



# Bidding for TWG 2033

Official Bid Application and Questionnaire  
for The World Games 2033

Oct 2024



# **BIDDING PROCEDURES**

## FOR THE WORLD GAMES 2033

This is the official Bid Application Document and Questionnaire for The World Games (TWG) 2033. It is published and circulated by the International World Games Association (IWGA), based in Lausanne, Switzerland.

The IWGA acknowledges the support provided by the International Olympic Committee (IOC) and other organisations in allowing the IWGA to base parts of this document and the questionnaires on the contents of the candidature documentation for their multi-sport games..

However, the IWGA takes full responsibility for this Bid Application document and the questionnaires. These materials do not reflect the views of the IOC or any other organisation, nor are they endorsed by the IOC or other organisation.

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**Official Bid Application Document and Questionnaire for  
The World Games 2033**

Version September 2024



## **TO THE APPLICANT HOST CITIES:**

The IWGA seeks a Host City for the Fourteenth Edition of The World Games, scheduled to take place over eleven days in 2033.

This Bid Application document describes the nature, scope, and objectives of The World Games. It provides valuable insights into how recent successful Host Cities prepared and delivered these multi-sport games. In doing so, it serves as a planning blueprint for the Host City in 2033.

The document lists all the requirements an Applicant City must meet to submit a successful bid. Applicant Cities are asked to address 19 themes, answering questions and providing information that will serve as the basis for initial preparations for The World Games 2033.

Finally, the document outlines relevant provisions in the IWGA's Constitution, By-Laws, Rules of The World Games and technical manuals. These set out the terms and conditions under which the IWGA will award, supervise and control The World Games 2033. The original documents we refer to can be found on the IWGA webpage [www.theworldgames.org](http://www.theworldgames.org).

The IWGA staff stands ready to answer any questions you may have. We look forward to receiving your bids.



**José Perurena**  
IWGA President

# CONTENTS

<b>GENERAL INFORMATION</b>	<b>21</b>
<b>THE WORLD GAMES</b>	<b>21</b>
Origin and Purpose	21
The Organisation	21
The Objective	22
The Characteristics	22
The Principles	22
The Unique Traits	22
Evolution of The World Games	22
The World Games Series	23
Partners in The World Games	23
General Bid Process for The World Games	23
Roles and Responsibilities	24
<b>BID PROCESS FOR THE WORLD GAMES 2033</b>	<b>24</b>
Bid Application	24
Themes	24
Information	25
Requirements	25
Questionnaires	25
Response Formats	25
IWGA Logo, Emblems and Designation of TWG 2033	26
Terms and Conditions of the Bidding for TWG 2033	26
Bid Fee	27
Steps in Bidding Process	27

# CONTENTS

<b>1. VISION &amp; CONCEPT</b>	<b>29</b>
<b>GENERAL</b>	<b>29</b>
.....	
Dates and Duration	29
.....	
Locations/Venues	29
.....	
Programmes, Initiatives and Events	30
.....	
<b>REQUIREMENTS</b>	<b>30</b>
.....	
Motivation	30
.....	
Vision	30
.....	
Concept	30
.....	
<b>QUESTIONNAIRE</b>	<b>31</b>
.....	
Motivation	31
.....	
Vision	31
.....	
Concept	31
.....	
Additional	31
.....	
<b>2. LOCAL ORGANIZING COMMITTEE (LOC)</b>	<b>33</b>
<b>GENERAL</b>	<b>33</b>
.....	
Host City Organiser Agreement	33
.....	
Local Organising Committee	33
.....	
Coordination Committee	33
.....	
<b>REQUIREMENTS</b>	<b>34</b>
.....	
LOC	34
.....	
<b>QUESTIONNAIRE</b>	<b>36</b>
.....	
Host City Contract	36
.....	

# CONTENTS

---

LOC	36
LOC Mission	36
LOC Structure	36
Human Resource Planning	36
LOC Office	36
LOC Contractors	36
Human Resource Planning	36
Volunteers	36
Additional	37
<b>3. LOCAL &amp; NATIONAL SUPPORT</b>	<b>39</b>
<b>GENERAL</b>	<b>39</b>
Introduction	39
Sporting Authorities	39
National Olympic Committee	39
Public Support	39
<b>REQUIREMENTS</b>	<b>39</b>
Public Authorities	39
National Public Authorities	40
Sporting Authorities	40
National Olympic Committee / National Sports Organisation	40
Popular Acceptance and Support	40
<b>QUESTIONNAIRE</b>	<b>41</b>
Public Authorities	41

# CONTENTS

Sporting Authorities	41
.....	.....
National Olympic Committee/National Sport Organisation	41
.....	.....
Popular Acceptance and Support	41
.....	.....
Additional	41
.....	.....
<b>4. LEGAL ASPECTS</b>	<b>43</b>
<hr/>	
<b>GENERAL</b>	<b>43</b>
.....	.....
IWGA Logo	43
.....	.....
Logos Created By The Applicant/Candidate Host City	43
.....	.....
<b>REQUIREMENTS</b>	<b>43</b>
.....	.....
City Authorities	43
.....	.....
The Undertaking	44
.....	.....
The Covenant	45
.....	.....
Marks, Logos And Designations	45
.....	.....
Domains	45
.....	.....
<b>QUESTIONNAIRE</b>	<b>46</b>
.....	.....
City Authorities	46
.....	.....
The Undertaking	46
.....	.....
Protection of "TWG 2033 [Host City]" Marks, Logos and Designations	46
.....	.....
TWG 2033 Domains	46
.....	.....
Additional	46
.....	.....
<b>5. FINANCE</b>	<b>48</b>
<hr/>	
<b>GENERAL</b>	<b>48</b>
.....	.....
Games Financial Arrangements	48
.....	.....

# CONTENTS

---

Games Budget	48
.....	.....
Games Budget Categories	48
.....	.....
LOC Revenues	49
.....	.....
Loc Expenditures	50
.....	.....
Other Budgets	54
.....	.....
<b>REQUIREMENTS</b>	<b>55</b>
.....	.....
Agreement to Financial Arrangements	55
.....	.....
Financial Shortfall Guarantee	55
.....	.....
<b>QUESTIONNAIRE</b>	<b>56</b>
.....	.....
Games Budget	56
.....	.....
Financial Shortfall Guarantees	56
.....	.....
Non-Loc Budget(S)	56
.....	.....
Taxation	56
.....	.....
Cash Flow Projections	56
.....	.....
Taxation	56
.....	.....
Additional	56
.....	.....
<b>6. SPORTS &amp; VENUES</b>	<b>58</b>
.....	.....
<b>GENERAL</b>	<b>58</b>
.....	.....
Sports	58
.....	.....
PROCEDURES	59
.....	.....
IF Commitment	59
.....	.....
Display Programme	59
.....	.....
Technical Control and Direction	60
.....	.....

# CONTENTS

---

Results	60
.....	.....
Athletes' Selection and Qualification	60
.....	.....
Sporting Jurisdiction	60
.....	.....
<b>REQUIREMENTS</b>	<b>61</b>
.....	.....
In general	61
.....	.....
Venues	61
.....	.....
Minimum Venues Standards	61
.....	.....
Venue Location	62
.....	.....
Venue List	62
.....	.....
Venue Use	62
.....	.....
Clean Venue	62
.....	.....
<b>QUESTIONNAIRE</b>	<b>63</b>
.....	.....
IWGA Sports Programme	63
.....	.....
Additional Sports	63
.....	.....
Staff	63
.....	.....
Venues	63
.....	.....
Additional	65
.....	.....
<b>7. CEREMONIES</b>	<b>67</b>
<hr/>	
<b>GENERAL</b>	<b>67</b>
.....	.....
Introduction	67
.....	.....
Opening Ceremony	67
.....	.....
The Award Ceremony	67
.....	.....
Closing Ceremony	67
.....	.....

# CONTENTS

---

Athletes' Night	67
.....	.....
<b>REQUIREMENTS</b>	<b>67</b>
.....	.....
Opening Ceremony	67
.....	.....
Award Ceremonies	68
.....	.....
Closing Ceremony	68
.....	.....
Athletes' Night	68
.....	.....
<b>QUESTIONNAIRE</b>	<b>69</b>
.....	.....
Opening and Closing Ceremonies	69
.....	.....
Award Ceremonies	69
.....	.....
Athletes' Night	69
.....	.....
Additional	69
.....	.....
<b>8. ACCOMMODATION &amp; CATERING</b>	<b>71</b>
.....	.....
<b>GENERAL</b>	<b>71</b>
.....	.....
Introduction	71
.....	.....
Accommodation	71
.....	.....
Catering	72
.....	.....
<b>REQUIREMENTS</b>	<b>72</b>
.....	.....
Accommodation	72
.....	.....
Catering	73
.....	.....
<b>QUESTIONNAIRE</b>	<b>74</b>
.....	.....
Accommodations	74
.....	.....
Catering	74
.....	.....
Additional	74
.....	.....

# CONTENTS

---

<b>9. TRANSPORT</b>	<b>76</b>
<b>GENERAL</b>	<b>76</b>
.....	.....
<b>REQUIREMENTS</b>	<b>76</b>
.....	.....
Transport	76
.....	.....
Scope, Costs And Duration	76
.....	.....
Transportation Scheduling	76
.....	.....
Vehicle Procurement	76
.....	.....
Arrivals	76
.....	.....
Departures	76
.....	.....
Ceremonies	76
.....	.....
Dedicated Transport and Transport of Staff, Contractors, and Spectators	76
.....	.....
<b>QUESTIONNAIRE</b>	<b>77</b>
.....	.....
Transport	77
.....	.....
Additional	77
.....	.....
<b>10. SECURITY</b>	<b>79</b>
<b>GENERAL</b>	<b>79</b>
.....	.....
<b>REQUIREMENTS</b>	<b>79</b>
.....	.....
Risk Assessment	79
.....	.....
Security Planning and Organisation	79
.....	.....
<b>QUESTIONNAIRE</b>	<b>80</b>
.....	.....
Security	80
.....	.....
Additional	80
.....	.....
<b>11. MEDICAL &amp; HEALTH SERVICES</b>	<b>82</b>

# CONTENTS

---

<b>GENERAL</b>	<b>82</b>
.....	
<b>REQUIREMENTS</b>	<b>82</b>
.....	
Insurance	82
.....	
Location Plan	82
.....	
Provision of Medical and Health Services	82
.....	
Venue Planing	82
.....	
International Federation of Sports Chiropractic	82
.....	
<b>QUESTIONNAIRE</b>	<b>83</b>
.....	
Medical & Health Services	83
.....	
Additional	83
.....	
<b>12. ANTI-DOPING</b>	<b>85</b>
.....	
<b>GENERAL</b>	<b>85</b>
.....	
<b>REQUIREMENTS</b>	<b>85</b>
.....	
Anti-Doping Programme of TWG 2033	85
.....	
<b>QUESTIONNAIRE</b>	<b>86</b>
.....	
Anti-Doping	86
.....	
Additional	86
.....	
<b>13. COMMUNICATION &amp; PROMOTION</b>	<b>88</b>
.....	
<b>GENERAL</b>	<b>88</b>
.....	
Cross Communication and Promotion	88
.....	
Corporate Identity	88
.....	
<b>REQUIREMENTS</b>	<b>88</b>
.....	
Promotion & Communication Plans	88
.....	

# CONTENTS

Designs	88
.....	.....
Corporate Identity	89
.....	.....
Designs	89
.....	.....
Liaison with the Athletes, International Federations' Communication Departments and Nocs/Nsos	89
.....	.....
Social Media And Digital Platform	89
.....	.....
Handover of Accounts after the Event	89
.....	.....
<b>QUESTIONNAIRE</b>	<b>90</b>
.....	.....
Existing Communication and Promotion	90
.....	.....
Games Communication and Promotion	90
.....	.....
Additional	90
.....	.....
<b>14. MEDIA BROADCAST &amp; PRESS</b>	<b>92</b>
.....	.....
<b>GENERAL</b>	<b>92</b>
.....	.....
Games Host Broadcaster	92
.....	.....
Rights Situation and Expertise	92
.....	.....
Developments	92
.....	.....
Press Operation – Facilities	93
.....	.....
<b>REQUIREMENTS</b>	<b>93</b>
.....	.....
Games Host Broadcaster	93
.....	.....
International Broadcast Centre	93
.....	.....
Collaboration with IWGA and its Media Distribution Partner	94
.....	.....
<b>QUESTIONNAIRE</b>	<b>95</b>
.....	.....
Broadcast	95
.....	.....
Press	95
.....	.....

# CONTENTS

---

Legal	95
.....	.....
Additional	95
.....	.....
<b>15. MARKETING</b>	<b>97</b>
<hr/>	
<b>GENERAL</b>	<b>97</b>
.....	.....
Marketing Plan Agreement (MPA)	97
.....	.....
<b>REQUIREMENTS</b>	<b>98</b>
.....	.....
Media Rights	98
.....	.....
Ticketing Programme	98
.....	.....
Licensing	98
.....	.....
<b>QUESTIONNAIRE</b>	<b>99</b>
.....	.....
MARKETING	99
.....	.....
Additional	99
.....	.....
<b>16. TECHNOLOGY</b>	<b>101</b>
<hr/>	
<b>GENERAL</b>	<b>101</b>
.....	.....
Registration & Accreditation System	101
.....	.....
Timing, Scoring and Result Systems	101
.....	.....
<b>REQUIREMENTS</b>	<b>101</b>
.....	.....
Technology	101
.....	.....
Telecommunications	101
.....	.....
<b>QUESTIONNAIRE</b>	<b>102</b>
.....	.....
Technology	102
.....	.....
Additional	102
.....	.....

# CONTENTS

<b>17. RISK MANAGEMENT &amp; INSURANCE</b>	<b>104</b>
<b>GENERAL</b>	<b>104</b>
.....	.....
<b>REQUIREMENTS</b>	<b>104</b>
.....	.....
Public/Product Liability Insurance	104
.....	.....
Professional Indemnity Insurance	104
.....	.....
Medical Insurance Cover	104
.....	.....
Other Insurance	104
.....	.....
<b>QUESTIONNAIRE</b>	<b>105</b>
.....	.....
Risk Management And Insurance	105
.....	.....
Additional	105
.....	.....
<b>18. SUSTAINABILITY &amp; METEOROLOGY</b>	<b>107</b>
<b>GENERAL</b>	<b>107</b>
.....	.....
Sustainability	107
.....	.....
Meteorology	108
.....	.....
<b>REQUIREMENTS</b>	<b>108</b>
.....	.....
Meteorology	108
.....	.....
<b>QUESTIONNAIRE</b>	<b>109</b>
.....	.....
Sustainability	109
.....	.....
Meteorology	109
.....	.....
Additional	110
.....	.....
<b>19. CULTURAL PROGRAMME</b>	<b>112</b>
<b>GENERAL</b>	<b>112</b>
.....	.....
The World Games Plaza	112
.....	.....

# CONTENTS

---

The World Games Sports Garden	112
.....	.....
<b>REQUIREMENTS:</b>	<b>112</b>
.....	.....
The World Games Plaza	112
.....	.....
The World Games Sports Garden	112
.....	.....
<b>QUESTIONNAIRE</b>	<b>114</b>
.....	.....
The World Games Plaza & The Worl Games Sports Garden	114
.....	.....
Additional	114
.....	.....
<b>INSTRUCTIONS</b>	<b>116</b>
<hr/>	
<b>BID APPLICATION PHASE</b>	<b>116</b>
.....	.....
<b>CANDIDATURE PHASE</b>	<b>117</b>
.....	.....
<b>ANNEXES</b>	<b>117</b>
.....	.....

## GENERAL INFORMATION



# Official Bid Application TWG 2033

## GENERAL INFORMATION

### GENERAL INFORMATION

#### THE WORLD GAMES

##### Origin and Purpose

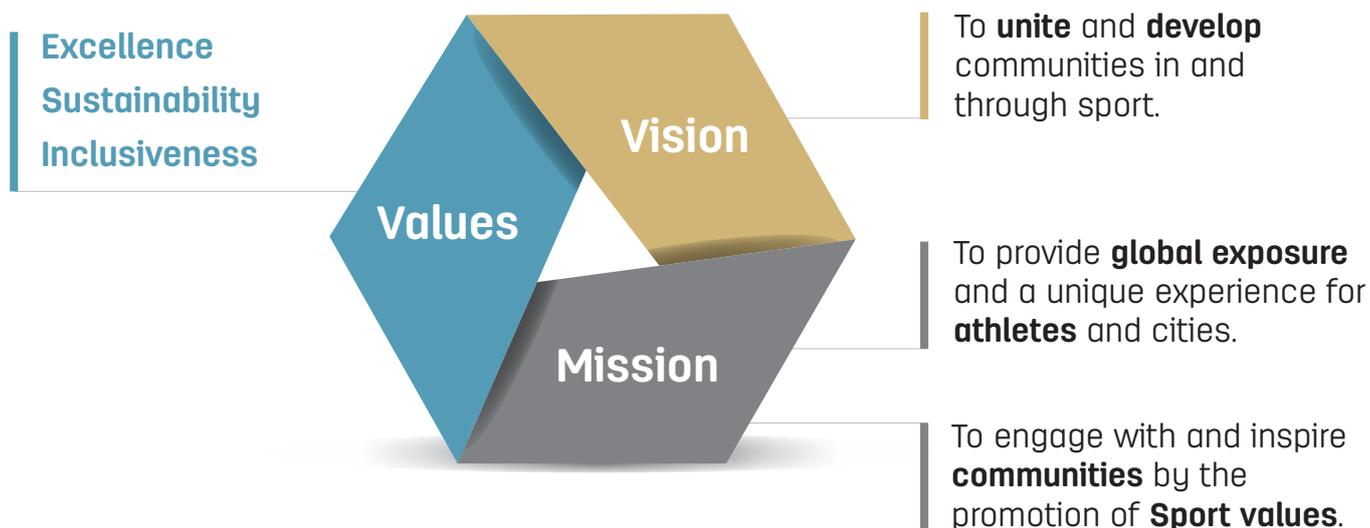
Several non-Olympic International Sports Federations (IFs) first considered the possibility of providing their athletes with the opportunity to compete in elite multi-sport games of their own in the 1970s. These IFs sought to further popularise the sports under their governance by improving their prominence through excellent sporting achievements of top-level athletes, by securing extensive international exposure in the media for the athletes' exploits, and by preserving all the traditional values of sport.

##### The Organisation

Founded in 1980, the International World Games Association (IWGA) is a non-governmental and non-profit international organisation composed of 40 Member IFs. The official language of the IWGA is English. The IWGA is recognised by the IOC and maintains a special relationship with the IOC according to the MoU signed in 2000 and updated in 2016.

## Vision & Mission

*of The World Games*



The IWGA's core values are excellence, sustainability and inclusiveness, with a strong emphasis on protection of the environment and being polite to one another. We require host cities to always subscribe to the highest ethical standards and to respect human rights.

# Official Bid Application TWG 2033

## GENERAL INFORMATION

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### The Objective

The objective of the IWGA is to stage a top-level and high-profile international multi-sport event, The World Games (TWG), at intervals of four years, always one year after the Summer Olympic Games. With the programme of TWG based on the sports governed by the 40 IWGA Member IFs, the popularity of the featured sports is further developed – and IWGA along with its Member IFs can secure additional resources and funding for continued promotion.

### The Characteristics

The World Games are the pinnacle in the competition calendar for the world's best athletes in sports – or disciplines of sports – which are not currently on the programme of the Olympic Games.

Recognising that the multi-sport event provides the best athletes in these sports with the opportunity to compete at the highest level, to represent their countries and to promote the Olympic ideals, the IOC grants its patronage to TWG.

### The Principles

In its Constitution and through its actions, the IWGA explicitly upholds and promotes the principles and values that are defined in the Olympic Charter. The commitments to fair play and clean sport, amongst others, apply to TWG.

The IWGA adopts the World Anti-Doping Code and enforces its Anti-Doping Rules in compliance with the norms and standards of the World Anti-Doping Agency (WADA). Consistent with the Olympic Movement practices, it refers any conflict or dispute arising from TWG or its other activities to the Court of Arbitration in Sport (CAS) for resolution.

### The Unique Traits

The concepts of viability and sustainability are held in highest regard by the IWGA. Unlike for some of the other multi-sport events, a Host City is not required to build facilities or extend upon available infrastructure for the sake of TWG. In fact, the Rules of The World Games stipulate that the Games must be staged at existing

venues, contemporary venues or at venues that have been planned and built regardless of the bid for TWG.

The composition of the Sports Programme of TWG is consequently subject to the availability of suitable venues and required infrastructure in the Host City. Hence, not every sport governed by an IWGA Member IF features necessarily in every edition of TWG.

The IWGA - wishing to accommodate local affinities and preferences - allows the Host City, the IOC and the International Paralympic Committee (IPC) or their respective federations to propose additional sports of their choice. The only conditions are the sports or discipline must not be part of the current Olympic or Paralympic programme. A participant quota can be added to the Official Sports programme of TWG: Host City: 400, IOC 400, IPC 200. The IWGA may, entirely at its discretion, add such to the Sports Programme or the Display Programme, subject to a cap on the number of participants (Theme 6).

For TWG 2033, the IWGA envisions compact games staged at appropriately sized venues,

featuring Official Sports, Additional Sports, and Display Programmes, with a manageable number of events. The focus will be on securing broad international exposure for the featured sports. In general, this means 30+ sports, around 60 disciplines, around 230 medal events, contested over ten competition days by 5.000 official participants and numerous extra-officials from about 100 countries and at 20+ venues.

### Evolution of The World Games

TTWG 2033 will be the 14th edition since the Games' inception in 1981, in Santa Clara, USA. While the special character has been preserved over more than four decades some of the initial criteria have been updated, and significant amendments have been made to the concept.

Following TWG 1997 Lahti, FIN, the IWGA strengthened its cooperation with the IOC. It culminated in the appointment of Dr. Jacques Rogge, then a member of the IOC Executive Board, as an Official Observer to the IWGA Executive Committee (ExCo). Some of Dr. Rogge's suggestions were adopted in time for TWG 2001 Akita, JPN.

# Official Bid Application TWG 2033

## GENERAL INFORMATION

The most fundamental change was the introduction of national representation for athletes and delegations, which had been absent for 20 years. It was first applied to the Opening, Closing and Award Ceremonies of TWG 2005 Duisburg, Germany, with athletes parading by nation, under their country's flag, and Award Ceremonies and Medal Tables reflecting the winners' nationalities.

