 July and The Closing Ceremony on 17 July at Portective Stadium. They will also manage The World Games Plaza for The World Games 2022.

“The Opening Ceremony and Closing Ceremony for any sporting event is an opportunity to establish the entire mood, tone, and energy of that moment. To me, there is no higher honor than being selected to be the author of those key attributes for The World Games 2022,” says Rashada LeRoy, president and CEO, LRY Media Group.

In addition to the ceremonies, attendees will experience The World Games Plaza located at the brand-new City Walk BHAM. The plans for City Walk BHAM include recreational, art and green spaces situated on 31 acres encompassing 10 city blocks from 15th Street North to 25th Street North. The current design for the 10 city blocks will include a unique mix of special features like recreational sports space, a regional skate park facility, performance space, water features, market spaces, public art and a dog park to name a few.

“The World Games Plaza will be a transformative fan experience featuring live entertainment and interactive displays designed to fully immerse visitors and the entire Birmingham community into The World Games universe. We have three federations to include e-gaming: Archery, Racquetball and Softball in the lobby of the BJCC East Exhibition Hall from 8-17 July 2022 during the Floorball and Korfbal competitions. Attendees will be at the epicenter of The World Games 2022 and The World Games Plaza is a free, family-friendly celebration of this extraordinary sports experience,” says Rashada.

During The World Games 2022, The World Games Plaza will come alive with nightly entertainment, local merchants, great food, demonstration sports and fan engaging sponsor activations. Two stages featuring live music from major recording artist like Big Boi of Outkast, Cultural performances and local talent on the Sound Stage. Food trucks with international fare. The Plaza is open 11am-10pm throughout the Games. City Walk BHAM is scheduled to be completed in June 2022. To learn more about City Walk and the latest plans and updates visit <https://citywalkbham.com/masterplan/>.

### Athletes' Night

In addition to the Opening and Closing Ceremonies and The World Games Plaza, LRY Media Group will be producing The World Games 2022 Athletes' Night. This private event for Athletes' and participants only will be held on Wednesday, 13 July at Jones Valley Teaching Farm located at 701 25th Street North, Birmingham, AL 35203.

Features of Athletes' Night will include:

- Interactive experience
- Live DJ
- Food

In addition to the private event at Jones Valley Teaching Farm, athletes and participants will be treated to a world-class performance by Big Boi, one-half of OutKast, the Grammy-award winning Hip-Hop group, inside of The World Games Plaza on the main stage.

Hours of Operation for Jones Valley Teaching Farm - 5:00 p.m.-8:00 p.m. Central.  
Concert in The World Games Plaza will begin at 8:00 p.m. Central



# TWG 2022 PROGRAMS

## 4.4 Sports Garden

The Birmingham Organizing Committee (BOC) in tandem with The IWGA is excited to offer as part of The World Games Plaza a unique and interactive experience for all; The Demo Sports Garden. The Demo Sports Garden will be located in the 2300 and 2400 blocks of The World Games Plaza at City Walk.

The Demo Sports Garden will be open daily during The World Games from 3-8pm. The Demo Sports Garden will be free for participants and plans to feature an array of international federations coming together to showcase their unique sport to the community and visitors alike. Participants not only will get a chance to learn more about these federations, but will also get the opportunity to try their hand at each sport in this interactive feature during The World Games.

We have federations and the world-class Lakeshore Foundation confirmed to participate in the Demo Sports Garden. This level of commitment from these federations and the organizing committee is sure to guarantee The Demo Sports Garden will be a destination for all visitors to The Magic City and locals alike during The World Games 2022

Participating Federations:

- Lakeshore Foundation
- International Floorball Federation
- International Jujitsu Federation
- WAKO Team USA Kickboxing
- International Korfball Federation
- International Aikido Federation
- International Wushu Federation
- US Drone Soccer
- Orienteering USA
- USA Field Hockey
- International Fistball Association
- World Flying Disc Federation





# MEDIA & MARKETING

## 5.1 Local Marketing Initiatives- City-Wide Decoration

The World Games Experience Delivered by Shipt continues to roadtrip across the Southeast to celebrate The Games! Check out its recent stops at Hibbett sporting goods stores to showcase the gold, silver and bronze medals with fan favorite mascots presented by O’Neal Steel, Vulcan and Vesta!