Encouraged by the IOC President, this change led to more National Olympic Committees (NOCs) becoming involved in the administration of the national delegations for TWG. At TWG 2022, more than 30 NOCs or National Sports Organisations (NSOs) were present.

The roadmap to the further development of TWG event is outlined in the IWGA strategy paper "Growth Beyond Excellence".

### The World Games Series

In 2024, the IWGA launched The World Games Series, a 4-day multi-sport event featuring around 250 top athletes. Up to five sports are included in the program, with qualification spots for TWG up for grabs during the TWG Series.

The TWG Series sets sporting milestones for the upcoming edition of the Games. It helps raise awareness of TWG in the years between two editions and is held two times a year during non-TWG years.

### Partners in The World Games

The World Games are organised through a partnership between the Host City and the IWGA. A Host City Organiser Agreement clearly defines the roles and responsibilities of each party.

The IWGA supervises the organisation of the Games, including ceremonies and competitions, and ensures - through its IFs - the participation of the world's best athletes, as well as elite competitions in each sport.

The Host City is responsible for providing accommodation, meals, and local transportation for participants, and assumes the costs of facilities, equipment, staff, services (e.g., accreditation, result systems, broadcasting, media, doping controls, sports presentation), and protocol. The

Host City is also responsible for a cultural programme, The World Games Plaza and The World Games Sports Garden.

Both partners are equally committed to ensuring optimal organisation and delivery of TWG. The partnership may also include additional entities such as service providers, institutional and commercial sponsors, media partners, and others, to achieve common objectives.

Currently \*(September 2024) the IWGAs partners are:

- **International Federation of Sports Chiropractic (FICS):** Chiropractors Services
- **Swiss Timing:** Timekeeping, Result Service, Accreditation
- **ISB:** TV-/Streaming Production
- **Shankai:** Marketing Partner
- **Quantum:** Evaluation Partner
- **Van Wagner:** Sports Presentation
- **Sword Venue:** Venue Design

In addition to these and according to our MoU with the IOC the IWGA acknowledges the National Olympic Committees and/or National Sports Organisations as important partners in organising the event. The Host City is obliged to support these partnerships as well.

### General Bid Process for The World Games

The bid process for TWG is the first step for prospective hosts towards organising a successful edition of TWG. It also provides the IWGA with an impartial and effective structure for determining the best Host City and selecting the partner best suited to successfully organise and stage the Games. The determination process and the procedure for awarding each edition of TWG to a Candidate City consist of:

- Capturing comparable information, data and guarantees required to assess the initial feasibility of the bid project submitted by the candidates, and to thoroughly examining the candidates' ability to meet the basic hosting requirements.
- Establishing and executing a comprehensive and fair review and evaluation process.

# Official Bid Application TWG 2033

## GENERAL INFORMATION

- Preselecting the designated Candidate Cities that meet the basic hosting requirements.
- Facilitating the exchange of views and establishing dialogue between the stakeholders in TWG – Candidate Cities, IWGA and others – with the aim of improving the final version of the bid book.
- Conducting site inspections (2-3 days) and completing the conclusive review and evaluation of the final version of the bid by the IWGA Evaluation Committee.
- Presenting the results to the IWGA ExCo.
- Negotiating the Host City Organiser Agreement.
- Awarding TWG to the Host City by the IWGA ExCo.
- Ratifying the award by the IWGA Annual General Assembly and the formalising the Host City Organiser Agreement.

### Roles and Responsibilities

#### IWGA

- The World Games are owned and governed by the IWGA.
- The IWGA ExCo selects the Host City for TWG.
- The IWGA Annual General Meeting ratifies the award of TWG to a Host City.
- The IWGA, through its Member International Sports Federations and its Executive Officers, is responsible for the technical delivery of the Games, utilizing venues, equipment, and support personnel provided by the Host City.

#### Candidate Host City

The bidding authority of a Candidate City is solely responsible for all aspects of the bid application and for all commitments made regarding the organisation and the staging of the Games. It shall assume the entire financial responsibility for such organisation.

#### Organiser Agreement

Roles and responsibilities of the two parties involved in delivering the Games are defined in detail within the Host City Organiser Agreement for TWG. This agreement covers all aspects of organising and staging the Games and lists all obligations and commitments of the partners. It must

be signed by the authorised representatives of Host City and IWGA at the time of the city's ratification as host of TWG.

## BID PROCESS FOR THE WORLD GAMES 2033

### Bid Application

The IWGA has already provided preliminary information about TWG and about the bid process/procedure available to all cities interested in organising the 14th edition of the Games. The IWGA circulates the Bid Application document to all those cities that have expressed interest in submitting a bid for hosting TWG 2033. The Bid Application and all related documents will also be made available for download from the IWGA website in September 2024.

### Themes

The Bid Application document identifies 18 Themes.

**Theme 1:** Games Vision and Concept

**Theme 2:** Local Organising Committee

**Theme 3:** Local and National Support

**Theme 4:** Legal Aspects

**Theme 5:** Finance

**Theme 6:** Sports and Venues

**Theme 7:** Ceremonies

**Theme 8:** Accommodation and Catering

**Theme 9:** Transport

**Theme 10:** Security

**Theme 11:** Medical and Health Services

**Theme 12:** Anti-Doping

**Theme 13:** Communication and Promotion

**Theme 14:** Media (Broadcast and Press)

# Official Bid Application TWG 2033

## GENERAL INFORMATION

**Theme 15:** Marketing

**Theme 16:** Technology

**Theme 17:** Risk Management and Insurance

**Theme 18:** Sustainability and Meteorology

**Theme 19:** Cultural Programme, TWG Plaza, TWG Sports Garden

The themes cover all elements that need to be considered in the organisation and delivery of TWG 2033. By addressing each theme within the context of its specific situation, an Applicant City creates a foundational blueprint for organising TWG 2033 and develops a comprehensive bid project.

### Information

In this Bid Application document, the IWGA provides comprehensive information on each of the 19 themes. This information is based on best practice standards and on the experience gathered by organisers of previous editions of TWG. Additional information is available from other official IWGA documents and sources. When preparing their submissions for the first phase of the bid process, Applicant Cities should also refer to the following publications and documents:

- **The IWGA Constitution**, in conjunction with the **By-Laws**, establishes the overall objects, fundamental principles, functions, roles, policies and procedures of the IWGA.
- **The Rules of TWG** govern all aspects of organising and staging TWG; they define the roles and responsibilities of the IWGA and the Host City in the partnership for organising and staging TWG.
- **The Memorandum of Understanding IOC – IWGA** defines the cooperation between the two organisations.
- **The Strategy Paper “Growth Beyond Excellence”** published in 2021 outlines the roadmap of the IWGA and its events to achieve future goals.
- **The Paper “IWGA Sustainability Strategy”** outlines the IWGA goals in this field of

sustainability.

- **IWGA Manuals** providing guidance and directives to the Applicant Cities in various areas mentioned under the corresponding themes.
- **The IWGA website** and particularly the section dedicated to the bid process for TWG 2033, serves as the online source for information related to the IWGA, TWG and the bid process.

### Requirements

The IWGA specifies – per theme – the requirements which a Host City and its LOC must meet and fulfil to ensure that TWG 2033 is staged in a dignified manner and that all stakeholders’ objectives are achieved.

These requirements range from conceptual frameworks to formal commitments and contracts with, or guarantees from, third parties.

### Questionnaires

Questionnaires for the themes are central to the bid application. Applicants are requested to complete each questionnaire with clear and concise information appropriate for the first phase of the bid process. The initial feasibility of the bid project is assessed based on the review of these questionnaires.

### Response Formats

The structures of the bid application and the entire bid process have been thoroughly reviewed by the IWGA. The aim of the response format is to minimize unnecessary work, effort, and expense for the Applicant City, and to ensure that the information provided to the IWGA can be easily and objectively analysed. Therefore:

- Responses must follow the questions specified in the questionnaires. The questions provide a basis for technical analysis of the bid and cover all critical elements for assessing the concepts and technical elements critical to the success of TWG 2033.
- Facts must be presented as clearly and concisely as possible. Each theme also allows for additional information to be provided outside the specific

# Official Bid Application TWG 2033

## GENERAL INFORMATION

areas covered in the questions.

- Question numbering in the questionnaires is specific to each theme to facilitate referencing during the bid analysis process.
- The bid application requires the Applicant City to provide several guarantees from itself and third parties, which are clearly specified in the questions to provide a reference list.
- The bid application must be submitted electronically as soon as possible. Bids received after 31 July 2027 will not be considered.
- The electronic submissions should include a PDF file of the responses for each theme in the bid application (Themes 1 to 19). Any attachments such as guarantees, pictures, plans, etc. should be provided as PDF files. Applicants are expected to use the templates provided in the annexes to this Bid Application document where applicable.
- Applicants must provide three (3) hard copies of the complete Bid Application, including all attachments, to the IWGA Headquarters.
- All responses, additional information and other correspondence submitted to the IWGA must be in English

### IWGA Logo, Emblems and Designation of TWG 2033

Applicant Cities may be granted the right to use the IWGA logo and all other emblems – such as pictograms or pictures owned by IWGA – in conjunction with their bid applications. The use of these emblems for non-commercial promotional purposes requires the prior approval of the IWGA, and the clear identification of the city as an “Applicant City for TWG 2033” or – if shortlisted – as a “Candidate City for TWG 2033” in all publications where the IWGA emblems are reproduced.

The emblems may only be used until the IWGA ExCo awards TWG 2033, at which time all distribution and use must cease.

The event must be designated as “The 14th Edition of The World Games + name of the Candidate City” or The World Games 2033 + name of the Candidate City” or, as an

acronym, “TWG 2033 + name of the Candidate City”. No other designations or abbreviations are acceptable, and no deviations from the official designation are permitted other than the omission of “Fourteenth”/“14th” Edition.

Please note: “The World Games” must always be written with a capital “T” as it is part of the brand name.

Under the same conditions as previously mentioned, the applicant may request to use footage (such as pictures) from the IWGA archive.

### Terms and Conditions of the Bidding for TWG 2033

In submitting its bid application, the Applicant City accepts, and agrees to be bound by, the terms set forth in the IWGA Governing Documents and other relevant manuals or documents – such as this Bid Application document – and to refer any conflict or dispute arising from the bid process to the CAS in Lausanne, Switzerland for resolution.

Furthermore, the Applicant City acknowledges – by submitting its bid application with the authorised signatures affixed to the “Undertaking” and “Covenant” documents (Theme 4, Legal Aspects) – that the IWGA retains the rights to all intellectual property developed throughout the bid process for TWG 2033. This includes all data, documents and information provided by the IWGA and the bidders, including the bid application documents and the completed questionnaires.

All Applicant Cities are bound to maintain appropriate levels of confidentiality throughout the bid process. However, the IWGA encourages an open and constructive relationship between itself and the bidders, inviting the latter to request further information or any clarification on the bid process as it is described in this Bid Application document.

To ensure transparency throughout the bid process, the IWGA will respond to requests for information and/or clarification through circular letters to all bidders unless the issue raised is strictly specific to one bidder. In such circular responses, the origin of the question will not be disclosed.

# Official Bid Application TWG 2033

## GENERAL INFORMATION

All inquiries and other requests should be addressed to the

### **IWGA Chief Executive Officer**

Mr. Gossow  
Av. de la Gare 12  
CH-1003 Lausanne · SWITZERLAND  
ceo@iwga.sport

### **Bid Fee**

The IWGA requires a bid fee of 200'000 CHF (two hundred thousand Swiss Francs) from each city applying to host TWG. This fee is due upon submission of the bid application to the IWGA, with the final deadline being no later than 31 July 2027. The IWGA will only assess a bid application once the bid fee has been received (bank information will be forwarded on request).

The IWGA will select a short-list of Candidate Cities from the Applicant Cities. Applicant Cities that are not short-listed will receive an 80% refund of the bid fee. The Candidate Cities that are not selected as the Host City for TWG 2033 will be refunded 50% of the bid fee. The bid fee of the Host City – i.e., the Candidate City that is awarded TWG 2033 – will not be refundable.

### **Steps in Bidding Process**

#### **September 2024**

Release and distribution of the Bid Application Document and Questionnaire to prospective bidders who have notified the IWGA of their intention to bid for TWG 2033.

#### **31 July 2027**

Final deadline for submission of the Bid Application Questionnaires by Applicant Host Cities.

#### **1<sup>st</sup> Quarter 2028**

Deadline for the presentation of the final Candidate Cities and announcement of the Host City for TWG 2033. Deadline for the IWGA ExCo to award the Host City for TWG 2033.

#### **2<sup>nd</sup> Quarter 2028**

Deadline for the ratification of the award of TWG 2033

Host City by the 2028 IWGA General Assembly and signing of the Host City Contract.

### **Steps between September 2024 and 1<sup>st</sup> quarter 2028**

Review and Follow-Up:

- Evaluate the submitted responses from Applicant Host Cities for The World Games 2033.
- Conduct follow-up discussions with these cities, leading to the selection of Candidate Host Cities.

Site Visits and Inspections:

- The IWGA Bid Evaluation Committee visits the Candidate Host Cities to inspect facilities, hotels, and infrastructure.
- During these visits, discussions are held regarding the final bid documents and any clarifications needed.

Evaluation and Reporting:

- The Committee reviews the findings from the site visits and the final bid files.
- A detailed report is presented to the IWGA ExCo, summarizing the evaluations and offering recommendations.

### **Steps between 1<sup>st</sup> quarter 2028 and 2<sup>nd</sup> quarter 2028**

Final Negotiations:

- The IWGA and representatives of the selected Host City engage in final negotiations for the Host City Contract.
- This involves settling all outstanding terms and conditions, leading to the formal signing of the contract.

## VISION & CONCEPT



## VISION & CONCEPT

### 1. VISION & CONCEPT

#### GENERAL

Hosting the 14th edition of TWG in 2033 is a significant undertaking. The parties involved in the organisation and delivery of the Games must have an appropriate and acceptable motivation that can justify the efforts and expenditure required to execute such a project – and to see it through to a successful conclusion. It is this motivation which will serve to shape the planning, to set goals for the hosting and to define the legacy of TWG 2033.

For this reason, it is essential to understand the motivation and vision of the Applicant City for hosting TWG in 2033. Understanding how TWG 2033 aligns with the development goals and long-term planning of the Applicant City enables the IWGA to assess the full merits of the bid project. It serves as a foundation for a strong partnership between the IWGA and the Host City.

From the Applicant City's motivation and vision derives the overall concept for TWG. This outlines the schedules, locations, venues, programmes and initiatives associated with TWG.

#### Dates and Duration

TWG extend over eleven (11) days, normally taking place between July and August. The Opening Ceremony is scheduled for the Thursday evening, the first day, whilst the Closing Ceremony occurs on the second Sunday evening, the final day.

Athletes and officials should be able to participate in either the Opening Ceremony or the Closing Ceremony. If athletes and officials from certain sports are unable to attend either of these events, the Host City must provide an event named "Athletes' Night". It is a social event, scheduled midway through TWG (Tuesday or Wednesday evening), which focuses on the athletes, providing them with the opportunity to meet and socialise with colleagues from other sports. This event is of particular importance if the athletes are not lodged together on a campus or in a Games village.

The period of the participants' stay depends on the competition schedule of their sport.

#### Locations/Venues

1. The Host City is responsible for providing the sites, locations, venues and equipment for all competitions and training sessions, as these are critical to the success of TWG. The competition venues – including all operational elements – must meet the standards required to stage world-class competitions in all sports (at least meeting the standards of World Championships in those sports or disciplines). Each venue should offer an extraordinary experience for athletes and provide comfort for spectators.
2. The Host City must provide the venues for the Opening, Closing Ceremonies and Athletes' Night. These venues should be selected with careful consideration of seating capacity and location. Selecting a location other than a sports venue is an option if other outdoor venues exist and provide an even more appropriate setting for the ceremonies.
3. The Host City must provide venues for TWG Plaza and TWG Sports Garden which should be connected to one another.
4. The Host City must provide (an) accreditation centre(s), accommodation and catering facilities for all participants of TWG 2033 – the athletes, officials and invited guests – in appropriate locations.
5. Provisions must also be made for dedicated groups such as media. A compact layout of locations, where accommodations are within walking distance from sports venues, is desirable. If this is not possible, a well-organised transportation infrastructure must connect all locations.
6. The Host City must provide venues for the media and broadcast centre, as well as the necessary facilities and technical requirements, e.g. adequate power connections, internet connections, on-site cabling for TV production services,

## VISION & CONCEPT

registration, accreditation and result service, for all games services.

### Programmes, Initiatives and Events

Aside from the Official Sports Programmes, the Host City needs to associate additional initiatives with TWG to enhance the appeal of the Games, broaden their scope, and maximise their positive impact and legacy.

Associated programmes and initiatives range from social mobilisation, and educational, cultural, sporting and promotional initiatives implemented prior to TWG, to specific projects undertaken while the Games are in progress. Prominent among the latter are:

The World Games Plaza (TWG Plaza) and the Sports Garden: central meeting points for citizens, visitors and participants to socialise, experience the TWG sports and immerse themselves in the Games atmosphere in a spirit of international solidarity and cultural exchange.

## REQUIREMENTS

### Motivation

Motivation means how the Host City could derive specific benefits from hosting TWG 2033. These benefits should offset the many commitments and obligations required to organise and stage TWG 2033. The Host City's motivation must be fully compatible with the principal aims of the IWGA and the purpose of TWG. IWGA also needs to be convinced that the local population is motivated to host the Games.

### Vision

From the motivation emerges a general vision of how the city plans, prepares and delivers TWG 2033. Part of the vision is also the idea of what kind of legacy is expected from hosting TWG.

### Concept

This theme refers to the general concept – the “... when, where, how and why?” – establishing what will be the distinguishing features of TWG 2033 held in the Host City. The concept must guarantee that TWG 2033 are staged in the most dignified manner, as an independent event

and not in connection with any other international or national enterprise or event in or near the Host City, such as fairs, exhibitions or sporting competitions. The concept outlines “The Road to [Host City's Name]” in which regular pre-events and other activities introduce TWG 2033 to the citizens and the global audience.

Note: Nearly all points addressed in the “Vision and Concept” questionnaire are revisited in the other questionnaires, under each separate theme. In-depth information should be provided there, and only summaries are required in this questionnaire for Theme 1 “Vision and Concept.”

# Official Bid Application **TWG 2033**

## **VISION & CONCEPT**



### **QUESTIONNAIRE**

#### **Motivation**

**VC 1** How would you describe your city, its characteristics, atmosphere and specifics that makes it unique and a place to stage TWG 2033?

**VC 2** What is the Applicant City's principal motivation for hosting TWG 2033?

**VC 3** List the specific goals – benchmark targets and legacy goals – the Host City pursues through hosting TWG 2033

**VC 4** Outline how the IWGA can help the Host City in achieving these targets and goals.

**VC 5** Outline the impact of these goals on planning and operations.

#### **Vision**

**VC 6** Describe the vision the Host City holds for organising and staging TWG 2033.

**VC 7** How will the Host City ensure that its vision will be integrated into all elements of the Games, including sports, ceremonies, cultural and educational programmes as well as other initiatives associated with TWG 2033?

**VC 8** Explain how this vision fits into the long-term planning strategy of the Host City.

**VC 9** Explain what kind of legacy should be achieved by hosting this specific event.

#### **Concept**

**VC 10** Confirm the dates the Host City proposes for TWG 2033 and specify the reasons for selecting them.

**VC 11** Confirm that no other major events – of any kind – will be held in or near the Host City during TWG 2033 or within one month before or after.

**VC 12** Provide a map (Map A: no larger than A3 – folded or double page – with the graphic scale indicated) of the Host City on which the locations and the venues of

TWG 2033 are superimposed, providing a visual overview of the project for TWG 2033. Map A should include the following: Competition venues; Venues for opening, closing ceremonies, Athletes' Night; Accommodation (hotels, campus, other) for athletes, officials, guests, technical staff of service providers and media personnel; Main media and broadcast centre; Hotels for visitors; TWG Plaza; Sports Garden Locations and venues for associated programmes and initiatives; Main transportation infrastructure (incl. airport, train and bus stations, etc.).

**VC 13** Give the rationale behind the choice of locations and venues for sports, ceremonies, games services plus other programmes and initiatives associated with TWG 2033.

**VC 14** Briefly describe the Host City's strategies for opening and closing ceremonies; TWG Plaza/Athletes' Night; community mobilisation programmes; and educational, cultural and promotional initiatives.

#### **Additional**

**VC 15** Provide any additional information the Host City considers relevant in the context of motivation, vision and concept.

LOC



## LOC

## 2. LOCAL ORGANIZING COMMITTEE (LOC)

### GENERAL

The IWGA awards TWG 2033 to the Host City with which it concludes the Host City Organiser Agreement. Upon the award and its formalisation, the Host City sets up the Local Organising Committee (LOC), tasking the LOC under an official mandate with the duties and responsibilities of planning, preparing and delivering TWG 2033 in partnership with the IWGA. The body that coordinates the planning and provides the interface for communication between the IWGA and the LOC is the Coordination Committee (CoCom), in which all matters related to the organisation of TWG 2033 will be discussed.

### Host City Organiser Agreement

The Host City Organiser Agreement defines the relationship, roles and responsibilities among the IWGA, the Host City and other stakeholders in TWG 2033, such as regional or national authorities and organisations as well as partners of the Host City and the IWGA. It outlines all legal, commercial, organisational, financial and reporting obligations, and it establishes the primary financial and operational responsibilities regarding these obligations. Together with the IWGA Governing Documents it governs all aspects of how TWG 2033 must be organised and conducted in fulfilment of these obligations.

The Host City, as the signatory to the agreement with the IWGA, remains legally and financially responsible for the fulfilment of the Host City Organiser Agreement, including all those duties it has mandated the LOC to carry out.

### Local Organising Committee

The LOC must be able to manage TWG 2033 in a professional manner, reflecting the world-class status of the Games and maximising the public and media awareness associated with them. For this purpose, the Host City develops the appropriate governance and organisational structures for the LOC. The LOC could be constituted as a special purpose company, a joint venture between the Host City and other parties or as another legal entity

which can be entrusted with planning, preparing and delivering TWG 2033.

In any case, even if the LOC is an independent body, its organisational structure should involve the stakeholders who assume key roles in delivering TWG 2033. All the local, regional and national governmental and sporting authorities should be included in this structure, because of the important role they play in investment, support services and facilities.

To best prepare for the establishment of the LOC, the Applicant Cities should start planning from the earliest bid stages. Consideration should be given to the persons who may be part of the LOC if the city is selected to host TWG 2033. For two reasons: to guarantee the best possible cooperation between Host City – together with other authorities/organisations involved in the candidature – and the LOC, and to ensure continuity between the bidding stage and the start of the project execution. The Applicant Cities should consider the establishment of a transitional team, for the time between the award of TWG 2033 and the establishment of the LOC, as this will also help continuity and allow for planning work to continue without interruption.

IWGA will ensure that TWG 2029 Karlsruhe, Germany organisers invite the principal officers of the LOC as observers to meetings and The World Games, so that they can gain invaluable insights.

### Coordination Committee

From the initial stages of planning and preparing TWG 2033, the LOC commits to coordinate all relevant aspects of its work with the IWGA. It also agrees to periodically monitor the progress – and audit the milestone compliance – in its work jointly with the IWGA. For this purpose, the CoCom meets at least twice per calendar year (2030-2033) in the Host City to assess the progress achieved by the LOC in the preparation of the Games.

The CoCom and its meetings are chaired by the IWGA President. The CoCom consists of up to 10 members, divided equally between the IWGA ExCo (5) and the top-echelon management – as well as the parties in charge of oversight – of the LOC (5). Additional persons

## LOC

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may be invited by IWGA and/or LOC to attend specific meetings. The invitations are subject to the prior approval of both parties.

All CoCom meetings are minuted by LOC. An action list is established and updated at every meeting. The minutes and the action list will then be circulated to the members of the CoCom for comments and approval. Once agreement on accuracy is confirmed by the LOC and the IWGA, both parties sign the minutes. Decisions taken by CoCom are binding whether taken at CoCom meetings or otherwise.

### REQUIREMENTS

#### LOC

The Host City must establish a Local Organising Committee which is able and authorized the above duties in order to organise TWG 2033. There must be concepts and policies for the establishment, empowerment and supervision of the LOC. They should be able to establish the scale and scope of LOC operations in the different stages of planning, organising and executing TWG 2033. The LOC must also be able to ensure that all communication and the delivery of the Games are conducted in English in addition to the language of the host country.

This means in more detail:

#### LOC MISSION

The Host City must grant the necessary powers and authority to the LOC, enabling it to execute the relevant planning and operational duties that are assigned to the Host City in the Host City Organiser Agreement.

#### LOC STRUCTURE

The LOC assumes duties and responsibilities in a wide range of areas. In addition to the overall governance structure, where the LOC is linked to the Host City and other stakeholders involved in TWG 2033, the organisation must be structured accordingly to fulfil the wide range of obligations.

It is required to appoint key officers. Prior to appointing the

LOC Chief Executive Officer (CEO) and his or her deputy, the Host City must consult with the IWGA, providing the qualifications and the curriculum of the persons under consideration for the position. The LOC CEO and the directors of certain divisions must be appointed by March 2029.

The CEO appoints – with the approval of the Host City and other relevant authorities – additional officers with the required qualifications and experience in the area to which they are assigned. Key officers in the LOC are the sports director, the operations director, the marketing director and the director in charge of communication and media. Further subdivisions will likely be required; duties and tasks could be assigned somewhat differently.

#### LOC OFFICE

In the execution of its task, the LOC establishes the permanent office – with adequate space and equipment – and employs staff according to the workload in the respective stages of project preparation and execution. The LOC Office must start operations – with a skeleton staff, limited infrastructure, state-of-the-art information and communication technology – no later than January 2029.

#### HUMAN RESOURCE PLANNING

In the evolutionary life cycle of the LOC various stages must be considered and the staff/workforce must be adapted to the requirements of each stage. The evolution commences with core teams planning for TWG 2033, culminates in the deployment of the workforce for Games-time operations and ends – after key staff have performed all assigned reporting duties – with the dissolution of the LOC. Aside from permanent or temporary staff, consultants and contractors may assume key roles in the various stages of the LOC life. Their appointment should be considered in the bid project too.

#### CONSULTANTS AND CONTRACTORS

Project-related consultants/advisers to be contracted for the planning of TWG 2033 should also be identified in consultation with the IWGA early on.

## **LOC**

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The outsourcing of specific services to providers qualified and able to offer them competitively is another important element in the preliminary human resource planning.

### ***VOLUNTEERS***

Apart from the professional staff of the LOC, due consideration must also be given to the incorporation of volunteers in the different stages of preparation and, above all, in the execution of the Games. Their early recruitment, motivation and training are crucial to the success of TWG. Appropriate programmes for the involvement of volunteers in many pre-Games and Games-time activities of the LOC need to be developed. The first concepts for recruitment, orientation, training and scheduling of volunteers involved in pre-Games activities of the LOC and in the delivery of the Games should be included in the bid application.



### QUESTIONNAIRE

#### Host City Contract

**LO 1** Designate and describe any party – other than the Host City itself – whose role and involvement in the organisation and execution of TWG 2033 would need to be addressed in the Host City Organiser Agreement. Such parties could be local, regional or national authorities and project-related partners of the Host City.

**LO 2** Describe the role and the involvement of each such party in the organisation and execution of TWG 2033.

**LO 3** If selected as the Host City for TWG 2033, what party – other than the Host City itself – would need to be involved in the negotiation of the Host City Organiser Agreement?

#### LOC

**LO 4** The Applicant Cities are required to describe the legal status as well as the governance and organisational structure of the LOC in their bid project.

**LO 5** Briefly describe the nature and the governance structure of the LOC which the Host City would mandate to plan, prepare and deliver TWG 2033.

**LO 6** Designate and describe the different entities represented on the LOC, including all public authorities and project-related partners of the Host City.

**LO 7** Describe the timeline for the establishment of the LOC, from the award of TWG 2033 to the start of LOC operations.

**LO 8** If a special purpose company, joint venture or any other form of corporation – involving public authorities, statutory organisations and project-related partners – is proposed as the LOC, provide details of the proposed governance structure.

**LO 9** Would the proposed structure require any transfer to other parties of the responsibilities assigned by the IWGA to the Host City? If so, what is required to be transferred? How would this be managed and legally reflected? How is the fulfilment of such responsibilities guaranteed after

the transfer?

#### LOC Mission

**LO 11** Provide the mission statement and task list for the LOC

**LO 12** Confirm that the LOC, in the performance of its tasks and duties, will always coordinate with the IWGA through the Coordination Committee, the body which it forms together with members of the IWGA ExCo. Confirm that it will be this body which assesses the milestone compliance by the LOC.

#### LOC Structure

**LO 13** Outline the organisational structure of the LOC, providing a reasonably detailed organisational chart and specifying key linkages to external entities.

#### Human Resource Planning

**LO 14** Outline the roles and responsibilities of key LOC personnel in the organisation and the hosting of TWG 2033.

#### LOC Office

**LO 15** Confirm that the LOC Office will be operational and suitable equipped from January 2029.

#### LOC Contractors

**LO 16** Outline the Host City's preliminary plans for the contracting of consultants for the planning and/or for the outsourcing of specific services at different operational stages.

#### Human Resource Planning

**LO 17** Describe the Host City's preliminary plans for the recruitment of fulltime/temporary LOC staff.

#### Volunteers

**LO 18** Outline the role that volunteers play in the organisation and in the hosting of TWG 2033.

**LO 19** Outline the Host City's concept and plan for the recruitment, motivation, training and scheduling of

## LOC

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volunteers in pre-Games and Games-time activities of the LOC.

### **Additional**

**LO 20** Provide any additional information the Applicant City considers relevant in the context of the establishment and empowerment of the LOC.

## LOCAL & NATIONAL SUPPORT



# Official Bid Application **TWG 2033**

## **LOCAL & NATIONAL SUPPORT**

### **3. LOCAL & NATIONAL SUPPORT**

#### **GENERAL**

##### **Introduction**

Even though TWG 2033 will be awarded to a single Host City, it is understood that formal sanction and crucial support of other entities are required for the city to be able to stage them. The jurisdiction, responsibilities and prerogatives of national, regional and local public authorities and of statutory bodies governing sports in the host country affect the organisation and the delivery of TWG 2033.

Extensive project support by the national, regional and local population is equally important and must be secured from the very outset to ensure the Games' success.

To ensure that the IWGA can properly assess the information provided by the Applicant City under this theme, the bid project must include an outline of the country's legal framework and governance structure concerning sports and other areas relevant to the hosting of TWG 2033.

##### **Sporting Authorities**

While parliaments, ministries and/or other government-level agencies establish the overriding policies for sports at the national level, sports also fall under the authority of dedicated statutory bodies. National sports confederations, federations, and associations are empowered – generally by law – to exercise their authority and to govern one or more sports with a certain degree of autonomy.

##### **National Olympic Committee**

The International Olympic Committee encourages all National Olympic Committees to assume the role outlined in the Olympic Charter Paragraph 28, Articles 2 and 3, and to sanction the participation of the national delegations in the multi-sport games held under its patronage. The involvement of the respective host country's NOC or NSO in the organisation and delivery of all editions of TWG has been decisive to their success. For TWG 2025, the Chinese

Olympic Committee has actively participated in preparations, collaborating closely with the Chengdu Organising Committee. For the awarding of the 13th edition of TWG in Karlsruhe, Germany the endorsement and support of the Deutscher Olympischer Sportbund (DOSB) were crucial.

##### **Public Support**

Additionally, the project of hosting TWG 2033 will need acceptance and support from the population at local, regional and national levels.

#### **REQUIREMENTS**

The Host City must be able to secure the formal sanction and appropriate levels of project support from public authorities and sport governing bodies in the host country. Therefore, guarantees – financial or other – from all national, regional and local authorities and bodies involved in the staging of TWG 2033 must be obtained.

##### **Public Authorities**

The public authorities at the local level are expected to be the driving force behind the bid project. They must guarantee that the Host City is able to fulfil all obligations stipulated in the Host City Organiser Agreement, comply with the IWGA Governing Documents, and confirm the veracity of all information provided to the IWGA in the bid and other documents. Generally, such guarantees need to be ratified by the executive and/or the legislative branches of the local government.

At the very least, the national public authorities are required to guarantee free and non-discriminatory access to – and free movement around – the host country for all persons accredited for participation in TWG 2033 on the basis of a passport, with or without entry visa. This includes media representatives and staff of service partners too.

National regulations also apply to the import and export of equipment and products required by accredited persons, including – without limitation – sports equipment, broadcasting, photographic and related equipment, telecommunications equipment, medical equipment, medicines, etc. terms and conditions imposed by national public

# Official Bid Application TWG 2033

## LOCAL & NATIONAL SUPPORT

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authorities for their importation and exportation during TWG 2033 must be defined and guaranteed

The jurisdiction of national authorities in other areas – such as the anti-doping legislation, taxation, etc. – will also affect the staging of TWG 2033. However, and even more importantly, the Games' global scope and magnitude will require the national public authorities to commit to more than just endorsement and certain covenants. For any Host City to realise its plans and deliver TWG 2033 in a respectful manner – as a world-class event –, collaboration with public authorities at all levels will be a prerequisite.

Formal sanction and guaranteed support for the project of hosting TWG 2033 are necessary for the Applicant City to meet all commitments assumed by concluding the Host City Organiser Agreement with the IWGA.

### National Public Authorities

- Endorsement of hosting TWG 2033
- Covenant from the relevant public authority guaranteeing free access to and free movement around the host country for all participants accredited for TWG 2033
- Covenants guaranteeing the terms and conditions for the importation and exportation of equipment and products during TWG 2033

### Sporting Authorities

Formal sanction and support for TWG 2033 from all relevant sporting authorities

- Endorsement of the bid application
- Pledge to support of the potential Host City in the planning, preparing and executing of TWG 2033 in all matters concerning sports

### National Olympic Committee / National Sports Organisation

An Applicant City is required to obtain formal sanction and support for TWG 2033 from the NOC or NSO before it can become a Candidate City.

- Endorsement of the bid application

- Pledge to support the Applicant City in planning, preparing and executing TWG 2033 according to the mission and role of the NOC and/or the NSO (as outlined in the Olympic Charter, Paragraph 28, Articles 2 and 3) and as required by the IOC's Memorandum of Understanding with the IWGA.

### Popular Acceptance and Support

Popular endorsement of hosting TWG 2033

# Official Bid Application TWG 2033

## LOCAL & NATIONAL SUPPORT



### QUESTIONNAIRE

#### Public Authorities

**LN 1** Describe the role that local, regional and national public authorities will play in the support, preparation and hosting of TWG 2033. In addition to outlining the role of each authority, provide a description of the coordination between these bodies and the LOC and any other entities established to host the Games. For local public authorities specify in detail the confirmed levels of support from each authority.

**LN 2** Provide any written guarantees obtained from the specified local, regional and national public authorities regarding their support and commitment – financial or other – towards the Games.

**LN 3** List all relevant public elections scheduled in the host country up until 2034 and indicate whether the outcome of such elections could have any impact on the preparation or staging of the Games.

**LN 4** Describe the regulations in force in the host country regarding immigration and entry visas. Provide a statement on the conditions imposed by the public authority responsible for immigration and entry visas to all Games accredited people.

**LN 5** Specify any regulations concerning the import of products, equipment, etc. required by Games' accredited people (athletes, team officials, media, etc). Provide a statement on the conditions imposed by the public authority responsible for the importation and exportation of these products, especially in relation to the duties or other taxes that may apply at the time of TWG 2033.

**LN 6** Identify all potential obstacles arising from national or international obligations binding the host country (e.g. national law, international treaties, European Community rules and requirements) that may conflict with the obligations of the Host City under the Host City Organiser Agreement, the IWGA Constitution and the Rules of The World Games, including obligations of commercial, financial, fiscal or legal nature.

#### Sporting Authorities

**LN 7** Provide a general overview of how sport is legislated and governed in the host country.

**LN 8** Describe the role the national (regional, local) sporting authorities will play in the support, preparation and staging of TWG 2033.

**LN 9** Provide any written guarantees obtained from the specified sporting authorities regarding their support and commitment towards the Games.

#### National Olympic Committee/National Sport Organisation

**LN 10** Describe the role the NOC/NSO will play in the support, preparation and staging of TWG 2033 pursuant to its mission and role.

**LN 11** List any members of the NOC/NSO – and of the IOC (of your country)– who are involved in the preparation of the bid project and who will likely assume a role in the LOC.

**LN 12** Provide an endorsement of the bid project for TWG 2033 by the NOC/NSO.

#### Popular Acceptance and Support

**LN 13** Provide any evidence of the acceptance and support of the local (regional, national) population towards the project of hosting TWG 2033.

- Opinion polls – provide details of specific polls carried out (dates, sample size, questions asked)
- Statements by citizens
- Track record (popular support to similar projects in the past)
- TWG 2033 pre-bidding awareness campaigns – provide details

#### Additional

**LN 14** Provide any additional information the Applicant City considers relevant in the context of local and national support to TWG 2033.

## LEGAL ASPECTS



## LEGAL ASPECTS

### 4. LEGAL ASPECTS

#### GENERAL

Theme 4 aims to establish whether an Applicant City and the other public authorities at all levels understand and act in conformity with the IWGA Governing Documents as well as the Host City Organiser Agreement.

Theme 4 also addresses the issues of “The World Games [Host City] 2033” mark and logo protection.

#### IWGA Logo

Applicant Host Cities may be granted the right to use the IWGA logo (the “W” with the sphere, four symbolic orbits and “INTERNATIONAL WORLD GAMES ASSOCIATION” as text) in conjunction with another graphic device or logo to create a single emblem for use in promotional material such as posters, brochures, video presentations, and other items (e.g. mascot or other graphic design) as may be approved by the IWGA in advance of any effective use. Such emblem (or other graphic design) must contain terminology which stipulates that the city is an “Applicant City for TWG 2033” or – if shortlisted – a “Candidate City for TWG 2033.”

#### Logos Created By The Applicant/Candidate Host City

Candidate Cities may not use the IWGA logo even in conjunction with the specific emblem mentioned above for any other purpose than presentation of the candidature. They may, however, use their own emblem or graphic device used without the IWGA logo for commercial purposes including merchandising sales within the country in which the Candidate City is located, subject to the prior approval of the IWGA.

Notwithstanding the above, Candidate Cities may not commercialise their own emblem or graphic device concerning product or service categories that fall under the IWGA’s international marketing programme during the period of candidacy unless a prior approval of the IWGA is obtained.

Subject to the prior IWGA’s approval, a Candidate City

may grant to its supporters the right to use the standard designation “Supporter of TWG 2033 [name of the Candidate City] Candidature.” This designation may be used in conjunction with their own emblem or graphic device or logo, without the IWGA logo or with any design that is confusingly similar to the IWGA logo.

All rights to the use of the Candidate City’s graphic device or logo or any candidacy-related designation terminate on the date of the decision to award the TWG 2033 for which the city is a candidate, without the supporters having any automatic or binding residual rights, options, or other arrangements of any nature – expressed or implied – with respect to the TWG 2033 if the Candidate City is successful.

If the Candidate City is awarded TWG 2033, the provisions of the Host City Organiser Agreement will apply immediately and will henceforth govern all commercial activities involving the marks and logos of TWG 2033.

The use of the Olympic rings, always together with the text “Event Recognised by the International Olympic Committee” is limited to non-commercial activities only and governed by the norms specified in the IOC Corporate Identity Manual.

### REQUIREMENTS

#### City Authorities

A declaration from city authorities confirming that the persons submitting the bid project are empowered to represent the Applicant City is required. The names and/or titles of persons who will – prior to the award of TWG 2033 to a Host City – have the authority to negotiate and sign contracts and other documents on behalf of the city need to be provided.

List of the names of persons – and/or their titles – who have the authority to sign contracts and other documents on behalf of the city.

## LEGAL ASPECTS

### The Undertaking

Applicant/Candidate Host Cities are required to abide by the terms of the Candidate City Undertaking ("the Undertaking").

Representatives of each Applicant City – and the representatives of all other public authorities involved in the bid application – must duly sign and return the Undertaking (below) to the IWGA along with the other bid documents, not later than 31 July 2027.

Provide copies of the Undertaking signed by each public authority – national, regional and local authorities – involved in the bid project and concerned by the project of hosting TWG 2033.

### The text of the Undertaking

1. [Name of the Applicant City] as well as all the other public authorities involved in the bid application recognise and declare that they are aware of the Organiser Agreement which shall be executed with the IWGA as a condition of the validity of the award if the city is selected for the organisation of TWG 2033 (such Organiser Agreement being referred to herein as the "Host City Organiser Agreement") and are prepared to sign the Host City Organiser Agreement without reserve or amendment.
2. Consequently, the city and the other public authorities declare that – during the period of the candidature of the city – they will refrain from becoming a party to or approving or consenting to any act, contract, commitment or any other action contrary to or which might affect any of the obligations stipulated in the Host City Organiser Agreement.
3. Should the city and other public authorities involved in the bid application have already entered into or approved or consented to a commitment which would conflict with, jeopardise, prevent or make impossible the fulfilment of any provision of the Host City Organiser Agreement, the city and the other public authorities shall bring all such commitments to the attention of the IWGA ExCo. The city and the other public authorities involved in the bid application declare that all such commitments shall be neither enforced nor enforceable against the IWGA and that such commitments shall be deemed, with respect to the IWGA and any party with which the IWGA may enter into an agreement regarding the TWG 2033, to be null and void, unless approved in writing by the IWGA ExCo. Furthermore, the city and/or the IWGA shall take all steps necessary to terminate or cause to be terminated all such commitments which would be contrary to obligations stipulated in the Host City Organiser Agreement.
4. The city and all other public authorities involved in the bid project undertake to abide by the IWGA Constitution and Regulations and any directions of the IWGA ExCo regarding the use of the marks and logos of TWG 2033.
5. The city and all other public authorities involved in the bid project have ensured, or shall ensure, that logos, marks and other designations as determined by the IWGA ExCo for TWG 2033 are protected in the name of the IWGA and/or have obtained, or shall obtain, from their competent national authorities, adequate and continuing legal protection to the satisfaction of the IWGA and in the name of the IWGA. The city has brought this provision to the attention of the competent authorities and confirms that these authorities have agreed, or shall agree, with its contents.
6. The city and all other public authorities involved in the bid project declare that any dispute arising during the period of the candidature of the city, in connection with this Undertaking, shall be definitively settled by the Court of Arbitration for Sport in Lausanne, Switzerland, pursuant to the Code of Sports-related arbitration. Swiss law shall be applicable to this Undertaking.
7. This Undertaking shall remain in full force and effect until it is superseded by the provisions of

## LEGAL ASPECTS

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the Host City Organiser Agreement, which shall be executed on the date of the award of TWG 2033.

### The Covenant

Provide a covenant from each public authority – national, regional and local authorities – concerned by the project of hosting TWG 2033. Use the template The Covenant or similar wording to guarantee the following:

#### (Text)

[Name(s) of the duly authorised representative(s)] hereby confirm(s) that the government of [name of the host country/regional authority of (name of the region)/local authority of (name of the city)]

1. Guarantee(s) the respect of the IWGA Governing Documents and the Host City Organiser Agreement;
2. Understand(s) that all representations, warranties and covenants contained in the Applicant City's bid documents, as well as all other commitments made, either in writing or orally, by either the Applicant City or other public authorities involved in the bid application shall be binding on the City;
1. Guarantees that it will take all the necessary measures in order that the city fulfils its obligations completely.

Representatives of the Applicant City – as well as the representatives of other public authorities involved in the bid project – must sign and return the Undertaking not later than 31 July 2027.

### Marks, Logos And Designations

An Applicant City must confirm that appropriate measures have been – and will be – taken to protect the word mark "TWG 2033 [Host City]" as well as the logos, emblems and designations related to TWG 2033 within the national territory. A declaration by the relevant authorities must confirm that legal and legislative measures are enforceable to protect marks, logos, emblems and designations within the national territory.

### Domains

An Applicant City needs to confirm that, if selected, it will assume the costs for the registration of the domains that have been registered by and are currently the property of the IWGA. The cost of the domains will be assumed by the selected Host City starting with its year of selection and ending 2 years after the TWG 2033 has ended.

The Applicant City must commit to use the domains for TWG 2033 as per instructions of the IWGA and continue providing the content published under these domains for at least 2 years after TWG 2033 have ended.

## LEGAL ASPECTS



### QUESTIONNAIRE

#### City Authorities

**LA 1:** Obtain the above-mentioned documents and guarantees.

**LA 2:** If a bid committee has been constituted, provide its name and describe its legal entity.

#### The Undertaking

**LA 3** Has the Applicant City, the bid committee, or any other entity involved in the bid project entered into any project-related agreements that would remain in effect after the date of election of the Host City for TWG 2033, and which have not been approved or agreed upon by the IWGA?