### CITYWIDE DECOR

The City of Birmingham is getting ready to host the world! Check out the banners and signage decorating the city to prepare for The Games!



Murals

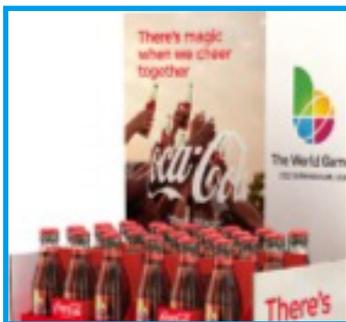


UAB Banners



Harbert Building Lights

Even the Official Sponsors of The Games are doing their part to market this once in a lifetime event, check it out below:



Coke Bottles



Redmont Bottles



Jack's Cup



# MEDIA & MARKETING

## 5.2 TWG 2022 App

Stay in the know with everything #TWG2022! Check out our updated website to download our new app

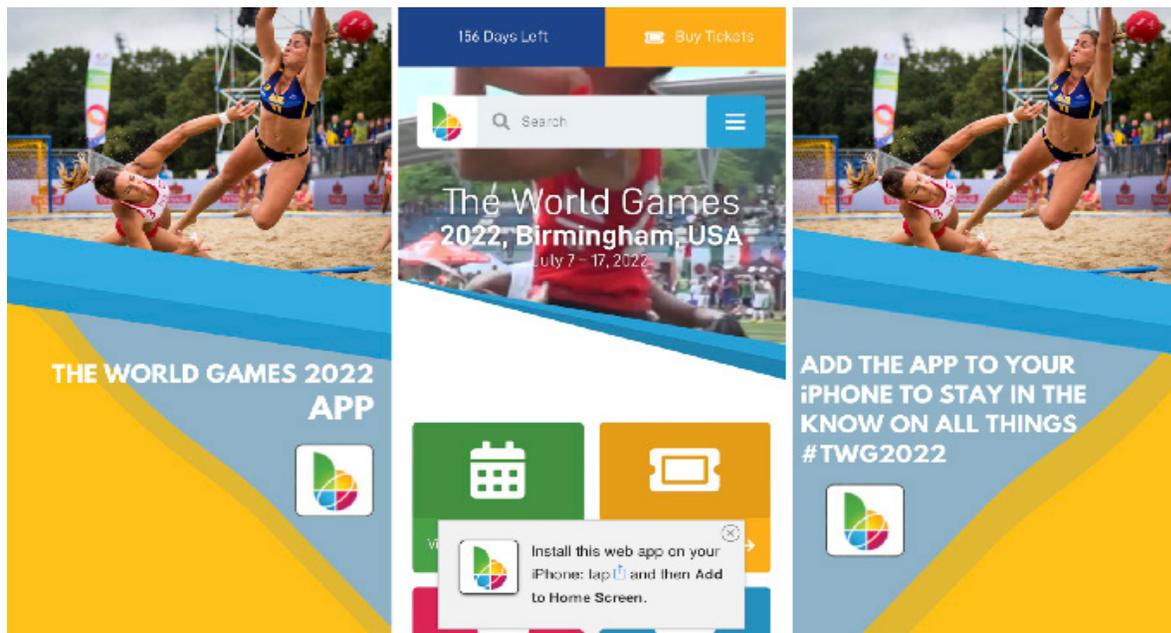
Save our website to your homescreen in 3 easy steps:

**Step 1:** Go to [www.twg2022.com](http://www.twg2022.com)

**Step 2:** Check the pop-up notice at the bottom of your screen

**Step 3:** Click to add to your home screen

Install today for access too Guides, Maps, Schedules and everything you will need





# MEDIA & MARKETING

## 5.3 Media Center & Accreditation Update

The main media center is located at the Birmingham-Jefferson Convention Complex (BJCC) which is adjacent to the HQ hotel.

A Media Guide will be distributed to Communication Managers of the federations and approved media members by the end of June.