**LA 4** Has anyone involved in the bid project granted any options or rights of renewal to sponsors that would result in agreements remaining in effect after the date of election of the Host City? If so, please provide details.

#### Protection of “TWG 2033 [Host City]” Marks, Logos and Designations

**LA 5** Describe the legal measures in force in the host country to protect the word mark “TWG 2033 [Host City]” along with all emblems, logos, marks and designations related to TWG 2033.

**LA 6** Provide documentation indicating that appropriate measures have been – and will be – taken to protect the word mark “TWG 2033 [Host City]” and all logos, emblems and marks/designations related to TWG 2033 within the national territory.

#### TWG 2033 Domains

**LA 7** Provide information on how the domains assigned by the IWGA for the online presence of TWG 2033 will be administered.

#### Additional

**LA 8** Provide any additional information the Applicant City considers relevant in the context of the legal aspects.

# FINANCE



## FINANCE

### 5. FINANCE

#### GENERAL

Theme 5 aims to establish the viability of the financial plan and the budget developed for TWG 2033. As the Host City – and its LOC – are responsible for all commitments related to the organisation and staging of TWG 2033 as described under these themes, they shall assume the entire financial responsibility for the organisation and staging of TWG 2033.

This theme also lists the financial guarantees required to:

- Ensure the funding of all major capital investments required to deliver TWG 2033.
- Cover any potential financial shortfall of the LOC.

#### Games Financial Arrangements

All costs of TWG 2033 shall be met, either directly or indirectly, by the Host City/LOC.

The Host City/LOC shall

- Pay a signing-fee of 2.000.000 CHF (two million Swiss Francs) within 30 days after signing the TWG 2033 Organiser Agreement and
- Contribute towards the operational costs of the IWGA, as well as the in-kind support provided by the IWGA (Result and Timing service, TV production, IWGA Very Important Person (VIP) and Sponsor Hospitality, Sports Presentation). This contribution consists of four annual payments of 6.500.000 CHF (six million five-hundred-thousand Swiss Francs) each, totalling CHF 26.000.000 CHF (twenty six million Swiss Francs). The first payment is due on 1 March 2030, with the remaining three payments due on 1 March of each successive year until 2033.

As part of the Organiser Agreement, the IWGA and the Host City will enter into a Marketing Plan Agreement (MPA), which will define the rights and obligations of the IWGA and LOC regarding marketing activities. This includes the category release process, the provision of rights and services by the LOC to the Global Partners, and

the revenue-sharing distribution from the IWGA's global marketing programme to the LOC.

Any financial shortfall resulting from the TWG 2033 project shall be fully assumed by the LOC.

Any financial surplus generated by the LOC from TWG 2033 will be shared between the LOC and the IWGA, according to a profit-sharing table that will be detailed in the Organiser Agreement.

#### Games Budget

An Applicant City must include in the bid application a detailed operating budget – revenues and expenses – related to the organisational arrangements for TWG 2033. This budget should be realistic and accurate, reflecting careful consideration of each line item. The Games Budget is prepared and managed by the Host City/LOC and must be formally approved by the IWGA. In order to obtain verifiable and comparable data, budgets should be based on economic conditions existing at the time of the bid application. Potential inflationary and currency effects will be analysed by the IWGA. All budget figures must be provided both in local currency and CHF (Swiss Francs), with the exchange rate clearly specified and consistently applied across all information.

The Games Budget refers to the operations budget for the organisation and the staging of TWG 2033. A separate budget should be presented for the costs of infrastructure development for sports venues and other major infrastructure projects. These costs should not be included in the Games Budget.

The IWGA confirms that the Host City is not required to build new permanent facilities or expand existing infrastructure specifically for TWG. If any major infrastructure project is undertaken by public authorities or the private sector, it must be financed independently of the Games Budget.

#### Games Budget Categories

The descriptions of each budgetary section listed below provide Applicant Host Cities with guidance on the elements that should be considered when preparing their budget.

## FINANCE

### LOC Revenues

#### *Broadcast and other media rights*

Revenues from national broadcast and media rights, which cover domestic broadcasting or streaming within the host country, can be included in the LOC budget. These rights apply to local television networks, radio stations, and digital platforms that serve to the national audience.

Revenues from the sale of international broadcast and media rights, which cover broadcasting or streaming the event to audiences outside the host country, will be marketed and managed by IWGA's international service partner and belong to IWGA. These include television networks and digital platforms targeting international and should not be included in the LOC budget.

#### *Sponsorship*

Share of revenues derived from Sponsorship acquisition for TWG is regulated within the Marketing Plan Agreement (MPA) as part of the Organiser Agreement (OA). Revenues may come in both cash and value-in-kind (VIK) from the sale of sponsorship rights. Some commercial agreements with sponsors may include VIK components, in which case the respective percentages of cash and of VIK must be clearly specified. Only VIK that has direct impact on reducing the budgeted organising costs shall be considered. The monetary value of the VIK provided must be recorded in the revenue column of the budget, with corresponding figures reflected in the appropriate expenditure categories.

#### *Official suppliers*

Official suppliers are granted specific rights at lower levels of investment than sponsorships, with reduced benefits and marketing opportunities. Typically, official suppliers provide VIK to the LOC.

#### *Ticket sales*

Revenues generated from ticket sales for TWG 2033 events, Opening and Closing Ceremonies and other programmes, including the cultural programme.

#### *Licensing and merchandising*

Revenues generated from the sale of licensed products.

#### *Lottery*

Revenues arising from national and other lotteries organised in relation to TWG 2033.

#### *Donations*

Revenues in cash or VIK received from third parties without any sponsorship or marketing rights attached.

#### *Disposal of assets*

Revenues from the post-Games sale of capital investments, such as installations and equipment, for which the LOC or the Host City holds ownership.

#### *Extra Team Officials*

Every IWGA Member IF may request approval from IWGA for a specified number of additional persons as "Extra Team Officials" to support the athletes, such as coaches, doctors, physiotherapists, etc.

These "Extra Team Officials" are accredited for TWG 2033 but are not included in the IF Commitment. Each IF is responsible for the costs associated with their accommodation, catering and local transport. The LOC will provide accreditation and accommodation for these "Extra Team Officials" in the same location assigned to the main contingent in the IF Passport, charging the IF and establishing procedures for registration and reservation of the local services

Similar provisions and arrangements must be made if a NOC/NSO retains athletes and officials of TWG 2033 for periods exceeding those specified in the IF Commitment or wishes to add NOC/NSO staff to its delegation.

#### *Subsidies*

Subsidies received from city, regional or national authorities.

#### *Other and miscellaneous revenues*

Other revenues not included in the above sections, including:

## FINANCE

- Interest income and exchange gains: interest earned on invested cash, as demonstrated by the cash flow model, and exchange gains from hedging strategies for revenues and expenditures denominated in currencies other than the domestic currency.
- Interest expenses and exchange losses should be reflected as a financing cost in the expenditure budget.
- Commissions paid by hotels for clients who pay for rooms in the hotel network of TWG 2033.
- Catering revenues or commissions from food and beverage sales at the venues.
- Test event income: revenues from conducting test events that benefit the LOC, generally from sponsorship, media rights, ticket sales or athlete participation fees.
- Revenue from rate card services: Income generated by the LOC from the fee-based provision of goods and services – beyond those stipulated in the Host City Organiser Agreement – to participants in TWG 2033. The rates for such goods and services are generally subject to IWGA approval.
- Miscellaneous revenue refers to revenues not specifically categorized or mentioned above.

### Loc Expenditures

#### Capital investments

This section refers to the costs associated with upgrading existing sports facilities incurred by the LOC or contributions to other parties' renovation costs. If such upgrades or renovations are not fully funded by the LOC, they should not be included in the Games Budget.

#### Games Operations

This section includes the planning, implementation, establishment and operating costs of all services and facilities related to TWG 2033. Note that the staffing costs for these operations are listed under section "Games Workforce".

- IWGA Services: IWGA will provide general production services for the national and

international television/streaming signals of TWG 2033. This must be recorded in the income column as VIK, with a corresponding expense booked. If national sales of media rights are anticipated, the LOC may budget for an income from this source. This section also includes the costs associated with the planning and management contract with the Games Host Broadcaster.

- Temporary Facilities: costs related to the construction of temporary facilities for TWG 2033. This category includes expenses for temporary structures or modifications to existing facilities, such as seating, tents, portable buildings, toilets, lighting, power and the costs to install, operate, maintain, dismantle and restore the facilities to their permanent state.
- Furniture, Fixtures, and Equipment: costs for furniture, fixtures and equipment needed for these facilities (e.g. for sports events, training venues and test events), which will be disposed of after TWG 2033. This includes delivery, installation, maintenance, recovery and disposal costs.
- Venue Rental Costs: rental costs for venues if the facilities are not owned by the Host City. The IWGA expects that facilities owned by public authorities should be provided to the LOC either free of charge or at a nominal rental cost.
- Utilities: costs for electricity and other energy sources, (internet) connectivity, cabling for TV production and result service.
- Facility Logistics: costs associated with the delivery, set-up, installation, maintenance, tracking, recovery and disposal of venue furniture, fixtures and equipment.
- Cleaning and Waste Management: services related to cleaning and managing waste.
- Event Services: costs for event services at the sports venues, including crowd control, bag search operations, ticket checking, ushering, spectator information, etc.
- Command, control and communications: costs for communication, coordination and decision-making structures during the Games. This includes the headquarters operations centre,

## FINANCE

venue communications centres and functional command centres.

- Information desk: operations at the venues and accommodation locations for athletes and officials.
- Non-competition venues: costs associated with non-competition venues such as the Main Media Centre (MMC), the International Broadcast Centre (IBC), TWG Plaza, and TWG Sports Garden.
- Media Operations: operating costs of the Main Media Centre and of the satellite (venue) media centres, including photographic and written press operations.
- Other non-competition Costs based on the level of services required, as well as the complexity and duration of their operation.

### Games Workforce

The workforce consists of LOC staff, volunteers, consultants and contractors. In the first year of cycle, the numbers will be relatively low, but they will progressively increase over the four-year cycle, reaching a peak during the Games. The workforce will then decrease after the event until the closure of the books.

- Permanent staff of the LOC: salaried staff whose employment extends beyond one year.
- Temporary LOC staff: usually Games-time or project-specific staff whose employment lasts for one year or less.
- Volunteers: primarily Games-time volunteers, but pre-Games volunteers should also be considered.
- Consultants: project-specific advisers engaged throughout the LOC's duration.
- Contractors: employees of contracted service providers.
- Human Resources Administrative Costs: Costs related to the human resources administrative function should be included under the "Administration" section.

### Technology

Technology encompasses information systems, telecommunications and other technologies. LOC must

demonstrate that cost estimates align with the VIK components of the sponsorship revenues. However, it is likely that the LOC will also face significant cash costs, above all for systems integration.

The registration, accreditation, timing, scoring, results and games management systems – specifically designed to the requirements of TWG and fully integrated – will be provided by IWGA's service partner. These systems must be recorded in the income column as VIK, with a corresponding expense booked.

### Information Systems

Information systems typically include the following functional components.

- Timing and scoring systems
- Results systems
- Games management systems, such as registration and accreditation
- Administrative systems, such as finance, human resources, project management, procurement and logistics
- Integration of systems

### Systems operations

- Hardware and systems software
- Printing and publishing

### Telecommunications and other technologies

Typically, they include the following functional components.

- Communications infrastructure
- Landline communications
- Wireless communications
- Data storage
- Radio frequency communications
- Public address systems
- Cabling
- Televisions and recorders
- Imaging
- Video boards

## FINANCE

### *Internet*

Internet comprises pre-Games and Games-time websites, streaming channels, social networks, etc. This also includes the development of applications and other services for smartphones.

Note that there are costs not only for administration and design but also for producing content such as videos, pictures, etc.

### *Ceremonies and culture*

Costs for ceremonial, artistic, celebratory and cultural aspects of TWG 2033. The area allows the LOC to showcase the artistic and cultural heritage of the Host City, the host region, and country. While some of these costs depend on LOC investment decisions, high standards must be maintained throughout. The following need to be considered:

#### *Official Ceremonies*

- Opening Ceremony
- Closing Ceremony
- Athletes' Night
- IWGA Flag hand-over ceremony at TWG 2029 Karlsruhe (including contribution to the programme of the Closing Ceremony 2029)
- Award ceremonies
- Athlete of the Day ceremonies

#### *TWG Plaza and TWG Sports Garden*

and other programme initiatives and special events, such as educational programmes.

#### *Medical services and doping control*

Even though the IWGA advises all participating athletes and officials to arrange for adequate personal health insurance cover in the host country for the duration of TWG 2033, the LOC is responsible for the costs of the following medical services/facilities, which should be budgeted in this section.

- First aid, medical care for athletes/officials at competition and training venues.

- Emergency medical services and hospital facilities for athletes/officials and Guests in the Host City.
- Medical transport facilities.
- Doping controls, even if anti-doping legislation in the host country might shift some costs to service providers.

### *Accommodation and Catering*

Costs related to accommodation, food and beverage requirements for accredited athletes, officials, extra team officials (against payment) and IWGA guests, including but not limited to the constituents and cost categories listed here.

- Accommodation for athletes and team/technical officials of the IF Commitment in hotels of the category appropriate for each constituent group (and/or in university campus student apartment). The Host City provides free accommodation for participants in the sports programme, up to an agreed maximum number of persons. This number will not exceed 5,000 including the coaches and technical officials.
- VIP Guests of the IWGA in hotels of the appropriate category. The number of Guests invited by the IWGA will not exceed 300/day (including IF Presidents, Secretary Generals and IOC/NOC/NSO members) for the Games period.
- Games-time accommodation for non-local workforce of service providers and volunteers

Full board catering for the different constituent groups including

- Athletes, officials and extra team officials
- Guest catering and VIP hospitality
- Meals for staff, non-local workforce of service providers and volunteers

Display Programme. Participants in the Display Programme of TWG 2033 is not included in this number, as their accommodation and catering are covered by their respective IF.

## FINANCE

### TRANSPORT

Costs incurred to provide reliable, secure and efficient transport between the various sites and venues for all participants in TWG 2033. If the sites and venues are all close together or grouped in clusters transport costs will be lower. Different groups of participants are entitled to different forms of transport, including car, bus, tram and rail. A city's existing transport systems can be enhanced effectively by adding services such as dedicated routes, additional bus services, etc. The following groups are to be considered in the planning.

- Athletes', officials' and extra team officials' transport from nearest airport to/from accommodation sites, to/from competition and non-competition venues
- Anti-doping officials' transport
- Guests' transport (VIP)
- Media transport
- Workforce transport
- Spectator transport

### Security

Costs for providing necessary security for the participants in TWG 2033, visitors, and residents of the Host City. This includes physical security, asset protection, access control, public safety, protection of VIPs, etc. at sports venues, in hotels and at all other sites of TWG 2033, and during transport between the venues and sites. The following costs will need to be considered.

- Private security contractors
- Additional services rendered by law enforcement agencies – according to their jurisdictional responsibilities
- Equipment
- Planning, coordination and training
- Advertising and Promotion

Costs for advertising and promoting TWG 2033, including:

- International and domestic media advertising and promotion
- Social media advertising and promotion.

- Communications (international, domestic, local)
- Media relations (international, domestic, local)
- Community relations
- Promotional events and programmes (international, domestic and local)
- Marketing and sales programmes
- Sponsorship sales and servicing
- Licensing and merchandising programmes
- Visual identity & Branding of the Games
- Decoration of the Host City
- Print and electronic publications
- Audio-visual productions
- Ticket marketing
- Ticket sales and order processing

### Administration

Administration includes the costs incurred for the effective management and coordination of all operational activities and to provide administrative support to the LOC in the different areas.

- Executive Office: the top-level executive management, generally the top three to four management levels of the LOC, including the Chief Executive Officer, the Sports Director, the Division Directors, and the Area Managers.
- Corporate administrative services: headquarters administrative costs, including headquarters rental, fit-out, operating costs, office furniture, and equipment.
- Finance: operations of the LOC finance department responsible for financial accounting, financial planning, accounts payable and receivable, internal and external audit, and treasury management.
- Risk management: insurance and operational safety costs, including premiums for insurance coverage, brokerage.
- Legal services: contract negotiation, legislation, obligations management, brand protection and litigation.
- Games Workforce: human resources

## FINANCE

administrative function for all staff categories (paid, volunteer, contractors), including recruitment, remuneration and benefits, staff requirements planning, workforce relations and recognition, and uniforms.

- Planning and project management: master planning, strategic planning, operational planning and integration, timelines and milestones.
- Environment: environmental policy and implementation of initiatives.
- Post-Games dissolution: settlement of accounts, final financial results and audit, post-Games reporting.
- Language services: translation and interpreting.
- Procurement and supply chain: requirements definition and scoping, value engineering and resource rationalisation, tendering process, supplier selection, contract administration.
- Rate card services: order processing and fulfilment for the fee-based provision of goods and services – which are in excess of the Host City Organiser Agreement entitlements – to the participants in TWG 2033.
- Logistics: material logistics, warehouse management, delivery, installation, asset tracking, maintenance and removal of goods, disposal of assets.
- Accommodation: establishing and managing the hotel network and other accommodations for TWG 2033, including establishing contracts with the properties and administering reservations.
- Accreditation: establishing and administering accreditation policies and operations in cooperation with IWGA's service partner.
- Government services and coordination: liaison and coordination of the LOC's relationship with related public agencies.

### *Preliminary events and meetings*

Includes the costs of organising events to test LOC functions and venues for TWG 2033. Costs relating to the permanent liaison and coordination between the LOC and the IWGA (including the IFs), as well as costs for

the LOC's participation in TWG 2029 Karlsruhe Observers' Programme and travel to observe other games and events, should also be included in this section.

- Pre-Events of "The Road to (Name of the Host City)"
- TWG 2029 Karlsruhe Observers' Programme
- Other observation programmes
- 4 IWGA ExCo Meetings
- 8 TWG 2033 Coordination Committee Meetings
- 5 IWGA Annual General Meetings
- up to 3 IF Competition Manager Meetings (two are binding)
- 1 NOC/NSO Meeting
- 6 Working Meetings for LOC staff and IWGA counterparts
- Presentations and reports

Other Operating costs not included in the above sections.

### *Contingency*

Establishment and management of financial contingencies against financial risks and uncertainties is an important component of the budget. The contingency is designed to provide a financial cushion against shortfalls in revenues and over-runs in expenses. It should be substantial early in the planning process and then decline as uncertainties become clarified.

### *Net financial result*

The division of any surplus is laid down in the Host City Organiser Agreement. Any financial shortfall of the LOC shall be borne in its entirety by the LOC (and/or underwriters).

### *Other Budgets*

Independent budgets must be presented separately for all major infrastructure development projects and support operations that benefit TWG 2033 but cannot be included in the Games Budget.

### *Non-LOC facilities budgets*

Capital investment budgets for the creation of new

## FINANCE

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infrastructures – or the updating of existing infrastructures – by city, regional, or national authorities and/or the private sector, which will be used for TWG 2033, should be disclosed. This includes investments integrated into long-term urban development plans.

### *NON-LOC Operating Budgets*

Budgets for financing support operations to TWG 2033 provided by the different levels of government and/or other entities should also be disclosed.

### *Taxation*

A critical element of the financial management of the Games is the identification and minimisation of the impact of taxation on the Games and their organisation. The applicable taxation regime for TWG 2033 must be analysed early and thoroughly. All forms of taxation and their effects on the budget, the LOC's legal structure, and overall organisational planning and operations must be considered.

### *Corporate taxes*

- Capital taxes
- Income taxes
- Value-added taxes
- Withholding taxes
- Tax exemptions

### *CASH FLOW PROJECTIONS*

Expected annual cash flows and financing lines from the award of TWG 2033 (TWG-5 years) through the full dismantling of the LOC must be provided and updated on a regular basis, at least each semester.

## REQUIREMENTS

In general: The Host City must secure that it is able to fulfil all financial obligations beginning from the signature of the Host City Agreement and continuing until the official closure of the books. It is also necessary to guarantee that any potential financial shortfalls will be covered by national, local or any other entities. The IWGA must not be affected by these shortfalls. To ensure that these requirements can be met, a number of confirmations and

guarantees must be provided before the event in 2033 can be awarded to your city.

### *Agreement to Financial Arrangements*

Confirmation that the Applicant City agrees to the financial conditions of organising and hosting TWG 2033, accepts the financial arrangements as described above, and is in a position to provide an acceptable form of independent guarantee of its ability to pay the total of 28.000.000 CHF (twenty eight million Swiss Francs) due to IWGA in the form of the signing-fee of 2.000.000 CHF (two million Swiss Francs) and four annual contributions of 6.500.000 CHF (six million five-hundred-thousand Swiss Francs).

### *Financial Shortfall Guarantee*

Provide a financial guarantee from the competent authorities and/or entities covering a financial shortfall of the LOC.



### QUESTIONNAIRE

#### Games Budget

**FI 1** Games Budget as per the Games Budget Template and the guidance on budgetary sections provided in chapter 5 is required. In addition to the standard structure of the Games Budget included in the Candidature File, comprehensive data supporting the build-up of each budgetary section must be submitted prior to the Evaluation Committee's visit to the Candidate Host City. Subsidiary schedules that demonstrate the levels of service, the quantification and the detailed pricing used for the cost estimates are required.

In order to obtain verifiable and comparable data, the Games Budget should be based on economic conditions existing at the time of the preparation of the Candidature File. Possible inflationary and currency effects will be analysed by the IWGA. All budget figures must be provided both in local currency and Swiss Francs with the exchange rate specified and used consistently. For budgeting purposes, Applicant Host Cities should use the amounts communicated by the IWGA by circular letter for the broadcast/media rights as well as other arrangements controlled by the IWGA's service partners.

#### Financial Shortfall Guarantees

**FI 2** Provide details on how and by whom a potential financial shortfall would be absorbed.

#### Non-Loc Budget(S)

**FI 3** Provide details and budgets on capital investments in major infrastructure development projects by a local, regional and national authority, or by a private entity from which TWG 2033 will benefit, but that are made by authorities or entities other than the LOC.

Provide details and budgets for the financing of support operations to TWG 2033 by the different levels of government and/or other entities. Provide official confirmation of such support

#### Taxation

**FI 4** Outline of the tax regime to which the LOC will be subject, including any structure established for the purpose of planning and organising TWG 2033. Provide confirmation on how the tax authorities treat tangible and intangible rights, in particular fees payable by the LOC to the IWGA as well as broadcasting/media and marketing rights.

#### Cash Flow Projections

**FI 5** Provide cash flow forecasts, disclosing expected annual cash flows and financing lines from the award of TWG 2033 (TWG -5 years) through the full dismantling of the LOC by using the Cash Flow Forecast Template.

#### Taxation

**FI 6** What types of taxes are currently levied in the host country, and which may have an impact should TWG 2033 be staged there?

**FI 7** What is the impact of local and international taxation on participants in TWG 2033 and on accredited media, broadcasters, etc.?

**FI 8** How do you outline the tax regime to which the LOC – including any structure established for the purposes of planning and organising TWG 2033 – will be subject?

**FI 9** What kind of impact will the tax status of such structure – whether fully taxable or tax exempt – have on the operations of the LOC and TWG 2033 in the various fields of taxation?

#### Additional

**FI 10** Are there any additional information the Applicant City considers relevant in the context of finance. If so, please describe those.

## SPORTS & VENUES



# Official Bid Application TWG 2033

## SPORTS & VENUES

### 6. SPORTS & VENUES

#### GENERAL

This chapter aims to establish an Applicant City's plan for sport and venues, including elements such as the sports programmes, the collaboration with national sports organisations (i.e. NOC/NSO and NFs and local associations) and the venue identification. All planning for this theme requires the closest collaboration between the IWGA, the participating International Sport Federations and the Host City. And as stipulated in the Host City Organiser Agreement, TWG 2033 can only be effectively organised and delivered through a well-functioning partnership involving all stakeholders.

Since sport is the cornerstone of TWG 2033, the impeccable organisation and presentation of competitions are crucial to the Games. The IWGA as well as the participating IFs and partners will provide the LOC with guidance and assistance – as required – to ensure proper planning and organisation of the competitions at TWG 2033. It is only with the knowledge gained from previous games that a Host City will be successful and avoid unnecessary expenditure.

The local national sports associations affiliated with the IWGA Member IFs and other national sports organisations – such as the NOC or Non-Olympic Sports Organisations – should also be requested to provide the LOC with assistance and support in the field of sports. An Applicant City should ensure their active involvement from the earliest bid stages and establish the formula for their full integration into the LOC structure after the award.

#### Sports

##### *Official Sports Programme*

The Sports Programme of TWG 2033 is made up of all eligible sports, disciplines and events governed by IWGA Member IFs for which suitable facilities and conditions can be guaranteed in the Host City.

The IWGA undertakes to establish the Sports Programme in consultation with the Host City. Eligible to be included in the Sports Programme are all those sports – or disciplines

of sports – governed by the IWGA Member IFs that fulfil the participation criteria set out in the Rules of The World Games and which have applied to participate in TWG 2033. This also applies for additional Sports added to the sports programme on request of the Host City as well as in consultation with the IOC and IPC.

##### *Additional Sports*

The Host City has the right to propose sports disciplines – within the named quota of participants. These sports disciplines shall not be on the programme of the upcoming Olympic Games.

The governing bodies of those sports proposed by the Host City do not need to be a member of the IWGA but must fulfil the same obligation as the IWGA participating member federations (eg. WADA compliance, acceptations as CAS, etc.). Nevertheless, a sport's inclusion in the sports programme depends on the availability of suitable venues and facilities in the Host City. The final decision on the content of the Sports Programme lies with the IWGA.

For TWG 2033 Sports, Disciplines and Events will be confirmed soon after completion and evaluation of TWG 2029. For preliminary planning purposes, you may use the following list of sports, disciplines and events from TWG 2025 Competition Programme:

<b>Sport</b>	<b>Discipline</b>
<i>Air Sports</i>	Drone Sports
<i>American Football</i>	Flag Football
<i>Archery</i>	Field, Target
<i>Billiards Sports</i>	Carom, Pool, Snooker
<i>Boules Sports</i>	Lyonnaise, Pétanque
<i>Canoe</i>	Dragon Boat, Marathon, Polo
<i>Cheerleading</i>	Pom
<i>DanceSport</i>	Breaking, Latin, Standard
<i>Fistball</i>	Outdoor

# Official Bid Application **TWG 2033**

## **SPORTS & VENUES**

<i>Floorball</i>	Indoor
<i>Flying Disc</i>	Disc Golf, Ultimate
<i>Gymnastics</i>	Aerobics,Acrobatics, Parkour, Trampoline
<i>Handball</i>	Beach
<i>Ju-Jitsu</i>	Duo, Fighting, Ne-Waza
<i>Karate</i>	Kata, Kumite
<i>Kickboxing</i>	K1 Style, Point Fighting
<i>Korfball</i>	Beach, Indoor
<i>Lacrosse</i>	Sixes Lacrosse
<i>Life Saving</i>	Pool
<i>Muaythai</i>	Muay
<i>Orienteering</i>	Foot Orienteering
<i>Powerboating</i>	MotoSurf (biofuel/electric)
<i>Powerlifting</i>	Classic, Equipped
<i>Racquetball</i>	Racquetball
<i>Roller Sports</i>	Freestyle - Inline, Inline Hockey, Speed Skating
<i>SAMBO</i>	Combat
<i>Baseball-Softball</i>	Softball
<i>Sport Climbing</i>	Speed
<i>Squash</i>	Squash
<i>Triathlon</i>	Duathlon
<i>Tug of War</i>	Outdoor
<i>Underwater Sports</i>	Finswimming, Freediving
<i>Waterski &amp; Wakeboard</i>	Cable Wakeboard, Wakeboard, Wake Surf

<i>Wheelchair Rugby</i>	Low Point
<i>Wushu</i>	Sanda, Taolu

### PROCEDURES

The procedures for determining the composition of the Sports Programme – with all the details of sports, disciplines and events of TWG 2033 – are described in the Constitution of the IWGA as well as the Rules of The World Games. The composition of the programme is mainly dependent on the

- Availability of existing facilities in the Host City,
- Evaluation of the sports after the last TWG edition,
- Proposals by Host City and by IWGA after consultation with the IOC and IPC,
- Outcome of discussions within the Coordination Committee,
- Decisions of the IWGA ExCo, taking account of the total number of participating athletes and officials agreed upon in the Host City Organiser Agreement.

### IF Commitment

Based on the decisions taken by the IWGA ExCo, the IF Commitment will be issued per discipline by the IWGA CEO to each IF. This commitment entails instructions about the participation of the IF in TWG 2033, reflecting the

- Sports, disciplines, events,
- Number of medals,
- Number of athletes (male, female),
- Number of technical and team officials,
- Arrival and departure dates, including Number of bed nights,
- Allocated venues,
- Sports specific equipment suppliers,
- Competition schedules.

### Display Programme

The IWGA undertakes to establish the Display Programme with approximately 200 participants, in consultation with

# Official Bid Application TWG 2033

## SPORTS & VENUES

the Host City. The Display Programme is subject to approval by the IWGA ExCo and the Host City. Any IF participating must be compliant with the World Anti-Doping Code.

The Display Programme may include disciplines of IWGA full members and other federations. Disciplines of other federations must be locally popular or played globally. The costs of the accommodation of sports on the Display Programme are carried by the International Federation or their respective National Federation involved. More information on display programme are listed in the "General Information for IFs" document.

### Technical Control and Direction

The IWGA – through the participating IFs – monitors the technical control and direction of the sports programme at TWG 2033.

It ensures the appointment by each International Federation of

- a Competition Manager (CM) for each sport, discipline who will advise the Host City regarding the choice of venue. The IF will approve the venue and brief the LOC on all sport-specific requirements for facilities, equipment and services throughout the planning and preparation process, and guarantee that competitions will be staged in accordance with the rules and regulations of the respective sport.
- an Information Technology Manager (ITM), Communication Manager (COM) and TV Manager (TVM) who are officials of the IF, and liaise between the CM, the LOC, the IWGA's service partners and other partners in this field.
- Technical Officials for each sport and discipline – within the limits of the total number agreed upon in the Host City Organiser Agreement and instructions to IFs – to ensure that the rules and regulations of the respective sports are followed.

### Results

The IWGA develops – in collaboration with the IFs and the LOC – a comprehensive sports presentation concept and strategy for each individual event. The IWGA ensures that

the final results and rankings for individual events at TWG 2033 are established by the respective IFs. The IWGA also ensures that the final results, medal tables and record lists are archived by the IWGA – in cooperation with the respective IFs and their service partner – beyond TWG 2033.

The IWGA ensures that each IF, working together with the IWGA and the LOC, will establish the competition schedule, competition and training facility requirements, sports equipment requirements, technical installations and services for Competition Managers and other officials.

### Athletes' Selection and Qualification

The IWGA – through its Member IFs – guarantees that all individual events of the Sports Programme will be of world class standards. It defines and enforces the criteria for eligibility, qualification and selection of athletes competing for medals in the Official Sports at TWG 2033. The same applies to additional sports, although it is not the responsibility of the IWGA to obtain the necessary guarantees. International Federations of additional sports that are not able to fulfil this criterion shall not be considered for the sports programme.

### Sporting Jurisdiction

The international sports federations hold the jurisdiction over their sports and are responsible jointly with the IWGA for all technical sporting matters and for applying competition sanctions. Typically, the Competition Manager and the IWGA Sports Department will oversee the delivery by the LOC of each sport's technical requirements, including but not limited to:

- Competition and Training Schedules
- Competition and Training Venue Requirements
- Sports Equipment
- Results and Information Services
- Competition Management
- Games Officials

The International Federations with sports in the programme are bound by the Rules of The World Games to:

# Official Bid Application TWG 2033

## SPORTS & VENUES

- Ensure full compliance with the World Anti-Doping Code and the IWGA Anti-Doping Rules.
- Adhere to the total number of athletes and officials as stated in the IF Commitment.
- Seek approval from the IWGA for IF Extra Officials required to support running their competitions or supporting the athletes, and to pay the LOC for the costs of such officials.
- Provide the names of the qualified and/or selected athletes as soon as possible after qualification is achieved, but in general no later than three (3) months prior to the start of TWG.
- Provide biographical information on qualified/selected athletes as well as rights-free video footage and photos for media and promotional purposes in the lead-up to TWG 2033.
- Promote TWG 2033 to their communities.
- Assist the IWGA and LOC Communication Departments and the Games Host Broadcaster with know-how and expertise in the production and broadcasting of their sports.

### REQUIREMENTS

#### In general

The Host City must set the conditions, so that the International Federations involved can organise world-class competitions during The World Games.

This requires:

**Sports Programme:** The Host City must coordinate with the governing bodies of the sports proposed by the LOC to ensure that these meet the standards set by the IWGA Rules of The World Games. After approval by the IWGA, a corresponding contract drafted by the LOC will be concluded between the LOC and the International Federation whose sport is to be on the programme.

**Sport Experience:** The Host City should leverage and develop its own experience and know-how related to major sports events and their organisation for TWG 2033.

**Commitment to cooperation:** The Host City must maintain close communication and cooperation with the

International Federations organising the competitions and the IWGA sports department.

**Equipment:** The Host City must equip each sporting venue in accordance with the specifications of the IFs to ensure that competitions at the highest level are possible.

**Sports Presentation:** The presentation of the individual sports, disciplines and medal events is subject to the standards according to the protocols provided by the IWGA.

**Award Ceremonies:** The presentation of the individual sports, disciplines and medal events must be organised following IWGA's protocols. The IWGA makes a designated partner available to deliver this service, but the use of an alternative provider is allowed, contingent upon prior approval from the IWGA.

**Staff:** The Host City is obliged to provide the necessary personnel - except for the experts from the IFs - to ensure that the competitions are conducted at a high level. This applies both to the necessary specialist staff and the required number of volunteers or National Technical Officials (NTOs) recruited from the National Federations or local clubs from the Host Country.

#### Venues

Around 25+ venues are needed to host The World Games with more than 30 sports, 60 disciplines and 250 medal events. The construction of new competition venues is not necessary, and it is possible to share one venue between several sports (i.e. one after the other).

#### Minimum Venues Standards

All competition venues, and all venue operational elements, must comply with the commitment to stage world-class competitions and follow the rules and technical requirements specific to each participating discipline of the International Federations. All venues should be safely and efficiently operated, with a central focus on delivering an extraordinary athlete experience and ensuring spectator comfort.

Although the Host City is requested to provisionally allocate specific sports to specific venues, the IWGA

# Official Bid Application TWG 2033

## SPORTS & VENUES

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reserves the right to propose modifications of this allocation to the LOC if necessary.

Most proposed competition venues should have hosted top-level sporting events prior to TWG 2033. Plans for the flow of participants and access to the venues for participants and the general public should be in place.

It is advised to make as much use as possible of existing, planned or alternatively temporary venues. There are no minimum requirements regarding venue capacities. Instead, the capacity should be decided according to the context, taking into account the capacity of the existing venue, temporary capacity increase for Games use, popularity of the sport in the Host City/country, the ability to sell tickets and avoid empty seats, transport capacity, as well as the use of other nearby venues in which competitions may be held.

Sustainability principles should be integrated into all aspects of venue design, planning and construction.

Training venues and warming-up areas have also become an essential element of the Games, as they provide the platform for athlete preparation. Each training venue should be adequately staffed and include the required medical services. The LOC must ensure that appropriate security measures are in place in training venues and that athletes' preparations will not be disturbed.

### Venue Location

A compact and clustered layout of all competition and training venues – to the extent that this is achievable – is preferred. A fast and efficient public transport infrastructure, connecting the venues with accommodations and other sites of TWG 2033 could compensate for longer distance.

### Venue List

A list of all competition and training venues for the sports on the Sports Programme must be provided, with each sport allocated to its specific venue. Gross spectator and seating capacities for the competition venues should be indicated before the first Competition Managers meeting three years prior to the event.

### Venue Plans

Detailed plans of each of the proposed competition venues (2D drawings, PDF or CAD format) and their surrounding environment up to 200 metres must be presented. These plans must identify the public areas within a 200-metre radius and provide information on whether such areas can or cannot be delivered clean, i.e. without any signage and commercial rights held by parties not involved in the commercial and licensing programmes of TWG 2033, during the period of the Games.

### Venue Use

The ownership of each venue must be stated, and a written guarantee submitted from all current and future owners, granting use and control of the venue to the LOC for the period of TWG 2033, including exclusive access periods and non-exclusive access periods for set-up and dismantling.

### Clean Venue

For the period of TWG 2033, the venues are to be provided clean of commercial rights and all signage that is not directly supporting commercial and licensing programmes of TWG 2033. The competition venues cannot be encumbered, during the period of the Games, by commercial agreements that would conflict with the provisions outlined in the Host City Organiser Agreement.



### QUESTIONNAIRE

#### IWGA Sports Programme

**SV 1** List the sports, disciplines and events that can be accommodated in the Host City: all those eligible to feature in TWG 2033 and for which suitable venues, facilities and conditions exist in the Host City and/or its immediate surroundings. If sports are included for which a new venue – temporary or permanent – will need to be constructed, specify that in the list and provide all additional information under “Venues”.

#### Additional Sports

##### Host City Sports Programme

**SV 2** If desired, propose sport disciplines (max. 400 participants) that the Host City wishes to feature on the Sports Programme and mention the name of the global governing body.

##### Technical Control, Direction and Sports Jurisdiction

**SV 3** Confirm that the Applicant City – and the LOC – understands and accepts the principles set forth under

- “Technical Control and Direction”
- “Sports Presentation”
- “Athletes’ Selection and Qualification”
- “Sporting Jurisdiction”

with regards to matters relating to the technical control, the direction, and the jurisdiction over the sports featured in TWG 2033. This explicitly includes all additional Sports and Display Sports, for which their world governing bodies are to assume a role identical to that of an IWGA Member IF.

##### Sports Experience

**SV 4** Provide a list of – and information on – all major international sports events staged since 01 January 2025, and of all major sporting events scheduled from 2029 through 2033, in the Host City and provide background on their organisation.

**SV 5** State whether the Applicant City has applied for and

obtained the support of all national sports federations affiliated to the IWGA Member IFs and/or other national sports organisations. Describe briefly to what extent these national bodies have been involved in the preparation of the bid project and outline the plans for incorporating them in the LOC structures and drawing from their sport-specific expertise after the award of TWG 2033.

**SV 6** List the National Sport Federations affiliated to the IWGA Member IFs, provide addresses and phone numbers of contact persons with whom the Applicant City has coordinated during the preparation of the bid project.

##### Sports Presentation

**SV 7** List your sports presentation concept, including possible cooperation with experienced national or international partners if any exist.

##### Staff

**SV 8:** Please outline your plans to ensure that the necessary staff from LOC side will be available for the competitions at TWG 2033.

##### Venues

##### Venue List

**SV 9** Explain the rationale for the selection of the venues. Outline how the selected venues will showcase your city/region.

**SV 10** Provide lists of all competition and training venues as well as warm-up areas for the sports on the Sports and Display Programme, with each sport allocated to its venue. Also, specify whether:

- The venue exists and requires only minor adaptation for use during TWG 2033.
- The venue exists but requires major renovation and/or adaptation for use during TWG 2033 with a budget dependent on the LOC.
- The venue will be set up temporarily.
- The venue is planned and will be constructed in time for the Games, irrespective of the Host City being awarded TWG 2033 and with budgets independent from the Games Budget.

# Official Bid Application TWG 2033

## SPORTS & VENUES



For all competition venues, provide an overview of construction, capacity and current usage including the following:

- Date of construction
- Dates of major refurbishment
- Total spectator capacity, including temporary capacity
- Total seating capacity, including temporary capacity
- Planned redevelopment (including status of relevant approvals required and timelines)
- Current usage
- List of major national or international competitions hosted at the venue
- List of possible restrictions on noise, lighting or scheduling during the period of TWG 2033.

### Venue Location

**SV 11** Indicate on Map B, no larger than A3 – folded or double page – and giving the graphic scale used, the location of all competition and training venues, as well as the non-competition venues listed.

- Opening/Closing Ceremony venue(s)
- Accommodation sites (hotels, university campus, etc.)
- LOC/IWGA Headquarters
- TWG Plaza / TWG Sports Garden
- Main Media Centre
- International Broadcast Centre
- Key transport infrastructure, including airports, rail/bus systems, motorways etc.

Also, indicate which venues belong to which venue clusters.

### Venue Plans

**SV 12** Provide location plans (Plan LP 1, LP 2, LP 3 ...), no larger than A3 and with the graphic scale indicated, for every competition venue, including the zone surrounding it within a radius of 200 metres, identifying all public areas within this zone, and confirming whether the areas

can or cannot be delivered clean of commercial rights.

Please include for each venue the geographic location via GPS coordinates.

**SV 13** Provide a plan (Plan VP 1, VP 2, VP 3, ...), no larger than A3, for each level (a, b, c ...) of every competition venue, indicating the

- Field of play: Confirm the surface type and its compliance with the technical requirements for the sport(s) contested at the venue.
- Facilities for athletes and technical officials: changing rooms, warm-up areas, working areas for officials, etc.
- Scoreboards, video boards, lighting: technical specifications, date of installation, etc.
- Broadcast and media facilities: power supply and back-up, camera and commentator positions, broadcast compound, working areas for media, mixed zone, IT infrastructure, photographer positions and working facilities, plans to establish a satellite media centre at the venue, etc.
- Hospitality: capacity for hospitality areas or marquees, facilities for corporate hospitality, etc.
- Signage: spaces available to put up signage indoors and outdoors, existing supports for overlays, etc.
- Public access: distance from city centre, estimated travel time from city centre (per mode of transport), parking capacities, distance between venue and public transport, etc.

The preferred file format is CAD, but PDF format can also be accepted for the initial preparations.

### Venue Use

**SV 14** Provide written guarantees from all current and future venue owners, granting use and control of the venues – clean of commercial rights and all signage – to the LOC for the period of TWG 2033. Use the template Guarantee of Venue Use and Commercial Rights (Annex) or similar wording.

See the form below:

# Official Bid Application **TWG 2033**

## **SPORTS & VENUES**



### **Guarantee of Venue Use and Commercial Rights**

"The undersigned, on behalf of ... [venue owner], hereby guarantees that, with respect to the venue/s of TWG 2033 identified below, which is/are owned by ... [venue owner], the Local Organising Committee for TWG 2033 (LOC) will have

- Exclusive use of the venue; and
- All rights with respect to commercial rights, including but not limited to
- Sponsorship and media rights
- Signage and advertising rights
- Retailing and concession rights
- Ticketing and hospitality rights

During the period ... (the period the LOC has control of the venue) for the

- Games venue name/s ... (Venue A, B, C ...).

The undersigned also agrees to abide by the terms of Host City Organiser Agreement throughout the duration of the agreement with the LOC and to assist the LOC to combat attempts at ambush marketing."

### **Additional**

**SV 15** Are there any additional information the Applicant City considers relevant in the context of sports and venues?

## CEREMONIES



## CEREMONIES

### 7. CEREMONIES

#### GENERAL

##### Introduction

Theme 7 seeks to establish an Applicant City's plan for the ceremonies of TWG 2033. This refers to the Opening Ceremony, Closing Ceremony and Medal Ceremonies. All these events must follow protocol requirements. Another event is the Athletes' Night; it is a midterm party without protocol – usually staged at the TWG Plaza – but it offers opportunities, as mentioned below, and is of importance for the participants who are not able to attend neither the Opening Ceremony nor the Closing Ceremony.

Through these ceremonies, the LOC has a unique opportunity to showcase the artistic and cultural heritage of the Host City as well as the host region and country. The highest standards must be maintained to ensure the ceremonies create an unforgettable experience for participating athletes, officials and spectators. The Opening and Closing Ceremonies can only be broadcast internationally if their content – in terms of pageantry – is of the highest standard.

##### Opening Ceremony

The Opening Ceremony sets the stage for the whole event and creates the atmosphere that ensures TWG experience is an outstanding one. One of the lessons from the past: The success of the opening ceremony has a huge impact on the ticket sales. The Opening Ceremony gives the spectators the opportunity to learn about the meaning of the Event and for the participants to learn about the hospitality and culture of the Host City and the Host Country.

##### The Award Ceremony

To create an impression that each competition does not only stand for itself but is also part of TWG, there is a standardized procedure for the award ceremonies. Nevertheless, within this procedure there are certain elements such as design of the medal, additional gifts for the athletes, uniforms of the medal bearers that offer the possibility for the Host City to present itself and to

bring in a certain flavour.

##### Closing Ceremony

Like the Opening Ceremony, the Closing Ceremony follows certain protocol requirements. It also provides an opportunity to express thanks to the volunteers. This event offers the opportunity for the Host City to leave the participants with a positive last impression of the TWG 2033 and thus also of the Host City. This last good impression is also part of the legacy for the residents of the Host City and a gift for the next Host of TWG 2037.