For more information, please contact [Frank Kay, Vice President of Media Operations](#).

## 5.4 TV Production

### 1. The International World Feed

Produced by International Sports Broadcasting (ISB), The World Games Channel is a 24/7 channel going on the air prior to opening ceremonies on 7 July and will be on the air until 17 July, after closing ceremonies. Every one of the 223 medal events will be covered live or on tape during the Games. There will be up to 8 live feeds per day during the games from venues across Birmingham. Rights to The World Games Channel and the live feeds are managed for the IWGA by ISB.

### 2. Domestic Television

Produced by the BOC for air on CBS, there will be a guaranteed 12 hours of network and cable coverage of the Games. A preview and recap show will promote and wrap up the Games on the CBS Network. The preview show will air on Saturday, 9 July, featuring highlights of the opening ceremonies, player/team profiles, and highlights from the 1st 2 days of competition. The wrap up show will air after the conclusion of the Games and feature the best of the best from The World Games 2022. Nightly highlight coverage begins on 8 July and will air on CBS Sports Network for 10 consecutive nights, in US primetime. Additional live coverage may be added to the CBS Sports Network coverage, highlighted by the 12 July semifinals and 13 July Gold medal game in Softball - a potential rematch of the Japan/Team USA gold medal game from the Tokyo Summer Olympics. The NFL Network plans coverage of the final 2 days on Flag Football - the semifinals in both men's and women's on 13 July, and the medal games on 14 July.

### 3. Digital Distribution

[The Olympic Channel](#) will be the digital distribution source for The World Games 2022 globally, including the US.

### 4. International Federation Coverage

There will be robust coverage of the sports and athletes by many of the International Federations (IFs) on their own social media platforms. In addition, several of the IFs will be producing preliminary coverage of their sports for digital distribution.



# MEDIA & MARKETING

## 5.5 Social Media Accounts and Hashtags

### Social Media Handles

Instagram- [@TWG2022](#)

Linkedin- [The World Games 2022 Birmingham](#)

Twitter- [@TWG2022](#)

Facebook- [The World Games 2022 Birmingham](#)

Youtube- [TheWorldGamesTV](#)

Website- [twg2022.com](#)

### Commonly Used Hashtags

#TWG2022

#MedalMoment

#RoadtoBHM

#TWGReady

#TWGDayPass



# MEDIA & MARKETING

## 5.6 Sponsors and Partners

### Foundation

State of Alabama  
City of Birmingham  
Jefferson County  
Alabama Power  
Regions Bank  
Protective Stadium  
Shipt  
Blue Cross/Blue Shield of Alabama  
Medical Properties Trust  
Altec Inc.  
The University of Alabama at Birmingham  
Dia-ichi Life  
Coca-Cola  
Tissot  
Microsoft

### Premier

Airbus  
NFL  
PNC Bank  
Lakeshore Foundation  
Redmont Distillery  
Alfa Insurance  
Premier Lacrosse League  
Wind Creek Hospitality  
Andrews Sports Medicine  
Brasfield and Gorrie  
HPM  
Vulcan Material Company  
O'Neal Steel  
Drummond Company Inc.  
Spire  
Hibbett Sports  
Harbert Management Corporation

### Patron

Mercedes Benz  
Thompson Tractor  
Target  
APCO Employees Credit Union  
Storyteller Overland  
Malibu Boats  
Uniti  
Southern Linc  
McKinney Capital  
Birmingham Water Works  
United Johnson Brothers  
Pihakis Restaurant Group  
Baba Java  
ProAssurance  
B.L. Harbert  
Bradley  
Jack's  
Mayer Electric  
Maynard  
McWane  
Balch  
Renasant Bank  
Truist

### Friend

ATI Physical Therapy  
Burr & Forman  
Encompass Health  
Process Barron  
Inline Electric  
BHM Assoc of Realtors  
University of Alabama  
Auburn College of Business  
Jimmy John's  
Oakworth Capital Bank  
YPO  
Summer Classics  
Sterling Capital Management  
Coastal Mississippi  
Landing  
ReadyMix Concrete  
Medjet  
Junior League of Bham  
Grayson Construction Company



## 6.1 City of Birmingham Attractions

### Two Dozen Reasons You'll Want to Be in Birmingham

1. The shopping is jaw-dropping.

The retail center of the state is brimming with malls, high-end boutiques, and outlet shopping. Spit-polish your credit cards.