##### Athletes' Night

As a midterm event without a certain protocol the Athletes' Night invites the Host City to showcase its hospitality and to introduce the participants in a special way to the culture of the city and country.

#### REQUIREMENTS

##### Opening Ceremony

The LOC proposes the venue for the Opening Ceremony, considering its seating capacity and location. A sports venue, such as the main stadium, is the preferred option. If other outdoor venues exist that provide an even more appropriate setting, the IWGA is prepared to consider them.

The detailed programme of the Opening Ceremony will be decided upon in agreement between the IWGA and the LOC, following the official protocol in certain parts. Elements of pageantry, including the artistic and cultural elements that will be presented as part of the programme, should be developed by their creative director into a draft script or storyboard before they are submitted for approval by the IWGA ExCo.

The protocol elements of the Opening Ceremony are governed by the relevant IWGA documents and manuals. Together them, they address:

- Language: that of the host country and English
- Presentation of the IWGA Member IFs: parade of IF flags and placards

## CEREMONIES

- Athletes' Parade: with athletes parading by nation under their national flags
- Hoisting of the flags: IWGA, IOC, host country and Host City flag
- Speeches: IWGA President, IOC President, LOC President
- Opening Declaration: Head of State, highest political authority of the host country or the chief representative of a world sport organisation

### Award Ceremonies

The Host City provides all medals – gold, silver, and bronze. Their design shall be approved by the IWGA ExCo.

At each standardised Award Ceremony, the national flags of the three medallists are hoisted or displayed on a big screen and the national anthem of the gold medal winner must be played. The flags and national anthems used in all ceremonies will be those recognised by the IOC for the country, or territory, which the athletes represent. Medal Ceremonies for the different sports, disciplines and events shall follow a standardised procedure laid down by IWGA in the relevant manual. The IF will coordinate with the LOC and the IWGA the involvement of officials (IWGA, IOC, IF, LOC) in the Award Ceremonies.

### Closing Ceremony

The Closing Ceremony is held at a location that is agreed upon between the IWGA and the LOC after the conclusion of the last competition at TWG edition. The members of the IWGA ExCo and delegations of the IFs participate together with members of the LOC, the staff and the volunteers of The World Games.

Appropriate elements of pageantry and culture are included in the programme of the Closing Ceremony as well as a review of the highlights of the current event. These are all subject to approval by the IWGA ExCo and the LOC.

Representatives of the Host City of the following edition of The World Games are expected to attend and to receive the IWGA flag in a symbolic hand-over between the highest authorities of the current and future Host Cities and the IWGA President. The next Host City shall

have a spot in the programme to present its culture and to issue an invitation to the next edition.

The protocol elements of the Closing Ceremony are governed by the Rules of The World Games and the relevant manual.

A social gathering involving athletes, officials and organisers follows the Closing Ceremony.

### Athletes' Night

The Athletes' Night has a party character. It is not intended as an event that will be broadcast on television or streaming platforms. The LOC designs a program that is appropriate to this quality. This includes catering for the participants, ample opportunity for the participants to exchange ideas, show acts, and hands-on activities. The Athletes' Night is the ideal way to provide a relaxed insight into the lifestyle of the Host City. The location is usually the TWG Plaza, which on this evening - at least for a certain time - is reserved exclusively for the participants of The World Games. An appropriate shuttle service must be provided to enable the athletes to participate without jeopardizing their performance at the competitions.

# Official Bid Application **TWG 2033**

## **CEREMONIES**



### **QUESTIONNAIRE**

#### **Opening and Closing Ceremonies**

**CE 1** What kind of main idea, strategy and plans do you have for the Opening and the Closing Ceremonies of TWG 2033?

**CE 2** How do you intend to enhance the broadcast appeal of the Opening and the Closing Ceremonies?

**CE 3** Which venue(s) is/are proposed for the Opening and Closing Ceremonies of TWG 2033? Do the proposed venues already exist or have they yet to be built? Provide information on the venues' seating capacity for the ceremonies.

**CE 4** If the ceremonies are taking place in a venue other than a competition venue already described, include the location of the venue(s) on Maps A and B and provide the venue plans.

**CE 5** Provide an indication of the level of investment for the Opening and the Closing Ceremonies.

#### **Award Ceremonies**

**CE 6** Describe the strategy and plans of the Applicant City for the Award Ceremonies of TWG 2033.

**CE 7** Provide an indication of the level of investment for the Award Ceremonies of TWG 2033.

#### **Athletes' Night**

**CE 8** Describe the conception and plans of the Applicant City for the Athletes' Night.

**CE 9** Describe the proposed locations for the TWG Plaza and the Athletes' Night.

**CE 10** Provide an indication of the level of investment for the TWG Plaza and the Athletes' Night.

#### **Additional**

**CE 11** Provide any additional information the Applicant City considers relevant in the context of ceremonies.

## ACCOMODATION & CATERING



# Official Bid Application TWG 2033

## ACCOMMODATION & CATERING

### 8. ACCOMMODATION & CATERING

#### GENERAL

##### Introduction

For the duration of TWG 2033 and at the expense of the Host City, accommodation and full board catering are provided for

- Athletes and officials – as per IF Commitment – of the Sports Programme
- Extra-Officials (compensation by fee charged to IFs)
- IWGA ExCo, IWGA Committee Members and the IWGA staff
- Presidents and General Secretaries of the IWGA Member IFs
- Representatives of future Host Cities
- Invited guests of the IWGA

The total number of persons entitled to free accommodation and catering is the one agreed in the Host City Organiser Agreement. For this Bid Application document, the approximate numbers per constituent group are

- Athletes and officials: 5,000
- IWGA ExCo members, IWGA Committee Members and IWGA staff, Presidents and the General Secretaries of the IWGA Member IFs, representatives of future Host Cities and invited guests of the IWGA, not exceeding a total of 250 persons/day (including IOC and NOC/NSO officials)

Every IWGA Member IF may request approval from IWGA for a certain number of additional persons to support the athletes – such as coaches, physicians, physiotherapists, etc.

As noted in previous chapters, these “Extra Team Officials” – though accredited for TWG 2033 – are not included in the IF Allocation, and each IF must assume the costs for their accommodation, catering and local transport. The LOC shall provide accreditation and accommodation for these extra team officials in the place assigned to the main contingent in the IF Allocation, charging the IF and

establishing procedures for registration and reservation of accommodation.

Similar provisions and arrangements as for the “Extra Team Officials” need to be made in the case of a NOC that sends athletes and officials to TWG 2033 for periods longer than the number of days specified in the instructions to IFs, and that wishes to add NOC staff to its delegation.

##### Accommodation

The LOC must secure appropriate accommodation facilities for the different constituent groups, considering the type, quality and location. When selecting these accommodations, the LOC must adhere to the following conditions:

- Athletes, officials, IWGA/IF/future Host Cities’ representatives as well as guests should be accommodated as close as possible to the venues for the duration of TWG 2033.
- The facilities must be close to the competition venues and certainly no more than 45 minutes away at peak traffic times.
- Accommodation facilities for Athletes and (Extra) Officials must be equivalent to at least a three-star quality hotel (according to the internationally accepted star rating system) and occupancy may not exceed two people per room.
- The LOC must secure one or more hotels of five/four-star quality (according to the internationally accepted star rating system) – with rooms in single occupancy, and offering breakfast, lunch and dinner at the premises – for the other constituent groups (IWGA/IF/future Host Cities’ representatives as well as IWGA guests).
- The LOC must secure accommodation in hotels (three to four-star quality according to the internationally accepted star rating system) with reasonable room rates for the IWGA staff of the Host Broadcaster. The costs are borne by the company itself.
- The LOC must secure accommodation in hotels (three to four-star quality according to the

# Official Bid Application TWG 2033

## ACCOMMODATION & CATERING

internationally accepted star rating system) for the IWGA staff of the Result and Registration/Accreditation (approx. 150 staff in single occupancy). The costs are borne by the LOC. The LOC must secure accommodation in hotels (three to four-star quality according to the internationally accepted star rating system) for the IWGA partner FICS (approx. 50 staff in single occupancy). The costs are borne by the LOC.

- The LOC must secure additional accommodation in hotels (three to four-star quality according to the internationally accepted star rating system) with reasonable room rates for accredited media representatives. The media representatives cover the costs of such accommodation themselves.
- The LOC could provide accommodation in a “Games village” set-up for athletes and officials. This could be on a university campus, or in other facilities, provided that the standard of accommodation corresponds to that of a three-star quality hotel. Bedrooms must be provided for a maximum of two (2) people per room, with one (1) bathroom for maximum four (4) people.

### Catering

The LOC must cover the cost of catering services for all constituent groups accredited for TWG 2033, including its own staff, volunteers, contractors, etc.

The catering service plan must ensure that

- An adequate variety of food is available for breakfast, lunch and dinner.
- It complies with the specific needs of athletes competing in the sport.
- It considers cultural diversity and religious sensitivity.

It is critical that

- A variety of ethnically diverse meals that incorporate special nutritional and religious requirements are offered for athletes.
- Meal services are provided in facilities close to venues and accommodations.

- Meal services are offered at optimal times for athletes and officials to eat appropriately prior to and after competitions.
- Sufficient bottled beverages – in particular water and isotonic beverages – must be provided at all competition and training venues for the athletes and officials.
- Catering services at each competition venue for IWGA/IF/future Host Cities’ representatives as well as guests must be provided in a designated guest area “TWG TimeOut”.

## REQUIREMENTS

### Accommodation

Accommodation facilities must meet the specified standards for:

- The various constituent groups of TWG 2033, in accordance with the numbers outlined in the Host City Organiser Agreement.
- Other accredited individuals, including participants in the Display Programme, additional team officials, contractors, etc., up to the numbers indicated when finalising the Host City Organiser Agreement.
- Visitors to TWG 2033, with accommodations available in and around the Host City in line with the numbers anticipated by the Applicant Cities during the event.
- Media representatives covering TWG 2033, with dedicated hotels in the Host City provided in numbers corresponding to their expected stay during the event.

The hotel network and all other facilities used to accommodate the individuals accredited for TWG 2033 must comply with the requirement of maximum travel distances/times between sports venues, accommodations, and other sites.

A statement from the national tourist board describing the host country’s hotel rating system must be provided. The detailed hotel room inventory of the applicant Host City must be submitted, indicating the room capacities

# Official Bid Application **TWG 2033**

## **ACCOMODATION & CATERING**

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per hotel and the total hotel room capacity. The national tourist board should confirm the veracity of this information.

If facilities other than hotels are to be used to accommodate the athletes and officials, a comprehensive description, including photographs, must be submitted with the bid project.

### Catering

The catering service plan – covering breakfast, lunch, dinner, guest hospitality at the venues, beverages/snacks for athletes/officials at the venues – must comply with the standards set out on in this document for the TWG 2033 constituent groups, up to the numbers specified in the Host City Organiser Agreement.

Additional provisions must be made and presented as part of the bid project for catering services to LOC staff, volunteers and contractors.

# Official Bid Application TWG 2033

## ACCOMODATION & CATERING



### QUESTIONNAIRE

#### Accommodations

**AC 1** Some of the questions under Theme 8 require the categorising of hotels according to the internationally accepted star rating system (5-star, 4-star, 3-star). An official statement from the national tourist board should be provided, giving the equivalent rating used in the host country and a description of the standard of hotel in each category.

**AC 2** Provide an inventory of the hotel rooms available in the Applicant City, detailing the room capacity per hotel and the total hotel room capacity in and around a point of reference selected within the Host City.

**AC 3** Provide a comprehensive description of any other concept – such as a games village, university campuses, etc. – used to accommodate the athletes and officials of TWG 2033. Confirm that the standard of such accommodation corresponds to that of a 3-star quality hotel and submit documentary photographs of the facilities.

**AC 4** Provide an overview of the proposed hotels for the accommodation of the media, stating the cost per night, including breakfast and taxes.

**AC 5** Provide a map indicating the location of all existing hotels (5-star to 3-star categories) – within a 45 min travel time radius of the point of reference – which are proposed to accommodate the constituent groups of TWG 2033. All athletes and officials, including extra team officials, of one IF must be assigned to the same hotel. This hotel must be located as close as possible to the sports venue that is assigned to the IF.

**AC 6** Provide a map indicating the location of other facilities – such as a games village, a condominium park or university campus – if they are proposed to accommodate the athletes and officials of TWG 2033.

**AC 7** Provide a map indicating the location of hotels to be constructed within 45 min travelling time (at peak time) of the point of reference, if such hotels are proposed to accommodate the constituent groups of TWG 2033.

#### Catering

**AC 8** Describe the proposed meal services and facilities to be made available for the following constituent groups

- Athletes, Officials, Extra Team Officials
- IWGA/IF/future Host Cities' Representatives and IWGA guests

#### Additional

**AC 9** Provide any additional information the Applicant City considers relevant in the context of accommodation and catering.

# TRANSPORT



# TRANSPORT

## 9. TRANSPORT

### GENERAL

A key factor for the successful of the Games is an efficient, safe, and reliable transportation system. The LOC is required – at its own expense – to provide transport between all official venues of TWG 2033, as well as from the designated ports of entry/departure, generally airports, the accommodation locations, the catering facilities, and the competition and training venues for all accredited individuals. The LOC must identify certain critical elements in establishing its transport plan. The IWGA Games Management System will provide the necessary data for most of the items.

### REQUIREMENTS

#### Transport

The dedicated TWG transport provisions and all operational plans must ensure efficient, safe, and reliable movement for various constituent groups, from their arrival at the designated port of entry to their departure between all venues and locations of TWG 2033. This involves several key components:

#### Scope, Costs And Duration

The LOC is responsible for covering the local transportation costs for athletes and officials, IWGA/IF/future Host Cities' representatives and IWGA service providers' staff and guests, and for the accredited media personnel, ensuring appropriate levels of service throughout TWG 2033.

#### Transportation Scheduling

Schedules for arrival and departure times between competition venues must be accurately identified, taking into account venue locations (distance and travel time), vehicle types, available numbers, and load and unload times.

#### Vehicle Procurement

The LOC must determine they types and numbers of

vehicles (car/electric car/coach pools) required for transporting the various constituent groups and their equipment efficiently, safely and reliably between venues.

#### Arrivals

The LOC should assess the timeliness and overall service level for each constituent group – athletes and officials, IWGA/IF/future Host Cities' representatives and IWGA service providers and guests – from their arrival at the port of entry through immigration, baggage claim and customs, accreditation and to accommodation, ensuring the transport of sports and technical equipment as well.

#### Departures

Identifying the timeliness and general level of service provided for each constituent group from the accommodation location to the port of departure, through the check-in procedure.

#### Ceremonies

Transportation resources required for moving various constituent groups to and from the Opening, Closing Ceremony, the Athletes' Night and TWG Plaza must be identified and managed efficiently.

#### Dedicated Transport and Transport of Staff, Contractors, and Spectators

The public transportation infrastructure, strategy, and management must provide all participants, contractors and spectators with good access to and mobility around the venues, locations, and sites of TWG 2033.

# Official Bid Application **TWG 2033**

## **TRANSPORT**



### **QUESTIONNAIRE**

#### **Transport**

**TR 1** Provide information on the main international airport and any other international airport that could be used as the designated port of entry/departure for TWG 2033. Provide information on airport capacity (passengers per hour, aircraft movements per hour, etc.) and list the destinations served to/from (national and international) on a regular basis (daily/weekly).

**TR 2** Are there other major ports of entry (seaports, train stations, bus terminals, etc.)?

**TR 3** Indicate the distances and travel times between the designated ports of entry/departure, all competition and training venues, and all accommodation and other locations/sites of TWG 2033, specifying the mode of transport used to determine the time estimates at peak time.

**TR 4** Provide a summary of the type of transport and its level of service – such as operating times, frequency, etc. – projected for

- Athletes and officials
- Medical and Anti-doping officials
- IWGA/IF/future Host Cities' representatives and IWGA guests
- Service Partners (Host Broadcaster, FICS, Swiss Timing, Ceremonies)
- Media
- Spectators

**TR 5** Provide an overview of the vehicle procurement plan and its scope, indicating the approximate numbers of vehicles available in each of the following categories:

- Buses
- Cars
- Guest vehicles
- Vans
- Other

**TR 6** Describe procedures at the arrival and departure for all constituent groups at major ports of entry.

**TR 7** Provide guarantees from parties supporting the success of the plans above (including governmental, airport/train station authorities and vehicle providers).

**TR 8** Provide an overview of existing transport infrastructure (motorways, major urban arterial network, suburban rail, subway, light rail public transport systems with significant capacity) and describe any new transport infrastructure planned, which may have a direct impact on TWG 2033.

#### **Additional**

**TR 9** Provide any additional information the Applicant City considers relevant in the context of transport.

# SECURITY



# SECURITY

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## 10. SECURITY

### GENERAL

Theme 10 aims to establish whether an Applicant City possesses the necessary infrastructure to guarantee security – discreetly but efficiently – and to guarantee the safest possible environment for all participants of TWG 2033 and their spectators. All necessary security measures shall guarantee the safe and peaceful conduct of TWG 2033. To achieve this, the LOC must undertake thorough risk assessments in the lead-up to the event and implement appropriate Games-time security provisions in collaboration with the relevant national and local authorities.

### REQUIREMENTS

#### Risk Assessment

To deliver the highest standard of security for participants, guests and spectators the Host City must implement provisions both in advance and during the event. This begins with an in-depth analysis of all potential risks associated with TWG 2033, which should be commissioned by the LOC from national and local authorities.

#### Security Planning and Organisation

Planning and organising the Games-time security will be a collaborative effort between the LOC and the relevant authorities, with the highest government authority of the host country guaranteeing the safety and peaceful conduct of TWG 2033.

If the regional and/or local government(s) have authority over public security, emergencies or any other aspect of security, the highest authority of the regional and/or local government(s) must provide similar guarantees.

The LOC shall ensure that public and private organisations work side-by-side within an integrated structure during security planning and operations.

# Official Bid Application **TWG 2033**

## **SECURITY**



### **QUESTIONNAIRE**

#### **Security**

**SE 1** Obtain guarantees from national, regional and/or local governments that they will do the utmost to ensure the safety and peaceful conduct of TWG 2033.

**SE 2** Provide an analysis of the general risks and threats to TWG 2033 held in the Host City/country.

**SE 3** Provide an analysis by competent authorities regarding risks posed by activist minorities (religious, political, ethnic, etc.) or terrorist groups in the country or region.

**SE 4** Identify the public and private security organisations that will be involved during TWG 2033 and describe their respective responsibilities.

**SE 5** Identify how the public and private organisations will be integrated and coordinated, both amongst themselves and with the LOC, throughout planning and operations.

**SE 6** Provide organisational charts of games security for the planning phases and the implementation phase.

**SE 7** Provide the numbers of the total police and emergency services human resources currently available in the city/region and estimate for TWG 2033.

**SE 8** Provide an estimate of the total human resources that would be deployed in the operational implementation of security during TWG 2033, specifying staff type (police, emergency services, military/intelligence personnel, contract security, volunteers) and capacity.

#### **Additional**

**SE 9** Provide any additional information the Applicant City considers relevant in the context of security.

# MEDICAL & HEALTH SERVICES



# Official Bid Application **TWG 2033**

## **MEDICAL & HEALTH SERVICES**

### **11. MEDICAL & HEALTH SERVICES**

#### **GENERAL**

Theme 11 aims to establish an Applicant City's ability to provide a health system suited to the needs of TWG 2033 without affecting the normal health provisions.

Accredited athletes and officials are required to obtain adequate insurance cover on their own – or through the LOC – for medical treatment in the host country during TWG 2033.

The IWGA chaired Medical Committee controls all medical requirements and activities before and during the Games.

#### **REQUIREMENTS**

##### **Insurance**

The LOC is required to make medical insurance available to accredited persons who are unable to obtain adequate cover on their own. Athletes and officials will be informed by the IWGA Member IFs of the need for medical insurance that covers treatment in the host country of TWG 2033.

##### **Location Plan**

Prior to TWG 2033, the LOC will provide the Competition Manager of each sport, discipline of the IWGA Member IF with a detailed location plan of all medical facilities in the Host City and 7-day, 24-hour emergency telephone numbers for physicians, dentists and hospitals.

##### **Provision of Medical and Health Services**

The LOC is responsible for the implementation of all appropriate on-site emergency and first aid services, including medical evacuation services, to be available at sports venues (throughout the venues' operating hours) and other sites of TWG 2033 for all accredited persons.

It assumes the costs for those directly or through its insurance.

##### **Venue Planning**

Adequate facilities (rooms for physiotherapists,

physicians, etc.) must be available at the competition and training venues for the medical staff of the IFs.

##### **International Federation of Sports Chiropractic**

the LOC needs to provide IWGA's partner organisation FICS with special working permits, suitable locations, uniforms and equipment for their work during TWG 2033. FICS is a partner organisation of the IWGA and has been providing the participants of TWG with free treatment since 2005.

The LOC is obliged to inform IWGA of any restrictions or regulations in place that could have an impact on the work of the IWGA Medical Committee and inform IWGA about the procedures in place for Team Medical staff to perform their duties during the Games.

# Official Bid Application TWG 2033

## MEDICAL & HEALTH SERVICES



### QUESTIONNAIRE

#### Medical & Health Services

**MH 1** A complete list of hospitals and clinics located in the Host City (or region) must be submitted, listing the hospitals' names, patient capacities, medical specialties and key diagnostic equipment. The distance between each hospital and the point of reference selected for Theme 8 must also be indicated.

**MH 2** Specify what legislation is in force in the host country concerning the practice of medicine and Chiropractic and describe the organisation of the health services. Specify the legislation in force concerning the practice of medicine by foreign practitioners. Indicate if any restrictions exist on sharing of statistical data with the IWGA Medical Committee.

**MH 3** Describe the social system for managing medical expenses. Explain the arrangements for foreign nationals visiting the host country.

**MH 4** Give a general outline of the health care system currently in operation in the Applicant City and region.

**MH 5** Describe the operational procedures of the current emergency services in the Applicant City and region.

**MH 6** Explain how TWG 2033 will fit in with first aid, medical evacuation and emergency services in the Host City and region.

**MH 7** Describe existing plans for medical assistance and evacuation in the event of natural or other disasters, specifying the chains of command and transfer of responsibilities. Explain how these plans will be affected by TWG 2033.

**MH 8** Describe the resources and procedures in the Applicant City, region and country to counter epidemiological risks.

#### Additional

**MH 9** Provide any additional information the Applicant City considers relevant in the context of medical and health services as well as the costs thereof.

# ANTI-DOPING



## ANTI-DOPING

### 12. ANTI-DOPING

#### GENERAL

The IWGA is a signatory to the World Anti-Doping Code (the Code). In accordance with the Code, which outlines the role and the responsibilities of the IWGA as a Major Event Organiser, it will undertake to do everything possible to award TWG 2033 only to a country where the government is a state party to the UNESCO International Convention against Doping in Sport, and where national organisations responsible for carrying out anti-doping activities are deemed to be in full compliance with the WADA Code.

Prior to and during TWG 2033, the IWGA Anti-Doping Committee will ensure that the LOC complies with the IWGA Anti-Doping Rules, and with all regulations of the Code, while carrying out the IWGA approved doping control plan under the directive of IWGA's Anti-Doping Committee.

The LOC will be required to finance the testing programme by an IWGA agreed sample collection authority, at its own expense. Approximately 10% (according to WADA's requirements in force at the time of the event and recommendations of the previous WADA reports) of the athletes competing in TWG 2033 will be tested, in strict compliance with the WADA Code and Guidelines as well as the IWGA Anti-Doping Manual and Rules. The number of tests is to be decided by the IWGA Anti-Doping Committee after the finalisation of the sports programme.

The International Testing Agency (ITA) may be engaged to manage the anti-doping program, ensuring an independent, transparent, and compliant process. The ITA would oversee all aspects of testing and results management, in full alignment with WADA standards.

#### REQUIREMENTS

##### Anti-Doping Programme of TWG 2033

The relevant national authorities must guarantee that:

- The national government will comply with the provisions of the UNESCO International Convention against Doping in Sport.

- The organisations that are responsible for carrying out anti-doping activities in the host country, such as a National Anti-Doping Agency (NADO), have
  - Signed the WADA Code Acceptance form and sent it to WADA,
  - Adopted Code-compliant anti-doping rules and regulations
  - Implemented and enforced the rules in a Code-compliant way,
  - Completed the online WADA Questionnaire,
  - Been and remain in compliance with the WADA Code.
- The WADA Code in force as of 2033 will apply to The World Games.

The doping control plan under the directive of IWGA's Anti-Doping Committee requires the LOC to implement a comprehensive anti-doping programme for the TWG 2033 in collaboration with IWGA's appointed testing agency and a WADA accredited laboratory, by providing suitable and secure anti-doping facilities within each competition venue, and by granting logistical and operational support to enable the effective implementation of the programme.

The LOC's detailed responsibilities can be found in the "IWGA Anti-Doping Manual"

# Official Bid Application **TWG 2033**

## **ANTI-DOPING**



### QUESTIONNAIRE

#### Anti-Doping

**AD 1** Does the host country have any legislation on doping? If so, explain and provide a copy of such laws.

**AD 2** Are you able to provide the above-mentioned guarantees in terms of the code?

**AD 3** Has your NADO have been declared non-compliant by WADA? And if yes, which year and for what reason?

**AD 4** How will you collaborate with the

- National or Regional Anti-Doping Agency of your country
- The nearest WADA accredited laboratory/ies

**AD 5** Indicate the distance/travel time between the nearest WADA-accredited laboratory and the selected point of reference (i.e. main Athletes village/accommodation).

**AD 6** Confirm that the LOC will arrange and pay for the testing programme and doping controls to be conducted of the athletes competing in TWG 2033 according to the WADA requirements and IWGA regulations.

**AD 7** Give details and a schedule for procurement of anti-doping equipment, facilities, personnel, etc.

**AD 8** Give an indication of the procedures envisaged for sample transportation between venues and laboratory.

#### Additional

**AD 9** Provide any additional information the Applicant City considers relevant in the context of the anti-doping programme of TWG 2033.

## COMMUNICATION & PROMOTION



# COMMUNICATION & PROMOTION

## 13. COMMUNICATION & PROMOTION

### GENERAL

Communication and promotion are crucial in transmitting strong and positive messages regarding TWG. To ensure that these messages are articulated with consistency between the principal stakeholders in TWG, close collaboration as well as an open and on-going partnership between the IWGA, IFs, NOCs/NSOs and LOC are of utmost importance.

#### Cross Communication and Promotion

The IWGA commits to bringing its expertise and specific know-how to the production of materials required to convey concise and consistent messages concerning TWG 2033 to key audiences.

Working with the LOCs of previous editions of TWG, the IWGA Communication and Media Department has been able to establish well-proven formulas in the production of materials in the following areas:

- Print and digital publications
- Social Media presence
- Video productions
- Website

The IWGA Communication and Media Department has provided crucial assistance to the organisers of the previous editions in:

- Promotional events at the national and international level
- Media relations at the national and international level

#### Corporate Identity

The IWGA logos, icons and pictograms for the sports and ceremonies of The World Games are listed in the current IWGA Corporate Identity Guidelines. This document governs the use and the norms for reproduction of the logo and icons.

## REQUIREMENTS

### Promotion & Communication Plans

The LOC must define the comprehensive strategy and develop a communication and promotion plan at both national and international levels. The principal aim is to cultivate support and interest ahead and during the Games. The LOC must develop a relevant media plan. Creativity and innovation are two key elements.

The Communication and Promotion Plan of the LOC includes the following areas:

- Values of TWG: planning and executing campaigns to promote TWG values, such as “Excellence, Friendship and Respect”.
- Sports of TWG: Developing campaigns that enhance the promotion and awareness of the sports featured in TWG sports programme, both before and during the Games.
- Brand Awareness of TWG: Designing programmes and campaigns aimed at increasing general awareness of TWG across educational, social, and cultural contexts.
- Ceremonies of TWG: Organising activities like the Opening and Closing Ceremonies, the Athletes’ Night, and Award Ceremonies that highlight the cultural heritage of the Host City.
- Look of TWG: Creating and implementing the overall “Look of the Games”.

The LOC should establish initial concepts for the communication and promotion of TWG 2033, ensuring they align with both the vision of the LOC and that of the IWGA.

### Designs

The LOC must develop the distinct corporate identity and the look of the Games respecting the norms and instructions set forth in the corresponding IWGA manuals and guidelines. It will be required to design a great number of graphic, visual, artistic and intellectual works and creations for communication and promotion of TWG 2033 including for example:

- Logo

# Official Bid Application **TWG 2033**

## **COMMUNICATION & PROMOTION**

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- Medals
- Mascots
- Slogans
- Sport pictograms
- Backdrops - Branding around the venues and city
- Publications
- Videos (e.g. promo reels, promotional trailers on national TV channels and digital and media platforms)
- Website
- Social Media platforms

In developing these – and other – designs, the LOC must consult the IWGA from the earliest possible stages. All the finalised designs, including the logo and the mascots, are subject to formal approval by IWGA.

### Corporate Identity

In developing its own marks for the distinct look of TWG 2033, the LOC is bound to respect the norms, instructions and restrictions contained in this manual and in the current IWGA Corporate Identity Guidelines.

### Designs

Design items such as those listed above must always be approved by the IWGA.

### Liaison with the Athletes, International Federations' Communication Departments and Nocs/Nsos

The LOC communication and media team and the IWGA will collaborate regarding all communication, promotion and media matters in the lead-up to and during TWG 2033. All publications must be approved by the IWGA before publication.

### Social Media And Digital Platform

The host organisation is expected to promote its edition of The World Games extensively through social media and digital platform before, during and after the event. The IWGA will determine which international social media platforms are to be used by 31 December 2030 at the

latest, in order to reflect current trends in the social media world. Promotions on all these platforms must be linked with the IWGA's social media activities and coordinated with the IWGA Communication and Media Director. Special attention needs to be directed to interaction with fans and athletes.

### Handover of Accounts after the Event

Six months after the Games, control over all the social media accounts, pages, or events managed by the LOC must be handed over to the IWGA.

# Official Bid Application **TWG 2033**

## **COMMUNICATION & PROMOTION**



### **QUESTIONNAIRE**

#### **Existing Communication and Promotion**

**CP 1** Describe existing communication and promotional activities for the sports of TWG in the host country.

**CP 2** Provide a summary of the key media outlets in the host country, including the main newspapers, television, digital platforms and radio stations.

#### **Games Communication and Promotion**

**CP 3** Outline briefly the vision that the Applicant City holds for effective communication and promotion of TWG 2033. Provide the first draft concepts addressing

- Look of TWG
- Values of TWG
- Sports of TWG
- Awareness of TWG

**CP 4** Where will the Applicant City put the emphasis in communicating and promoting TWG 2033 locally and nationally? Provide an overview of the media the Applicant City is planning to use.

**CP 5** Briefly outline the promotional campaigns the Applicant City plans to conduct to raise awareness for TWG locally/nationally. Describe the communication programmes the Applicant City intends to set up locally/nationally during the years leading up to the Games.

**CP 6** Describe how the Applicant City proposes to collaborate with the IWGA in joint communication and promotion at the international level and commit to work jointly with the IWGA in the production of materials for international communication and promotion in the lead-up to and during the Games.

**CP 7** Describe how the Applicant City will use digital platforms, e.g. social media, for national and international promotion.

#### **Additional**

**CP 8** Provide any additional information the Applicant City considers relevant in the context of communication and promotion.

## MEDIA BROADCAST & PRESS



## **MEDIA BROADCAST & PRESS**

### **14. MEDIA BROADCAST & PRESS**

#### **GENERAL**

One of the main objectives of the IWGA is to secure comprehensive media coverage for TWG as well as the participating sports and athletes. The LOC must acknowledge the important role effective media operations play in conveying a positive image and in providing for a clear understanding of the Games to global audiences. Extensive exposure through the media – particularly through television, streaming platforms, OTT services and digital media – is also the prerequisite for securing successful sponsorship deals.

Well in advance, the LOC must secure and agree a broad, free-to-air TV coverage for the territory of the host country.

The LOC must assign the highest priority to efforts aimed at securing media coverage. It must guarantee the audio-visual broadcasting of TWG to audiences worldwide and provide all facilities and technical requirements for the Games media services in general. The LOC can count on approximately 1,000 accredited media representatives involved in producing coverage on TWG.

#### **Games Host Broadcaster**

The Games Host Broadcaster (GHB) will be IWGA's official TV production company. IWGA assumes all risks in connection with the delivery of these services. The Host City pays for them through the annual contribution detailed in Chapter 5. The GHB is responsible for delivering a basic full range of broadcasting services, from the production of the footage to making it available for national and worldwide transmission. The GHB produces this footage and the international signals in accordance with the standards and scope outlined in the broadcast requirements for each of the sports on the Official Sports Programme. A cooperation with a national broadcaster is possible to enhance the quality and quantity of the product. These additional efforts are not included in the production as mentioned in the Host City agreement.

The LOC provides the GHB – as well as the rights-holders producing linear and digital coverage of TWG – with the

basic facilities and technical requirements.

Under the terms of its contract with the LOC, the GHB produces the international television signal, both in picture and sound, for live or delayed transmission, in the state-of-the-art technical format for the year of the Games. The production plan will, in principle, include all aspects of the Games and will be agreed upon in detail by IWGA and the Host City.

The international signal will be objective and impartial and will not be focused on specific athletes or countries. It will cover the events for a global audience. The international signal includes slow-motion replays, basic TV graphics, virtual graphics, timings and editorial support.

This signal will also be used for live internet streaming, the IWGA streaming platform (TWG Live), and for video screens at various venues and facilities. The footage will be stored after the games in the IWGA archive and can be used by distinguished parties to promote TWG free of charge.

#### **Rights Situation and Expertise**

IWGA and LOC/Host City share the rights to the assets. IWGA will sell the right in overseas territories, while the LOC holds the domestic rights and is responsible for securing a national broadcaster. IWGA works with its broadcasting distribution partner company to ensure optimum international distribution of the signal. For national distribution, the Host City may also use the services of this company or may make alternative arrangements.

#### **Developments**

The media landscape is currently undergoing rapid change in terms of technical possibilities, the platforms on which videos and streams are published, and user habits. The standards mentioned here correspond to the state of knowledge in 2024. In any case, the IWGA is committed to ensuring the best possible production with the available financial resources. The IWGA assures that it will facilitate optimal distribution of the material via its channels. The LOC is expected to do the same. With this in mind, it is understood that certain details may change regarding the requirements for the LOC.

# **MEDIA BROADCAST & PRESS**

## **Press Operation – Facilities**

Press/Media coverage is another key to the success of the Games. In general, the LOC media team will serve as the primary source of news for local, regional and national outlets. The IWGA media team will work with and relay information to the international media, the IF media and the NOC/NSO media.

The service supports media representatives both on site and those remotely covering the event.

Media accreditation responsibilities will follow the same framework but will be split: the IWGA will oversee international accreditation, while the LOC will manage national accreditation. Media facilities at the venues or the Main Media Centre must meet the highest standards to ensure optimal working conditions for the media.

The LOC is required to plan and provide a MMC, which will serve as the primary workspace for media covering TWG. Depending on the location and available facilities, the MMC can either be set up at or near the competition venues or, alternatively, at other suitable locations that are well connected to the venues via an appropriate transport network that media representatives can use.

The facilities must include workstations, press conference rooms, press catering, strong and stable Wi-Fi network and all other facilities required for the implementation of the Games' press services, as stipulated by the IWGA Communication Department in a separate document.

The LOC is required to plan and provide Sub-Media Centres (SMCs) at each venue. The SMCs must offer all necessary facilities and appropriate working conditions for press representatives on site. This includes press seats, a press room, a dedicated Wi-Fi network for the media to upload pictures and short videos, mixed zones, and photographer areas.

## **REQUIREMENTS**

### **Games Host Broadcaster**

Accept the IWGA's official TV production partner as the Games Host Broadcaster, which will produce the

international television signal to the highest standard.

### **International Broadcast Centre**

Provision of suitable facilities for the GHB and other rights-holding broadcasters to carry out their work.

Additional services required for their work from the International Broadcast Centre (IBC) in the Host City include:

- Sufficient space for technical facilities and workforce.
- Technical and domestic power supply.
- HVAC for technical rooms where needed.
- Security, cleaning and toilet facilities.
- Water and other convenience services, if possible.
- Catering facilities.
- Media and broadcast personnel transportation between venues and the IBC/MMC.
- Broadcast and office internet services.
- Bi-directional connectivity services (fibre or IP) between venues and the IBC.
- Basic furniture (chairs, tables, etc...).
- Material handling equipment for installation.

Additional Contributions at venues include:

- Sufficient space for technical facilities and workforce (cabins or existing space in venue).
- Broadcast compound space.
- Technical and domestic power supply.
- HVAC for technical rooms where needed.
- Security, cleaning and toilet facilities.
- Water and other convenience services, if possible
- Catering facilities.
- Broadcast quality and office internet services.
- Basic furniture (chairs, tables, etc...).
- Material handling equipment for installation.
- Overlay meaning platforms for cameras, FOP power, broadcast lighting, protected cable paths, commentary position space.
- Sport Presentation and Graphics signal delivery to broadcast compound.

## **MEDIA BROADCAST & PRESS**

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### **Collaboration with IWGA and its Media Distribution Partner**

Collaboration with IWGA and its Media Distribution Partner on definition of the international media strategy.

#### *Commitment*

The LOC commits to securing the rights with the National broadcaster and to recommend that they also participate in the GHB production for VIK, if possible.

#### *Main Media Centre*

Provision of a centralised venue and comprehensive facilities for all media personnel, including the IWGA Communication team, to carry out their work according to the Media Operations Manual provided by the IWGA.

Provision of facilities and Wi-Fi network at competition and other venues for media personnel to work (SMCs) according to the Media Operations Manual provided by the IWGA.

#### *LOC Media Agency*

The LOC is required to establish its own media team producing news, stories in standard media formats (text, photo, video, etc.) and distribute them via the platforms and channels relevant at the time of the Games. The LOC is required to cover the event with its own photographers. The assets must be submitted to the IWGA after the event.

# Official Bid Application **TWG 2033**

## **MEDIA BROADCAST & PRESS**



### **QUESTIONNAIRE**

#### **Broadcast**

**BP 1** Describe the plans of the Applicant City for the national broadcasting of TWG 2033.

**BP 2** Describe the plans of the Applicant City to provide the GHB and other broadcasters with the facilities required for their work. Describe the location, size, and infrastructure of what could serve as the International Broadcast Centre during the Games. Explain your choice.

**BP 3** Confirm that you can provide the additional services and contributions as required.

#### **Press**

**BP 3** Describe the concept of the Applicant City for the Main Media Centre. Provide information on location, size, internet access, and infrastructure. Explain your choice.

**BP 4** Describe the concept of the Applicant City for the Sub-Media Centres and provide details on the facilities to be made available there, including internet access.

**BP 5** Provide a first draft of concept for the LOC Media Team.

#### **Legal**

**BP 6** Would foreign broadcast and media organisations, along with their personnel, be subject to labour and union laws? If so, please explain.

**BP 7** Would foreign broadcast and media organisations be subject to any specific taxes related to their work and/or equipment? If so, please explain.

#### **Additional**

**BP 8** Provide any additional information the Applicant City considers relevant in the context of Games media services, broadcast and press operations, etc.

# MARKETING



# MARKETING

## 15. MARKETING

### GENERAL

Theme 15 aims to establish an Applicant City's understanding of the development of successful marketing programmes jointly with the IWGA and its marketing partners. The priorities in this context include

- Reaching an agreement with the IWGA and its marketing partners to develop a successful marketing plan jointly within the future host territory and worldwide.
- Obtaining commitments from the relevant public and private entities within the future host territory to protect the image of TWG 2033 and to prevent ambush marketing.
- Projecting and substantiating conservatively preliminary revenue forecasts from marketing sources within the future host territory.
- Developing a strategic and tactical understanding of how to leverage the brand of TWG 2033, and how to exploit all commercial opportunities associated with the brand.

The IWGA works together with :

**ISB**, regarding the marketing of media rights of The World Games 2033 and The World Games Series.

**Shankai**, in relation to all other brand rights and sponsorship activities in connection with The World Games 2033, The World Games Series, as well as the brands IWGA and The World Games

### Marketing Plan Agreement (MPA)

The LOC will have the right to exploit any marketing, sponsorship, association, merchandising, advertising, licensing, ticketing or partner rights or any other rights related to the provision of goods, products or services ("Marketing Rights") for the Games. It may do so by entering into agreements in its own name, in line with the provisions of this Agreement and any specific marketing guidelines issued to the LOC by IWGA. The LOC is entitled to retain all revenues from any such exploitation.

However, there are exceptions:

- a. Global Sponsoring (share between IWGA/LOC)  
Any revenue from sponsors brought to the Host City by IWGA will be shared between the Host City and IWGA on agreed terms.
- b. Institutional Sponsoring relating to the IWGA  
Any revenue from institutional sponsors of the IWGA shall be retained by IWGA.
- c. Sponsorship connected to certain IFs (such as equipment sponsors)  
Any revenue from sponsors of an IF shall be retained by an IF. The LOC and IWGA have the right to approve those sponsors in order to avoid conflicts with the rights of Games sponsors.
- d. Media Rights other than in the host country  
Revenue from international sales of media rights to linear TV and digital media companies for TWG 2033 is reserved for IWGA. Sales revenue generated within the Host City country will be reserved for the LOC.

The IWGA, its marketing partners, and the Host City will develop an integrated and consolidated strategy for seeking sponsors, as well as a comprehensive strategy for marketing and selling all sponsorship rights, to optimise the exploitation of sponsorship rights and maximise sponsorship revenues.

This strategy should include event sponsors of The World Games 2033 and permanent sponsors for the IWGA.

The LOC may not propose any form of commercial arrangement with companies that may be considered competitors of any long-term partner of the IWGA without having first offered that opportunity on identical terms to such an IWGA partner.

In order to avoid conflicts in this sensitive and crucial field:

- IWGA and LOC shall negotiate a detailed Marketing Plan agreement, signed by both parties.

## MARKETING

- IWGA and LOC establish a Joint Marketing Committee, and chaired by the IWGA, to coordinate all marketing related matters.

### REQUIREMENTS

The LOC will establish a Marketing Department that is responsible for all marketing related matters.

The LOC is required to develop a plan for the domestic marketing programme and submit this to IWGA for review and approval. Typically, the marketing plan will cover the following topics:

- Vision and objectives
- Brand development: process and timeline
- Domestic sponsorship programme overall structure and definition of rights per tier
- Overall revenue targets
- Proposed number of sponsors at each tier
- Proposed minimum fee at each tier
- Proposed categories for each tier and target companies
- Rights packages
- Recognition of IWGA categories and rights
- Licensing: description of goals for the LOC licensing programme
- Marketing department structure: a general plan for the structure of the marketing department, including a plan for account support and servicing.
- Brand Protection and Anti-Ambush Campaigns
- National Lottery & Non-Commercial Partners

The LOC will ensure that no other related entity (including the Host City or other affiliated agencies) creates an alternative marketing or recognition programme in relation to TWG 2033 that may impact or dilute the official marketing programme.

The Applicant City must pledge to exploit all commercial and media rights associated with TWG 2033 with the aim of ensuring an optimal organisation, staging, and financing of the Games.

### Media Rights

The LOC is required to develop a plan for the domestic media rights. The plan may include extended production and/or airtime guarantees provided by a domestic channel in exchange for nationwide exclusivity. The LOC is required to cooperate with the IWGA marketer of international media rights to avoid conflicts regarding overlapping territories and exclusivity.

### Ticketing Programme

A well-managed ticketing programme is essential to the success of the TWG 2033. The objectives of the LOC and the IWGA in the context of ticketing are:

- to promote TWG 2033 as an event that has value
- to ensure capacity crowds at the venues for as many sessions as possible
- to generate revenue for the LOC
- to establish a suitable timeline for the ticket sales programme

### Licensing

All licensed products in the area of merchandising and other areas of brand communication must comply with the IWGA CI concept and the IWGA ethics regulations and must be approved by the IWGA.

# Official Bid Application **TWG 2033**

## **MARKETING**



### **QUESTIONNAIRE**

#### **MARKETING**

**MA 1** Confirm that the Applicant City recognises and accepts the obligations and constraints concerning the marketing of any and all rights to TWG 2033 as stipulated on pages above.

**MA 2** Confirm that the Applicant City has not entered into any agreements with third parties, granting any rights or options that could jeopardise, prevent, or impinge upon the fulfilment of the Host City Contract and the constraints concerning the marketing of rights to TWG 2033, as outlined above.

**MA 3** Confirm that legislation to sanction ambush marketing will be enforced during TWG 2033.

**MA 4** Indicate projected revenues from multi-tier sponsorship programmes.

**MA 5** Provide an outline of the ticket sales strategy and indicate projected revenues from ticket sales.

**MA 6** Indicate projected revenues from licensing/merchandising.

**MA 7** Outline the concept for hospitality programmes and indicate projected revenues.

**MA 8** Describe the current legislation in the host country regarding lotteries in general and sports lotteries specifically. Indicate projected revenues from such lotteries.