2. Live music is Birmingham's signature entertainment.

Great music is steadily underway at city parks, outdoor concerts and historic venues. Leave your bluegrass at the door ... come rock with us.

3. Our caffeine is not routine.

You won't need that triple espresso to feel good when you and friends sink down in a sofa at one of dozens of coffee bars.

4. The food is astounding. And affordable.

Birmingham enjoys a rockstar culinary reputation. We're widely known as the "Dinner Table of the South."

5. Size does matter.

When it comes to Birmingham attractions, bigger is better. See the world's largest collection of vintage motorcycles and the largest cast iron statue in the world.

6. Our ballpark is right downtown.

It's new and has a killer view of the skyline. And speaking of killer, try their Magic City Dog.

7. Our entertainment districts are ... well ... entertaining.

See some colorful characters. Shop for vinyl records. Take a photo at the storyteller fountain. Drink a craft brew. Get a tattoo. (Don't tell your mother we said that.)

8. We're in motion.

The great outdoors calls to hikers, boaters, golfers, and those of us who just like to ride the zip lines.

9. Our festivals are big fun.

We'll celebrate just about anything---art, music, animals, butterbeans, independent film, the Fourth of July, the fifth of July.... You get the idea.

10. We specialize in specialty shops.

Ever had a gourmet peanut butter popsicle? Or a banana pudding cupcake? Or bought vintage Christmas décor? Be the envy of your friends.

11. You can see where world history was made.

Birmingham's role in America's Civil Rights Movement changed the world. It's much more interesting seeing it first-hand than reading about it in your history book.

12. We pedal around to our craft breweries.

Pedal tours are great fun for group outings or to revive yourself between breweries.



# CITY OF BIRMINGHAM

## 6.1 City of Birmingham Attractions

13. Fresh is an understatement at our farmers markets. When it comes to markets like Pepper Place, you'll go bananas over our peaches.

14. We golf year-round. You're in the South now. We play golf in January. Pack your sticks.

15. We have acres of urban green space. Some people call them parks. Whatever term you use, you'll find a wealth of places to romp or relax, including award-winning Railroad Park, sometimes referred to as "Birmingham's living room."

16. Our bars have funky themes. Feel the Cuban culture at our rum bars. Or see if you're approved for drinks at the speakeasy.

17. We don't put sugar in our cornbread. Why? Because it's wrong. If you want cake, order cake.

18. Our Theater District is a historic wonder. We chose to save our historic theaters from the wrecking ball, so now we have real gems for live performances of all varieties.

19. Southern hospitality is not a cliché. It's real and it's real plentiful around these parts, so sit back and enjoy. It comes naturally to us.

20. Our airport is ten minutes from downtown. Cabbng or rideshare into the heart of the city is quick and won't cost you an appendage.

21. We have that vibe. People who travel to Birmingham swear they sense a certain vibe they don't find elsewhere in their travels.

22. Downtown is filled with architectural wonders. While you're discovering the buildings and their stories, keep an eye out for popular restaurants and shops that are fun to browse. See the "Heaviest Corner on Earth."

23. You can see the industry that gave birth to the city. Sloss Furnaces National Historic Landmark is preserved and interpreted as a museum. It's also said to have a resident ghost. Boo!

24. You'll feel the local love. Birmingham likes nothing better than having company. It takes little encouragement to get locals to talk about their favorite places in town. Listen. Take notes. We know the hot spots.

And that's only two dozen. For dozens more reasons to be in Birmingham, visit the Greater Birmingham Convention & Visitors Bureau website at [inbirmingham.com](http://inbirmingham.com).





# CONTACT

## 7.1 Contact Information

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Ticketing: <https://am.ticketmaster.com/twg2022/contact-us>

Email: [tickets@twg2022.com](mailto:tickets@twg2022.com)

Phone:(205) 846-2500