#### **Additional**

**MA 9** Provide any additional information the Applicant City considers relevant in the context of marketing rights to TWG 2033.

# TECHNOLOGY



# TECHNOLOGY

## 16. TECHNOLOGY

### GENERAL

Theme 16 aims to establish an Applicant City's ability to deploy and support state-of-the-art technology in all areas that are vital to TWG 2033. As previously described the IWGA will, through its technology partners, provide services for timing, scoring, results management and accreditation, and for TV production, enabling the LOC to deploy the requisite technological means necessary for staging successful Games and for running the competitions in accordance with the sport-specific provisions set forth by the IWGA Member IFs. Meeting high standard in telecommunications is the responsibility of the LOC.

The LOC is also responsible for cooperation with these IWGA partners' services and for planning and implementing, at its expense, other technological means necessary for the preparation and the running of TWG 2033. All plans regarding technology must be submitted to the IWGA for approval in consultation with its technology partners.

### Registration & Accreditation System

The IWGA partner will provide the system for registration and accreditation of athletes, officials, media, partners, guests, LOC and IWGA in TWG 2033. Through its annual contribution to IWGA, the LOC covers the costs associated with the provision of the registration and accreditation system by the IWGA partner. The IWGA ensures that registration and accreditation policies and procedures are in accordance with international standards.

### Timing, Scoring and Result Systems

The IWGA partner will provide the systems for timing, scoring and results of all competitions staged during TWG 2033. Through its annual contribution to IWGA, the LOC covers the costs associated with the provision of these systems by the IWGA partner. The IWGA and its Member IFs ensure that the data generated by the systems comply with international standards. The LOC is only responsible for providing appropriate identification card printouts for all registered participants.

## REQUIREMENTS

### Technology

The Host City is required to plan for the full range of technological means necessary in the preparation and the running of TWG 2033, considering the services that will be provided by the IWGA's partners. Technology in the context of major multi-sport games covers accreditation, timing, scoring, result, and information systems, telecommunications, fibre and other technologies, and internet access. The Applicant City plans for the deployment of technology must be submitted to the IWGA for comment and approval.

### Telecommunications

The telecommunications infrastructure for fixed and mobile networks is expected to meet the highest demands during TWG 2033. Networks linking all venues are required to support heavy traffic (phone and data networks, radio networks, audio and video circuits) generated by the staging of the Games in the Host City. Mobile phones or prepaid mobile phone cards must be provided to the members of the IWGA ExCo and staff, the IWGA Medical Committee and the Anti-doping officials at the expense of the LOC.

# Official Bid Application **TWG 2033**

## **TECHNOLOGY**



### **QUESTIONNAIRE**

#### **Technology**

**TE 1** Confirm that the Applicant City is prepared to accept the services of IWGA's technology partners for the deployment of resources for timing, scoring, result services and TV production and supports these services with the necessary technical pre-conditions on site.

**TE 2** Indicate whether a regulatory body exists for the telecommunications market in the host country, whether this body is tied to government authorities, and whether this body awards licenses.

**TE 3** Name the main providers for internet and for mobile phone services in the host country.

**TE 4** Describe the existing infrastructure and technology networks linking all venues that will support the high volume of traffic (phone networks, data networks, audio and video circuits) during TWG 2033.

**TE 5** If additional infrastructure for fixed and mobile networks is required, describe it and indicate which carriers are prepared to supply it.

**TE 6** Indicate which body is responsible for controlling and allocating the frequencies necessary for radio transmissions in the host country.

**TE 7** Is this body prepared to allocate the frequencies necessary for the organisation of TWG 2033?

#### **Additional**

**TE 8** Provide any additional information the Applicant City considers relevant in the context of technology.

## RISK MANAGEMENT & INSURANCE



# RISK MANAGEMENT & INSURANCE

## 17. RISK MANAGEMENT & INSURANCE

### GENERAL

Under Theme 17 an Applicant City is required to outline the risk management plans and the insurance programmes that the LOC is expected to have in place throughout TWG 2033.

Comprehensive risk management and insurance programmes are critical elements of the organisation of TWG 2033. The IWGA will ensure that the LOC secures and maintains – at its own expense – all compulsory insurance coverage required by local regulations (including, among others, employers' liability, workers' compensation, institutional liability, errors and omissions, and third-party insurance) for all risks associated with the organisation and the staging of TWG 2033.

The insurance programme must name the LOC and the IWGA as joint insured parties in respect of their respective potential liability to any third parties.

### REQUIREMENTS

#### Public/Product Liability Insurance

The LOC is expected to have appropriate public/product liability for all competition events in place throughout the Games. This insurance must cover legal liability for loss of, or damage to, property and for the death of, or injury/disease to, persons, occurring in connection with TWG 2033. The specific requirements will be included as an integral part of the Host City Organiser Agreement.

#### Professional Indemnity Insurance

The LOC is expected to have adequate professional indemnity insurance in place to indemnify the IWGA and its own employees, consultants and officers in respect of the Games for any negligence, error, or omission that occurs or is committed by employees of the LOC and IWGA or any other person, firm or company acting jointly with the LOC. The IWGA will ensure that the LOC undertakes to indemnify, hold harmless and exempt the IWGA and its officials from all payment in respect of any damages resulting from the hosting of TWG 2033, except

in cases of wilful misconduct or gross negligence.

#### Medical Insurance Cover

The LOC is strongly advised to ensure that adequate medical insurance coverage is in place for all costs incurred by the LOC for any emergency and first aid services provided during the Games. Furthermore, the LOC must make affordable medical insurance available for medical treatment within and repatriation from the host country for accredited persons who arrive without having been able to obtain coverage. This cover will be purchased at their own expense.

#### Other Insurance

The LOC is expected to have in place other general insurance coverage for its normal activities.

# Official Bid Application **TWG 2033**

## **RISK MANAGEMENT & INSURANCE**



### **QUESTIONNAIRE**

#### **Risk Management And Insurance**

**IN 1** Address the issue of comprehensive risk management and outline the insurance programmes the LOC will have in place to cover general and specific risks related to TWG 2033 and their organisers.

**IN 2** Outline the public/product liability insurance to be put in place for TWG 2033.

**IN 3** Outline the professional indemnity insurance to be put in place for TWG 2033.

**IN 4** Outline the contingency insurance to be put in place for TWG 2033 that will adequately cover financial losses caused by contingencies arising from circumstances beyond the control of the LOC. Such sports contingency insurance covers risks such as adverse weather, cancellation or interruption of the Games, etc.

**IN 5** Outline the medical insurance to be put in place to cover costs incurred by LOC from medical emergencies and first aid services during TWG 2033.

**IN 6** Describe the medical insurance which could be made available to athletes and officials accredited for TWG 2033 but were unable to get their own coverage for medical treatment in the host country, as well as repatriation. Provide an estimate of the premium an accredited person would be charged, in 2033, for adequate coverage during the Games.

**IN 7** Outline other insurances to be implemented for normal activities of the LOC prior to and during TWG 2033.

#### **Additional**

**IN 8** Provide any additional information the Applicant City considers relevant in the context of risk management and insurance.

## SUSTAINABILITY & METEOROLOGY



## **SUSTAINABILITY & METEOROLOGY**

### **18. SUSTAINABILITY & METEOROLOGY**

#### **GENERAL**

Theme 18 aims to assess the sustainability plans and environmental conditions of the Applicant City and its surroundings. It also aims to establish an understanding of the objectives pursued by the LOC in delivering sustainable Games.

In cases where an Applicant City has planned the construction of new sports or other venues – or the major renovation of existing venues – prior to the award of TWG 2033, IWGA requires that this be done in compliance with the city's long-term development strategy, and that the venues' post-Games use be clearly defined. If there is no legacy need, the LOC should seek temporary or other creative solutions.

#### **Sustainability**

As a core principle since the foundation of the IWGA and one of the three main values of the IWGA, sustainability has been and is still a very high priority in all business areas of the IWGA. Consequently, the IWGA joined the UNFCCC Sports for Climate Action Framework in 2020. According to these principles, you will need to commit to implementing sustainable practices that create awareness and have a positive impact on your city, as well as the local and international communities, including athletes. Following this path the IWGA has issued its Sustainability Strategy for The World Games, aimed at enhancing the environmental, economic, and social impact of The World Games, in line with IWGA's values of Excellence, Sustainability and Inclusiveness, in April 2024.

The new strategy aligns meticulously with the guidelines provided by the Organisation for Economic Co-operation and Development (OECD), ensuring a holistic and sustainable approach to hosting international sports events.

The key indicators and the role of the Host City are explained below.

1. Environmental Impact Assessment:

The Host City will be required to conduct a comprehensive environmental impact assessment (EIA) prior to the event. This assessment will evaluate potential environmental effects of hosting TWG and propose mitigation measures.

2. Carbon Neutrality Commitment:

The Host City will commit to achieving carbon neutrality for TWG 2033. This could involve measures such as carbon offsetting, investment in renewable energy sources, and minimizing carbon emissions from transportation and infrastructure.

3. Sustainable Venue Design and Construction:

All venues and infrastructure built or renovated for TWG must adhere to sustainability standards. This includes using eco-friendly materials, incorporating energy-efficient design principles, and maximizing resource efficiency.

4. Waste Management Plan:

A comprehensive waste management plan will be required, to minimize waste generation and maximize recycling and reuse. The Host City will need to implement measures to reduce single-use plastics and promote composting and waste reduction initiatives.

5. Biodiversity Protection:

The Host City will be responsible for protecting local biodiversity throughout the planning and execution of TWG. This may involve preserving green spaces, minimizing habitat destruction, and implementing conservation measures in and around event venues.

6. Social and Economic Sustainability:

The Host City will need to ensure that the economic benefits of hosting TWG are distributed equitably and that the event contributes to social development and cohesion. This could

## **SUSTAINABILITY & METEOROLOGY**

involve initiatives such as local procurement, job creation, and community engagement programs.

7. **Accessibility and Inclusivity:**

The event must be accessible to all, including people with disabilities and marginalized communities. The Host City will need to implement measures to ensure that venues, transportation, and accommodations are accessible and inclusive.

8. **Stakeholder Engagement and Transparency:**

The Host City will be required to engage with stakeholders, including local communities, businesses, and NGOs, throughout the planning and execution process. Transparency in decision-making and reporting on sustainability efforts will be essential.

9. **Legacy Planning:**

The Host City must develop a legacy plan outlining how the benefits of hosting TWG will be sustained beyond the event itself. This could include repurposing venues, investing in sustainable infrastructure, and continuing community development initiatives.

### **Meteorology**

TWG programme includes both indoor and numerous outdoor sports (about two third). Weather conditions do not only influence the performance of the athletes but can also jeopardize the competition itself. When deciding on the awarding of the Games, it is therefore important to obtain as much information as possible about the climatic conditions during the Games in 2033 in the Applicant City.

## **REQUIREMENTS**

As a result, with support from the IWGA, the Host City must write a sustainability report on its Games, including a carbon emission analysis, and find ways to reduce the Games' impact on the environment.

According to IWGA's vision, the IWGA intends to unite and

develop communities in and through sport. The three pillars of sustainability need to be addressed in all phases and aspects of the project. These three pillars address the economic, environmental and social achievements.

The Applicant Host City needs to develop a sustainable and cost-effective event, aligned with the Host Cities economic, social and environmental long-term planning needs. Only existing, temporary, or already planned venues with a legacy concept will be accepted for the Games.

The LOC legacy plan should focus on a range of benefits, including urban development, environmental enhancement, policy improvements, human development, intellectual property and social development. Please consider that the legacy outcomes must be delivered throughout the entire lifecycle of the project. It will be important to integrate and engage external stakeholders, including non-governmental organisations, community groups and the private sector throughout the planning and event delivery.

### **Meteorology**

The LOC is required to take the necessary precautions to ensure that all competitions can take place in view of the expected weather conditions during the period of the Games. This applies to the selection of competition venues and the consultation with IFs regarding equipment selection and daily scheduling. For this reason, comprehensive meteorological data are required.

# Official Bid Application TWG 2033

## SUSTAINABILITY & METEOROLOGY



### QUESTIONNAIRE

#### Sustainability

**SU 1** Describe briefly how the Applicant City envisions TWG 2033 fitting into its long-term planning/development strategy, stating its concepts for planned venue construction/renovation projects as legacy of the Games.

**SU 2** Describe how the city's sustainability strategy harmonises with the IWGA's principles.

**SU 3** Establish a sustainability management system in conformity with ISO 20121. Provide details of the environmental management tools and compliance standards that the LOC will use to achieve the sustainability objectives.

**SU 4** Describe the measures that the LOC will take to limit the environmental impact of the preparations and the event itself. Concentrate on:

- Infrastructure
- Sourcing of products and resource management
- Mobility
- Workforce and contracts
- Climate

**SU 5** Identify the potential impacts on the Host City and create strategic plans to develop high social capital within the city. Explain how you want to improve people's lives and healthy habits, with special emphasis on children, youth and young professionals.

**SU 6** Outline expected long-term benefits/legacies for your city/region and its communities with respect to

- Urban development
- Environment enhancement
- Policies and governance
- Human development
- Intellectual property
- Social development
- Sport for all and physical activity

**SU 7** As part of the Stakeholder Engagement Strategy, identify potential new partners that might be able to help

reach the set objectives. Explain how you will involve athletes in the planning and event delivery.

**SU 8** Provide information on the Applicant City's legacy plans involving the construction of new sports or other venues – or major renovation of an existing venue – for TWG 2033.

#### Meteorology

**SU 9** Submit information and data concerning the meteorological conditions in the Applicant City for the proposed dates for TWG 2033 over the past ten years prior to the submission of the bid application. Areas within a 50km radius where conditions are significantly different must also be provided.

**SU 10** Indicate the elevation of the Host City in meters above sea level (ASL). Specify any significant differences in elevation between the city and the competition venues.

**SU 11** Complete the table in the annex to this document, indicating for the proposed dates and the geographical area of TWG 2033

- Temperature in °C (maximum, average, minimum) at 9 a.m. / 12 noon / 3 p.m. / 6 p.m. / 9 p.m.
- Humidity in % (maximum, average, minimum) at 9 a.m. / 12 noon / 3 p.m. / 6 p.m. / 9 p.m.

**SU 12** Complete the table in the annex to this document, indicating

- Number of precipitation days per year
- Number of precipitation days for the proposed dates of TWG 2033
- Average volume of precipitation (in l/square meter) per year
- Average volume of precipitation (in l/square meter) for the proposed dates of TWG 2033
- Precipitation days = more than 0.1 ml per 24 hours!

# Official Bid Application **TWG 2033**

## **SUSTAINABILITY & METEOROLOGY**



**SU 13** For all outdoor competition venues, complete table in the annex to this document, indicating

- Average wind direction
- Average wind strength (km/h)

### Additional

**SU 14** Provide any additional information the Applicant City considers relevant in the context of sustainability and meteorology.

# CULTURAL PROGRAMME



# Official Bid Application TWG 2033

## CULTURAL PROGRAMME

### 19. CULTURAL PROGRAMME

#### GENERAL

The World Games are more than 30 world championships in one place over ten days. They are a unique multi-sport event. This event also includes a cultural programme that turns the Games into a festival.

This programme is more than a supplement; it is an integral part of each edition. It is aimed at the residents of the Host City, the international guests and fans as well as the participants of The World Games. It offers the opportunity to present the city to the world and makes a decisive contribution to the special atmosphere in the city during the Games.

Without anticipating all the possibilities of designing such a programme, two events are mandatory: The World Games Plaza and The World Games Sports Garden which do not compete. They serve as complementary event areas with overlapping opening hours. It should have at least one entrance/exit which directly connects the Plaza and the Garden.

#### The World Games Plaza

The World Games Plaza is the central place to celebrate the international event as a festival. It's the place to be: to be entertained, to be active, to be part of The World Games family. The Plaza focuses on cultural events such as concerts, food stands, and the TWG merchandising stores.

A stage programme is also planned. Admission to the Plaza is generally free. Tickets may be sold for top acts in the stage programme.

#### The World Games Sports Garden

The TWG Sports Garden invites the visitor to experience and practice the sports of The World Games and other sports invited by the Local Organising Committee. The Sports Garden is the place for pastime activity where everyone can be part of the Games and feel like an athlete. With regard to IWGA Member Federations' participation those IFs which are not part of the official or invitational

sports programme shall be primarily approached and considered to demonstrate their sport.

#### REQUIREMENTS:

##### The World Games Plaza

The Host City is responsible for the programme and design of the Plaza, which is an official venue of the TWG. The stage acts must meet at least national standards in accordance with the importance of the overall event.

The Plaza should be located in a central location in the city connected to public transport and easily accessible for dedicated transport. The size of the Plaza is based on the number of offers and the expected number of visitors. The Plaza is open from the day of the opening ceremony until the last day of the event. The opening hours should be from 3pm to around 10pm (depending on the duration of the concerts).

The location and programme must be coordinated with the IWGA.

All details on the requirements can be found in the corresponding manual on the IWGA website.

##### The World Games Sports Garden

The Host City is responsible for the programme and design of TWG Sports Garden. The sport federations are responsible for their specific activities. The costs for the booth and equipment not provided by the exhibitors themselves are to be borne by the federations.

Opening hours shall be from the early afternoon until the evening (start of the concerts on the Plaza stage). During weekends the opening hours might change to meet the expectations of the different target groups such as families.

The programme contains sports demonstrations on stage, activities for the public audience to partake in, and a circuit (with different sports) as a kind of competition venue.

The concrete size of this event area depends on the number of participating sports and their specific request

# Official Bid Application **TWG 2033**

## **CULTURAL PROGRAMME**

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of space to present themselves in an attractive way.

All details on the requirements can be found in the corresponding manual on the IWGA website.

# Official Bid Application **TWG 2033**

## **CULTURAL PROGRAMME**



### **QUESTIONNAIRE**

#### The World Games Plaza & The World Games Sports Garden

**CP 1** What basic idea for the design of the plaza can you present?

**CP 2** What location do you suggest for the TWG Plaza and the TWG Sports Garden? Please attach map and dimensions.

**CP 3** What is the budget for the cultural programme?

**CP 4** What are your plans to involve the national and international sports federations in the design of the programme?

#### Additional

**CP 5** Provide any additional information the Applicant City considers relevant in the context of the cultural programme during TWG 20233

# INSTRUCTIONS



## INSTRUCTIONS

### INSTRUCTIONS

#### BID APPLICATION PHASE

In this phase, Applicant Host Cities will prepare the initial bid application. To assist them in this process, the IWGA provides precise instructions on how they must submit both their bid application and the corresponding guarantees.

The bid application shall be submitted in the form of answers to the specific requirements and questions put forward by the IWGA in this document. All answers should be concise and concrete, and they should address the substance of the question put forward. All answers must respect the specific format stipulated for each question. There are three formats/types of answers:

- Explanatory: textual explanations. Comprehensive answers are expected so that the IWGA can properly analyse the status and potential of the bid.
- Visual: concrete information allowing rapid visual grasp and objective analysis of the context (tables, graphics, lists, maps and plans). When an answer must be given in one of these formats, any additional textual explanation should be complementary and brief.
- Guarantees: replies that require representations, undertakings, covenants and/or agreements on the part of the Applicant City or third parties. Under the corresponding theme and in reply to the question, indicate whether an Applicant City has obtained such a guarantee and who gave it.

All bid application documents must be in English. The inclusion of graphics and other illustrations is encouraged to present technical information. Photos should be used to provide information on venues and infrastructure. All these aspects are essential for the proper analysis of the bid application by the IWGA.

Applicant Cities are required to submit their initial bid applications and any update in two formats.

- In electronic format, with all electronic

submissions including a PDF file of the application. Attachments such as diagrams, tables, pictures, maps, plans, etc. should be provided as PDF files and in the size indicated. Where templates are provided, an applicant is expected to make use of them. Guarantees must be scanned and attached as PDF files.

- As hard copy, submitting three (3) copies with a simple spiral wire binding or loose leaves in a ring binder.

Applicant Cities should show moderation regarding expenditure on the presentation of their bid project. The format and presentation of the bid project are not evaluation criteria. While the IWGA expects comprehensive answers so that it can analyse the status and the potential of a bid, it strongly advises the applicants to refrain from presenting the information in a lavish and costly format.

Applicants are strongly urged to enter a dialogue with the national sports associations/federations that are in membership with the IWGA Member IFs, and to secure their collaboration in compiling all the sport-specific technical information of the bid project. The IWGA and its Member IFs will help all Applicant Cities to establish contact with their national sports associations/federations as well as with the respective NOC or NSO.

Those eligible to be included in TWG 2033 will need to be tentatively assigned to a venue in or around the city. To do this – and to get a grasp of all technical requirements for the staging of competitions in a particular sport – the Applicant City will have to rely considerably on the expertise of national sports associations/federations. Furthermore, this initial collaboration will allow the applicants to assess to what extent national sports associations/federations are able and willing to assist them in the organisation of the Games.

During the Bid Application Phase, all cities are considered as “Applicant Cities”. The phase extends until the applications are assessed by the IWGA. In concluding the acceptance procedure, the IWGA ExCo determines which cities are to be accepted as “Candidate Cities”.

# INSTRUCTIONS

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## CANDIDATURE PHASE

Those cities accepted as “Candidate Cities” by the IWGA ExCo will go through to a second phase.

At this point, each Candidate City will receive a draft of the Host City Organiser Agreement for TWG 2033 and an original Host City Organiser Agreement undertaking. The latter will need to be signed by representatives of each city and the IWGA.

An Evaluation Committee, composed of members of the IWGA ExCo, members of the IWGA staff and experts will then examine the applications – including all guarantees – once more, visit the Candidate Cities and prepare an evaluation report, based on which the IWGA ExCo will select the Host City for TWG 2033.

## ANNEXES

The templates and tables mentioned under the different themes of this Bid Application document are all available for downloading from the section dedicated to the bid process for TWG 2033 on the IWGA website.

The IWGA’s core values are excellence, sustainability and inclusiveness, with a strong emphasis on protection of the environment and being polite to one another. We require Host Cities to always subscribe to the highest ethical standards and to respect human rights.

Organisation  
recognised by the



International  
Olympic  
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 **THE WORLD GAMES**  
INTERNATIONAL WORLD GAMES ASSOCIATION

Avenue de la Gare 12  
CH-1003 Lausanne, Switzerland